

APPENDIX 18 – COMPANY SURVEY ANALYSIS – KNOWSLEY

Table A18.1 – Geographical Distribution of Respondents

| Area | Proportion of Businesses | |
|------------------------------------------|--------------------------|-------------------------------|
| | Original Sample, percent | Companies Responding, percent |
| Knowsley Industrial Estate/Business Park | 61.1 | 58.2 |
| Huyton | 16.6 | 22.8 |
| Prescott | 9.6 | 5.1 |
| Kirkby | 5.7 | 5.1 |
| Halewood | 2.6 | 1.3 |
| Knowsley | 2.6 | 3.8 |
| Whiston | 0.8 | 2.6 |
| Stockbridge Village | 0.4 | 0.0 |
| Tarbock Green | 0.4 | 1.3 |
| Total | 100 | 100 |

Source: BE Group 2008

Table A18.2 – Reasons why Companies are Unsatisfied with Premises

| Reason | Number of Companies Commenting | Proportion of Companies Commenting (out of the 11 who made comments) |
|------------------------------------------------|--------------------------------|----------------------------------------------------------------------|
| Building too old/needs renovating or upgrading | 6 | 36.4 |
| Premises too small | 3 | 27.3 |
| Get no services for the service charge | 1 | 9.1 |
| Unhappy with Knowsley Council | 1 | 9.1 |
| Would like to be in a cleaner area | 1 | 9.1 |
| Total | 12 | - |

Source: BE Group 2008

Table A18.3 – Office Requirements by Location and Type

| Location Type | Current Size, sqm | Required Size, sqm | Quality/Tenure | Area Preferred |
|---------------|-------------------|--------------------|---------------------|-------------------|
| No preference | Additional | 0-100 | Basic/no preference | Anywhere Knowsley |
| No preference | 0-100 | 101-200 | No preference | Huyton |
| Total | 0-100 | 101-300 | - | - |

Source: BE Group 2008

N.B. Where the word 'additional' is given, this means the company will be taking another property as well as retaining their current one, and so no space will be released back onto the market when they move.

Table A18.4 – Industrial Requirements by Location and Type

| Location Type | Current Size, sqm | Required Size, sqm | Quality/Tenure | Area Preferred |
|-------------------|--------------------|----------------------|------------------------|--------------------------|
| Industrial Estate | Additional | 0-100 | No preference | Anywhere Knowsley |
| Industrial Estate | 0-100 | 0-100 | No preference | Kirkby |
| Industrial Estate | 0-100 | 101-200 | No preference | Anywhere Knowsley |
| Industrial Estate | 0-100 | 101-200 | No preference | Anywhere Knowsley |
| Industrial Estate | 201-500 | 101-200 | Moderate/leasehold | Kirkby |
| Industrial Estate | 0-100 | 201-500 | Moderate/leasehold | Liverpool |
| Industrial Estate | 201-500 | 201-500 | Moderate/leasehold | Kirkby |
| Business Park | 501-1000 | 501-1000 | Moderate/no preference | Anywhere Merseyside |
| Industrial Estate | 201-500 | 501-1000 | Moderate/no preference | Anywhere Knowsley |
| Industrial Estate | 101-200 | 501-1000 | Moderate/leasehold | Kirkby |
| Industrial Estate | 2001-5000 | 1001-2000 | Moderate/no preference | Anywhere Knowsley |
| Industrial Estate | 201-500 | 1001-2000 | Moderate/no preference | Anywhere Knowsley |
| Industrial Estate | 2001-5000 | 2001-5000 | New/freehold | No preference |
| Industrial Estate | 1001-2000 | 2001-5000 | New/freehold | Anywhere Knowsley |
| Industrial Estate | 1001-2000 | 2001-5000 | Moderate/freehold | Huyton |
| Industrial Estate | 0-100 | Not stated | New/freehold | Kirkby/Anywhere Knowsley |
| Total | 7410-17,700 | 10,213-23,800 | - | - |

Source: BE Group 2008

Table A18.5 – Company Comments

| Comment | Number of Companies Commenting | Proportion of Companies Commenting (out of the 32 who made comments) |
|--------------------------------------------------------|---------------------------------------|-----------------------------------------------------------------------------|
| Have received no/need more business/funding support | 13 | 40.6 |
| Security needs improving at Knowsley Industrial Estate | 6 | 18.8 |
| Parking issues | 3 | 9.4 |
| There is a lack of property options | 2 | 6.3 |
| Cheaper rates needed | 2 | 6.3 |
| Knowsley Council should use local companies | 2 | 6.3 |
| Knowsley Industrial Estate needs tidying up | 2 | 6.3 |
| Public transport needs improving | 2 | 6.3 |
| Signage at Knowsley Industrial Estate is poor | 1 | 3.1 |
| Better transport links needed | 1 | 3.1 |
| Total | 34 | - |

Source: BE Group 2008