

Spring 2009

Welcome to the Spring edition of *Streets Ahead*, Sefton Council's newsletter providing you with an update on the progress of transport improvements and how the Local Transport Plan for Merseyside is being delivered in Sefton.

### Stepclever Travel Team

People living in Derby and Linacre wards of Bootle and Seaforth can now get additional help when starting work or training.



Chris Toop collecting his scooter

The Stepclever Travel Team provides free personalised journey advice and information together with free travel passes for up to a month. Help is also offered for travel to interviews.

For more difficult journeys where there is limited or no public transport available, there is also the option of a cycle or even a 50cc scooter. Super Scooters are fully taxed and insured, and are available on loan for 4 months at a cost of just £10 per week. Full training and protective equipment is also provided. For more information, please call 0800 073 1767.

### Lakeside Improvement for all to enjoy!

As part of the Southport Marine Lakeside redevelopment, the car park and promenade area at Southport Theatre & Convention Centre have been upgraded with the help of North West Development Agency & European Regional Development Funding.

The area now benefits from improved parking for both motorists and cyclists, however, the main success has been the pedestrian & cyclist access to the lake edge with the new 3m wide block paved footpath that runs from the Boat House to Marine Way Bridge. The Promenade footpath has also received a make over with new landscaping and high quality paving which has greatly enhanced the area.



### Mad Wabbit Day!

Formed by the MADCOS group (a partnership between all 13 Primary and 3 High Schools in the Maghull and Aintree areas), the first Mad Wabbit Day (Walk It, Bike It, Bus It) took place on May 20th to encourage all pupils and parents to leave the car at home for the day and use more sustainable forms of transport to make the school run.

More than just a one day event, the initiative aims to raise awareness amongst pupils and parents of the impact our travel choices have on our local communities. Kath Coyle, Headteacher at Aintree Davenhill Primary and chair of the MADCOS group, said: "The pupils, parents and teachers really entered into the spirit of things and a lot of us found that cycling or walking to work could be a lot of fun and we'll certainly be doing it again in the future".

Sefton Council 

**LOCAL TRANSPORT PLAN**  
MERSEYSIDE



Public Transport



Goods



Walking

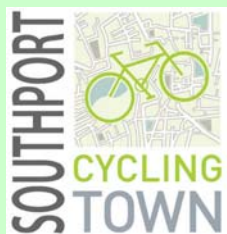


Cycling



Traffic

## Southport Cycling Town Update



**Cycle Hire** - The new cycle hire centre at the Eco Centre was officially opened by Philip Darnton, chairman of Cycling England, on 6th May. The centre will provide low cost cycle hire for visitors to Southport. Children's bikes, tag-a-longs and trailers are also available to hire.



The scheme will be run in conjunction with the already successful Freewheeling scheme, which allows residents of Sefton to hire a bike for free and the Wheels for all scheme, which provides adapted cycles for people with disabilities. For details on any of these schemes, please see the website [www.southportcycletown.gov.uk](http://www.southportcycletown.gov.uk)

**Adult Cycle Training Success** - Novice cyclists aged from 16 to 62 have learned to ride a bike in just five weeks. A group of fourteen adults from across Sefton took part in a training course at Southport's Dunes Leisure Centre. By the end of the fourth week, the determined group were all cycling without assistance and already building on their skills and confidence. Sefton's Safety Team runs regular cycling classes throughout the borough supported by national cycling organisation CTC. For more information on cycling courses for all abilities, ring 0151-934 4680/4638.

### Sefton Cycle Challenge, Formby

Sefton's 20<sup>th</sup> Cycle Challenge will take place at St Jerome's Primary School Greenloons Drive, Formby on Thursday 18<sup>th</sup> June at 6.30pm. The picturesque route covers the quiet roads of Formby and the local nature reserve.

Everyone is welcome and the event includes a disco, prizes, refreshments and lots more.

### On the move to improve

Sefton's Summer Walking & Cycling Newsletter is out now. The newsletter contains all the walks and cycle rides in the district from July till the end of September 2009. There is something for everyone in the guide, including age concern walks, pram walks, cycling back to health, adult cycle training and much, much more. To get your copy, go to [www.sefton.gov.uk/walking](http://www.sefton.gov.uk/walking) or telephone 0151 934 2824/4638.

### Travelwise Cycle Challenge

People across Merseyside are being invited to take part in the Travelwise Cycle Challenge. The challenge is being launched at the start of National Bike Week (13<sup>th</sup> June) and runs until 19<sup>th</sup> July. The challenge is designed to help people ride their bikes more often and enjoy cycling as a greener and healthier way to travel. Sign up now by logging on to [www.letstravelwise.org](http://www.letstravelwise.org)

#### Contact details

For more information about any of the projects described in this newsletter, contact:

Strategic Transportation Planning Unit  
Planning & Economic Regeneration Department  
Sefton Council  
Magdalen House  
30 Trinity Road, Bootle, L20 3NJ

Tel : 0151 934 4225/4668 Fax : 0151 934 4532

Email : [transport.planning@technical.sefton.gov.uk](mailto:transport.planning@technical.sefton.gov.uk)

Website : [www.sefton.gov.uk/streetsahead](http://www.sefton.gov.uk/streetsahead)

**LOCAL TRANSPORT PLAN**  
MERSEYSIDE

