Thank you for your interest in helping Sefton to support people living with dementia.

Sefton has been officially recognised by the Alzheimer’s Society as ‘working to become dementia friendly’ through the work of Sefton Dementia Steering Group (SDSG). SDSG are now able to support and assess others to become part of the dementia friendly communities’ initiative.

Please use this form to detail how your group, business or organisation is working towards becoming dementia friendly. Once approved, recognition will be for twelve months with an annual assessment required to continue to be recognised. You will be issued with a sticker for display purposes and given information about the terms and conditions for using the symbol.

Please forward your application to: Jan Campbell - [jan.campbell@seftoncvs.org.uk](mailto:jan.campbell@seftoncvs.org.uk)

**Advice and information**

Examples of how you might become dementia friendly are that your staff or volunteers have become Dementia Friends; you may have made changes to your premises to make it easier for people living with dementia to navigate around or you may be able to change your HR policies to support staff in the early stages of dementia.

Guides are available to help from the Alzheimer’s Society website that can offer help.

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| <https://www.alzheimers.org.uk/info/20116/making_organisations_more_dementia-friendly>   |  |  | | --- | --- | | Please identify a person in your group/organisation who will take responsibility for driving forward the work to become dementia friendly. This person should also be responsible for monitoring your continued eligibility and use of the symbol. | | | Name |  | | Organisation |  | | Role within the organisation |  | | Email address |  | | Telephone number |  | | Date |  |   Groups, businesses and organisations have different levels of resources to support becoming dementia-friendly, but the Alzheimer’s Society says that being part of the community and passively supporting the initiative isn’t enough. Your actions need to be reflective of the scale and scope of your group, business or organisation and be challenging but realistic. Include actions that have already been completed and timelines for any that are being planned, so these can be monitored.   |  | | --- | | Describe below how you are becoming dementia-friendly | | Action 1 - | |  | | Action 2 - | |  | | Action 3 - | |  | | Add more actions here if needed |   S.D.S.G. information.  Date of meeting at which the plan was assessed:  Decision: Approved / not approved. Reason(s) |
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