

## APPENDIX 19 – COMPANY SURVEY ANALYSIS – SEFTON

**Table A19.1 – Geographic Distribution of Respondents**

Area	Proportion of Businesses	
	Original Sample, percent	Companies Responding, percent
Southport, Churchtown, Crossens, Hesketh Park	47.3	46.2
Formby, Freshfield	2.9	2.7
<b>North Sefton Total</b>	<b>50.2</b>	<b>48.9</b>
Addresses classed as Liverpool	21.8	13.9
Bootle	15.7	17.5
Waterloo	1.7	1.8
Crosby/Great Crosby	1.9	4.5
Maghull	2.0	3.1
Litherland	1.1	1.8
Netherton	1.2	1.3
Aintree	0.9	0.9
Seaforth	0.8	0.4
Ainsdale	0.5	1.8
Birkdale	0.6	1.8
Hightown	0.5	0.0
Lydiate	0.2	0.4
Melling	0.6	0.9
Kirkdale	0.3	0.9
<b>South Sefton Total</b>	<b>49.8</b>	<b>51.1</b>
<b>Total</b>	<b>100</b>	<b>100</b>

Source: BE Group 2008

**Table A19.2 – Reasons why Companies are Unsatisfied with Premises**

Reason	Number of Companies Commenting	Proportion of Companies Commenting (out of the 12 who made comments)
Premises too small	5	41.6
Building too old/needs renovating or upgrading	2	16.7
Having to work from home	1	8.3
Need to be on an industrial estate to conduct more business	1	8.3
In a horrible area	1	8.3

Reason	Number of Companies Commenting	Proportion of Companies Commenting (out of the 12 who made comments)
Not enough toilets	1	8.3
Uncertainty about redevelopment	1	8.3
<b>Total</b>	<b>12</b>	<b>-</b>

Source: BE Group 2008

**Table A19.3 – Office Requirements by Location and Type**

Location Type	Current Size, sqm	Required Size, sqm	Quality/Tenure	Area Preferred
Business Park	0-100	0-100	New/freehold	Anywhere North West
No preference	Additional	0-100	Moderate/leasehold	Southport
Town Centre	0-100	101-200	No preference/freehold	Southport
No preference	0-100	101-200	Moderate/freehold	Southport
Town Centre/ Business Park	101-200	101-200	Moderate/No preference	Southport
Business Park	0-100	201-500	No preference/freehold	Formby
Business Park	0-100	201-500	Moderate/leasehold	No preference
Town Centre	201-500	201-500	New/freehold	Bootle
Town Centre	101-200	201-500	Moderate/no preference	Southport
Town centre	1001-2000	501-1000	New/leasehold	Crosby
No preference	201-500	1001-2000	New/freehold	Southport
NA – looking for industrial	101-200	NA – looking for industrial	NA – looking for industrial	NA – looking for industrial
<b>Total</b>	<b>1706-4100</b>	<b>2609-5800</b>	<b>-</b>	<b>-</b>

Source: BE Group 2008

N.B. Where the word 'additional' is given, this means the company will be taking another property as well as retaining their current one, and so no space will be released back onto the market when they move.

**Table A19.4 – Industrial Requirements by Location and Type**

Location Type	Current Size, sqm	Required Size, sqm	Quality/Tenure	Area Preferred
No preference	0-1001	0-100	No preference/freehold	Bootle/Netherton/ Crosby/Aintree/ Liverpool/Maghull
Industrial Estate	0-100	0-100	Basic/no preference	Anywhere Merseyside
Industrial Estate/ Business Park	Additional	101-200	Basic or moderate/ No preference	Southport
No preference	0-100	101-200	Basic/leasehold	Southport
Industrial Estate	0-100	101-200	No preference	Crosby
Industrial Estate	0-100	101-200	No preference	Southport
Industrial Estate	Additional	101-200	Basic/no preference	Anywhere Merseyside
Industrial Estate	0-100	101-200	Moderate/no preference	Southport
Industrial Estate/ Business Park	201-500	201-500	Moderate/no preference	Crosby/Formby/Maghull
Industrial Estate	Additional	201-500	New/no preference	Southport
Industrial Estate	101-200	201-500	Moderate/no preference	Bootle/Netherton
Industrial Estate	101-200	201-500	Moderate/freehold	Bootle/Netherton
Industrial Estate	101-200	501-1000	Moderate/freehold	Southport
Industrial Estate	101-200	501-1000	Moderate/no preference	Southport
Industrial Estate	201-500	501-1000	Moderate/leasehold	Southport
Town Centre	101-200	501-1000	Moderate/freehold	Southport
Industrial Estate	1001-2000	1001-2000	New/freehold	Bootle/Netherton
Industrial Estate	501-1000	1001-2000	Moderate/leasehold	Formby
No preference	1001-2000	1001-2000	Moderate/freehold	Anywhere Sefton
Industrial Estate	201-500	1001-2000	Moderate/no preference	Bootle/Netherton
Industrial Estate	501-1000	1001-2000	Moderate/freehold	Formby
Industrial Estate	501-1000	2001-5000	No preference	Anywhere Merseyside
Industrial Estate	1001-2000	2001-5000	No preference	Southport
Industrial Estate	2001-5000	5001 – 10,000	Moderate/freehold	Southport
Industrial Estate/ Business Park	Not stated	Not stated	New/no preference	Anywhere north west
<b>Total</b>	<b>7615- 17,100</b>	<b>17,422 – 37,400</b>		

Source: BE Group 2008

**Table A19.5 – Company Comments**

<b>Comment</b>	<b>Number of Companies Commenting</b>	<b>Proportion of Companies Commenting (out of the 94 who made comments)</b>
Roads/road infrastructure needs improving (roads need improving, links to motorway could be better, roads not suitable for big trucks, etc)	17	18.1
Rates too high	17	18.1
Need more business support/more help from Council/more funding/grant support	14	14.9
There is a lack of property options	13	13.8
Parking issues	12	12.8
General upkeep issues (roads unclean, drains need attention, industrial estate needing revamp, bins not collected often enough etc)	12	12.8
Security issues (graffiti, travellers on private land, break-ins, insufficient lighting etc)	8	8.5
Antisocial behaviour a problem (graffiti, drinking, drugs, vandalism)	6	6.4
Traders should be given parking permits	3	3.2
Closure of local post offices not helping businesses	2	2.1
Traffic wardens threatening trade	2	2.1
Problems with fly-tipping	2	2.1
Pollution is really bad	1	1.1
Sefton Council difficult to deal with	1	1.1
Signage needs improving	1	1.1
Problems with obtaining planning permission	1	1.1
<b>Total</b>	<b>112</b>	<b>-</b>

Source: BE Group 2008