

APPENDIX 17 – COMPANY SURVEY ANALYSIS – HALTON

Table A17.1 – Geographic Distribution of Respondents

Area	Proportion of Businesses	
	Original Sample, percent	Companies Responding, percent
Widnes	44.0	45.3
Runcorn	43.6	41.1
Daresbury	5.9	8.4
Preston Brook	2.9	2.1
Sutton Weaver	2.9	3.2
Farnworth	0.3	0
Hale Village	0.3	0
Total	100	100

Source: BE Group 2008

Table A17.2 – Reasons why Companies are Unsatisfied with Premises

Reason	Number of Companies Commenting	Proportion of Companies Commenting (out of the 7 who made comments)
Premises too small	1	14.3
Premises too large	1	14.3
Rent too high	1	14.3
Building too old/needs renovating or upgrading	1	14.3
Yard too small	1	14.3
Need bigger office ideally separate from industrial activity	1	14.3
Looking to buy a property (renting at moment)	1	14.3
Access poor because of parked cars	1	14.3
Total	8	-

Source: BE Group 2008

Table A17.3 – Office Requirements by Location and Type

Location Type	Current Size, sqm	Required Size, sqm	Quality/Tenure	Area Preferred
Town Centre/ Business Park	0-100	0-100	Moderate/no preference	Anywhere Halton

Location Type	Current Size, sqm	Required Size, sqm	Quality/Tenure	Area Preferred
Business Park	0-100	0-100	Moderate/No preference	Anywhere Halton
Business Park	0-100	101-200	New or moderate/no preference	Motorway corridor
Business Park or Industrial Estate	0-100	101-200	New or moderate/no preference	Runcorn or Anywhere Halton
Business Park	0-100	101-200	Moderate/no preference	The Midlands
Town Centre/ Business Park	101-200	101-200	Basic/No preference	Widnes
Business Park	0-100	101-200	New/no preference	Daresbury
Business Park	0-100	101-200	New/leasehold	Daresbury
Business Park	201-500	201-500	No preference/leasehold	Runcorn
Business Park	101-200	501-1000	Moderate/no preference	Widnes or Anywhere Halton
NA – looking for industrial	201-500	NA – looking for industrial	NA – looking for industrial	NA – looking for industrial
Total	403-1600	1308-2900	-	-

Source: BE Group 2008

N.B. Where the word 'additional' is given, this means the company will be taking another property as well as retaining their current one, and so no space will be released back onto the market when they move.

Table A17.4 –Industrial Requirements by Location and Type

Location Type	Current Size, sqm	Required Size, sqm	Quality/Tenure	Area Preferred
Industrial Estate/ Business Park	0-100	0-100	No preference	Runcorn
Rural	201-500	0-100	Basic/no preference	Gloucestershire
Industrial Estate	Additional	101-200	Moderate/no preference	Runcorn
Business Park	101-200	101-500	No preference/freehold	Widnes
Industrial Estate	101-200	101-200	No preference	Anywhere Halton
No preference	2001-5000	101-200	New/no preference	Widnes
Industrial Estate	Additional	201-500	Moderate/leasehold	Runcorn/Anywhere Halton
No preference	101-200	201-500	No preference/freehold	Anywhere Halton
Industrial Estate	101-200	201-500	New or moderate/freehold	Motorway Corridor

Location Type	Current Size, sqm	Required Size, sqm	Quality/Tenure	Area Preferred
Industrial Estate	201-500	501-1000	Moderate/leasehold	Runcorn
Industrial Estate	201-500	501-1000	Moderate/no preference	Widnes
Industrial Estate	201-500	501-1000	Moderate/no preference	Anywhere Halton
Industrial Estate	201-500	1001-2000	Moderate/leasehold	Widnes
Industrial Estate	501-1000	1001-2000	Moderate/freehold	Widnes
Industrial Estate	1001-2000	1001-2000	No preference/freehold	Outside the Borough of Halton
Industrial Estate	1001-2000	1001-2000	Moderate/no preference	Widnes
Industrial Estate	501-1000	2001-5000	Moderate/no preference	Anywhere Halton
Industrial Estate	1001-2000	2001-5000	No preference	Anywhere Halton
Industrial Estate	17,652	18,581	Moderate/leasehold	Widnes
Industrial Estate	Not stated	Not stated	Basic/no preference	Runcorn or Widnes
Total	25,067-34,052	29,097-42,381	-	-

Source: BE Group 2008

Table A17.5 – Company Comments

Comment	Number of Companies Commenting	Proportion of Companies Commenting (out of the 26 who made comments)
Have received no/need more business/funding support	6	23.1
Poor public transport	4	15.4
Lack of parking	2	7.7
Lack of property options	2	7.7
Good road infrastructure is vital for business	2	7.7
Widnes area needs broadband upgrade	1	3.8
Halton Council have been very helpful	1	3.8
Availability of local staff is important	1	3.8
A shortage of housing in the area is resulting in a shortage of new employees	1	3.8
Direct access from Halebank to Speke Approach is needed for pedestrians and cyclists	1	3.8
Now that Halebank Industrial Estate has been changed to commercial and domestic uses, worried what the future holds	1	3.8
Area around the Gold Triangle complex is being neglected	1	3.8
Fly-tipping on St Michaels Industrial Estate is a problem – needs more security	1	3.8

Comment	Number of Companies Commenting	Proportion of Companies Commenting (out of the 26 who made comments)
More security is needed on Gorse Lane	1	3.8
Better roads needed in Widnes	1	3.8
Congestion on Runcorn Bridge is a problem	1	3.8
Total	27	-

Source: BE Group 2008