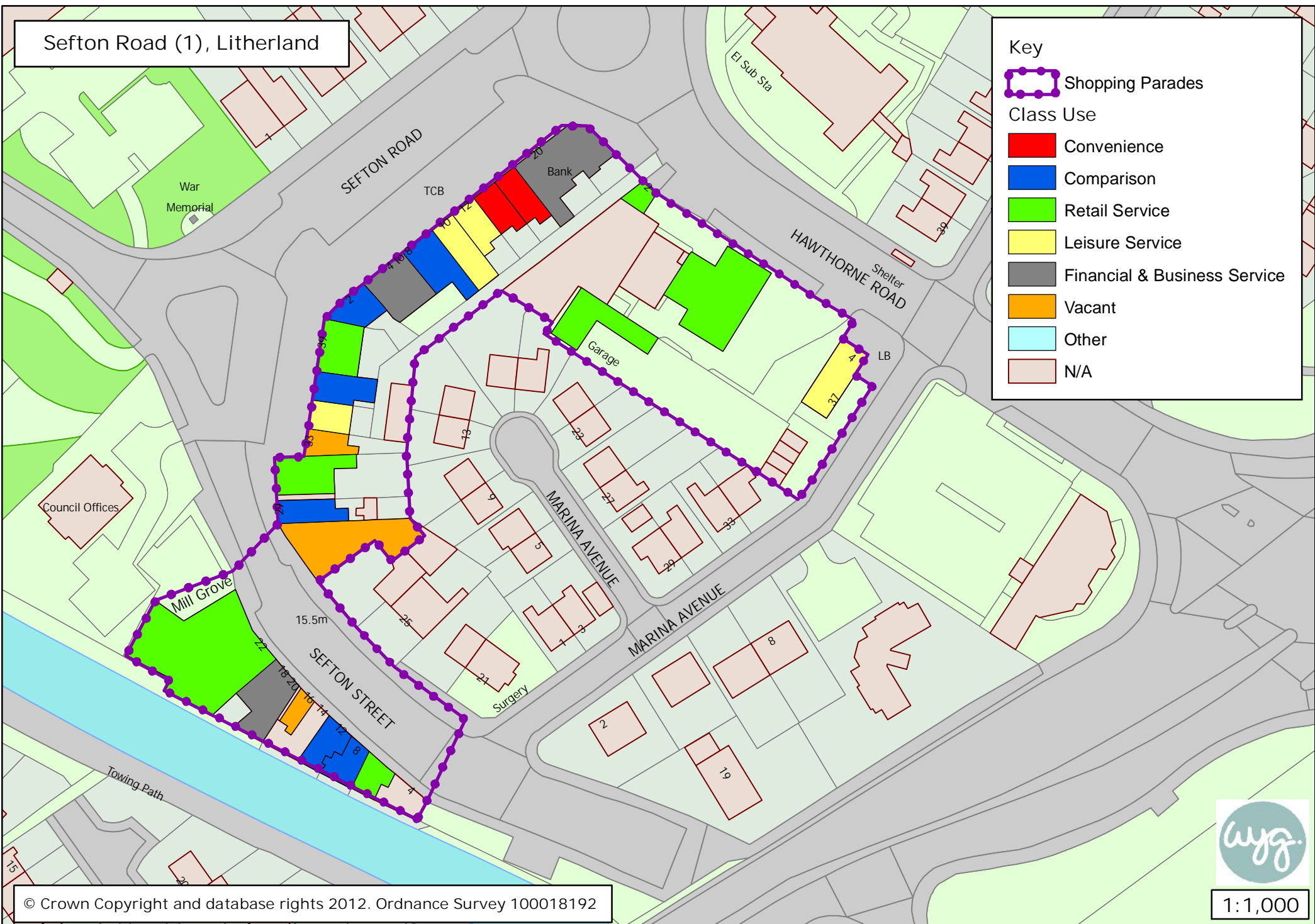


Sefton Road (1), Litherland

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 49: Ennerdale Drive, Litherland

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The small parade of commercial units is located on one side of Ennerdale Drive and extends from Hawkshead Drive to the east and Netherton Park Road to the west. A small area of on-street parking is provided to the front of the parade, with bollards in place on the pavement to prevent any additional cars from parking there. The six units comprise a newsagent, off-licence, car spares comparison centre, two take away units and a health and beauty salon. There are no ATM facilities located within the parade. There is a small parking bay area to the front of the units, with spaces also available in the surrounding residential streets.

Representation from National Retailers: There is one national operator in the parade, namely Bargain Booze.

Table 50: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Ennerdale Drive	UK *	Sq m	Ennerdale Drive	UK *
Convenience	2	33.3%	8.4%	139	35.7%	14.3%
Comparison	1	16.7%	33.4%	83	21.4%	37.0%
Retail Service	1	16.7%	13.2%	53	13.6%	7.0%
Leisure Service	2	33.3%	21.8%	114	29.3%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	6	100%	100%	390	100%	100%

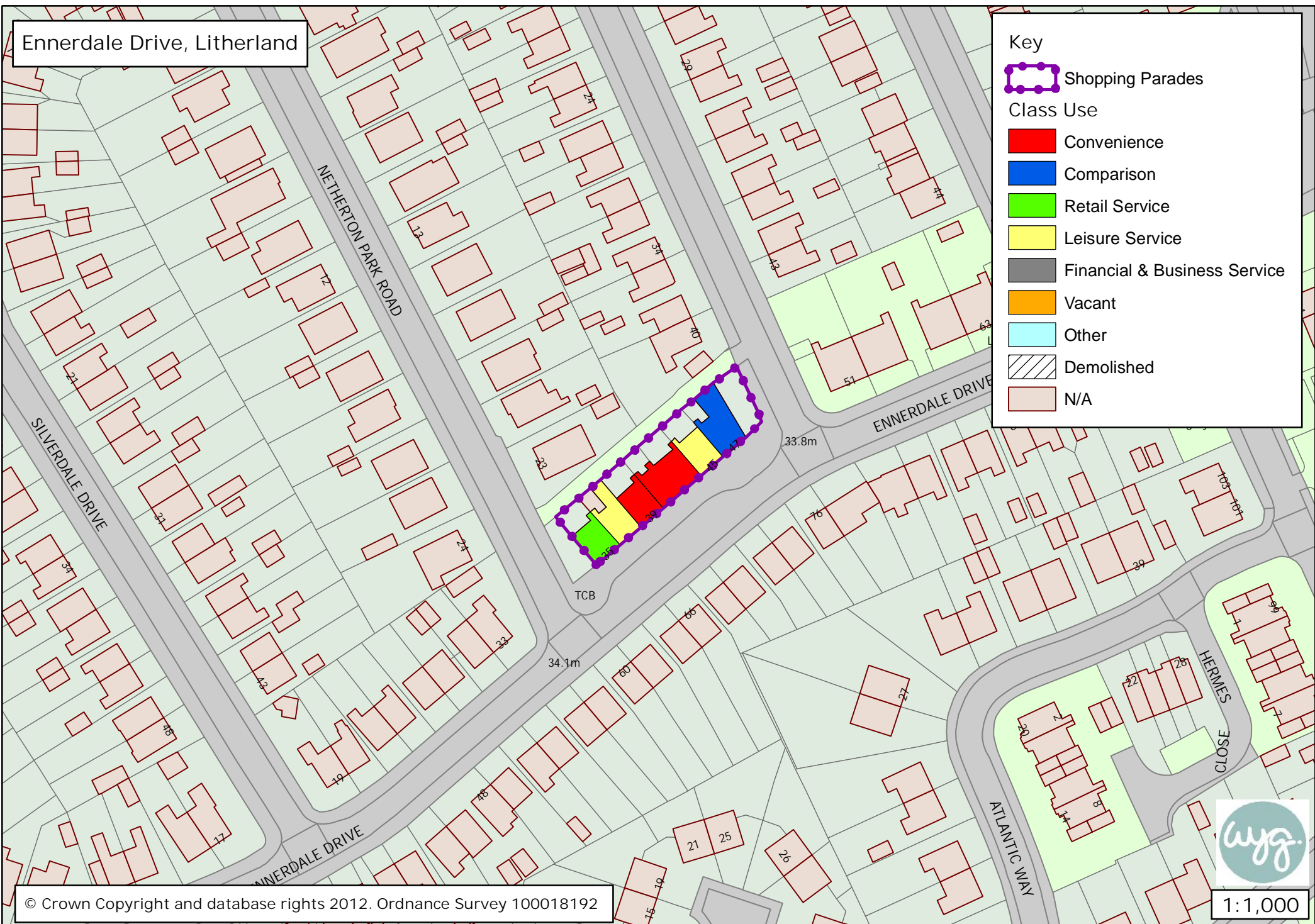
Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Ennerdale Drive, Litherland

Key

- Shopping Parades
- Class Use
 - Convenience
 - Comparison
 - Retail Service
 - Leisure Service
 - Financial & Business Service
 - Vacant
 - Other
 - Demolished
 - N/A



Shopping Parade Number 50: Pendle View, Litherland

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre BP08 – Pendle View parade.

Centre Overview: The parade comprises a series of eight commercial single-storey units which over-look a large car park. There are two convenience foodstores, a deli, take away unit, two health and beauty salons and two vacancies. The parade units are generally in a poor state of repair, with little evidence of pedestrian activity identified on the day of the site visit. There are no ATM facilities located within the parade.

Representation from National Retailers: There are no national operators in the Pendle View parade.

Table 51: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Pendle View	UK*	Sq m	Pendle View	UK*
Convenience	3	37.5%	8.4%	616	63.2%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	2	25.0%	13.2%	146	15.0%	7.0%
Leisure Service	1	12.5%	21.8%	71	7.3%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	2	25.0%	11.9%	142	14.6%	9.8%
Total	8	100%	100%	975	100%	100%

Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



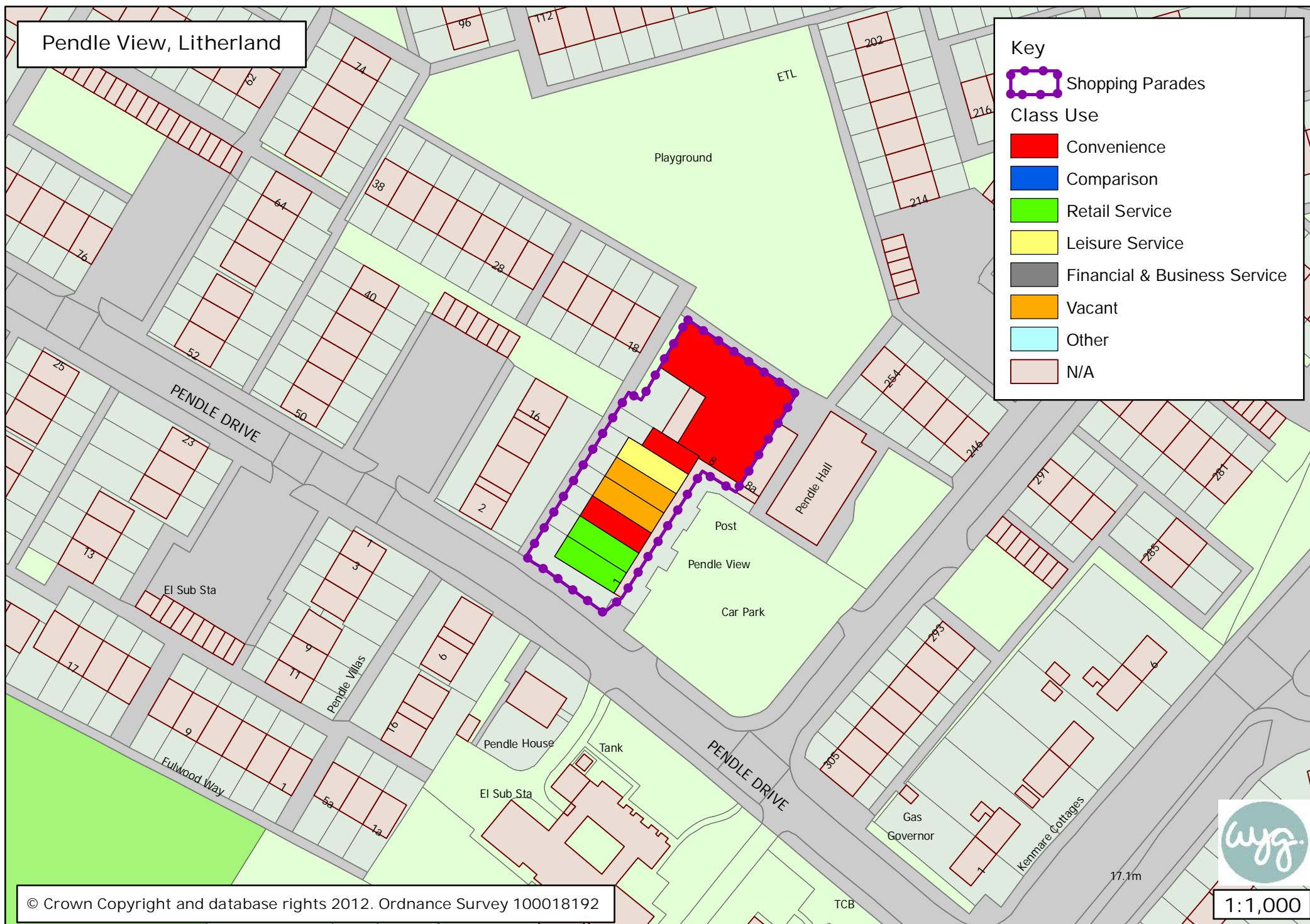
Pendle View, Litherland

Key



Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other
- N/A



Shopping Parade Number 51: Sefton Road (2), Litherland

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The Sefton Road (2) parade is a self-contained single-storey series of four outlets which is located at the junction of Osborne/Cumpsty Road. The four retail units comprise a Spar (and Post office outlet), pharmacy, betting office and take away unit. The centre appeared to be a popular retail and service destination on the day of the site visit, with the off-street car park in front of the units almost full. An ATM machine is located outside of the Spar unit.

Representation from National Retailers: There are four national operators in the parade, namely the Post Office, Rowlands Pharmacy, Spar and William Hill.

Table 52: Diversity of Use and Floorspace Figures (August 2011)










	Number of Units			Floorspace Figures		
	Number	Sefton Road (2)	UK *	Sq m	Sefton Road (2)	UK *
Convenience	1	25.0%	8.4%	476	59.6%	14.3%
Comparison	1	25.0%	33.4%	107	13.4%	37.0%
Retail Service	0	0.0%	13.2%	0	0.0%	7.0%
Leisure Service	2	50.0%	21.8%	215	26.9%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	4	100%	100%	798	100%	100%

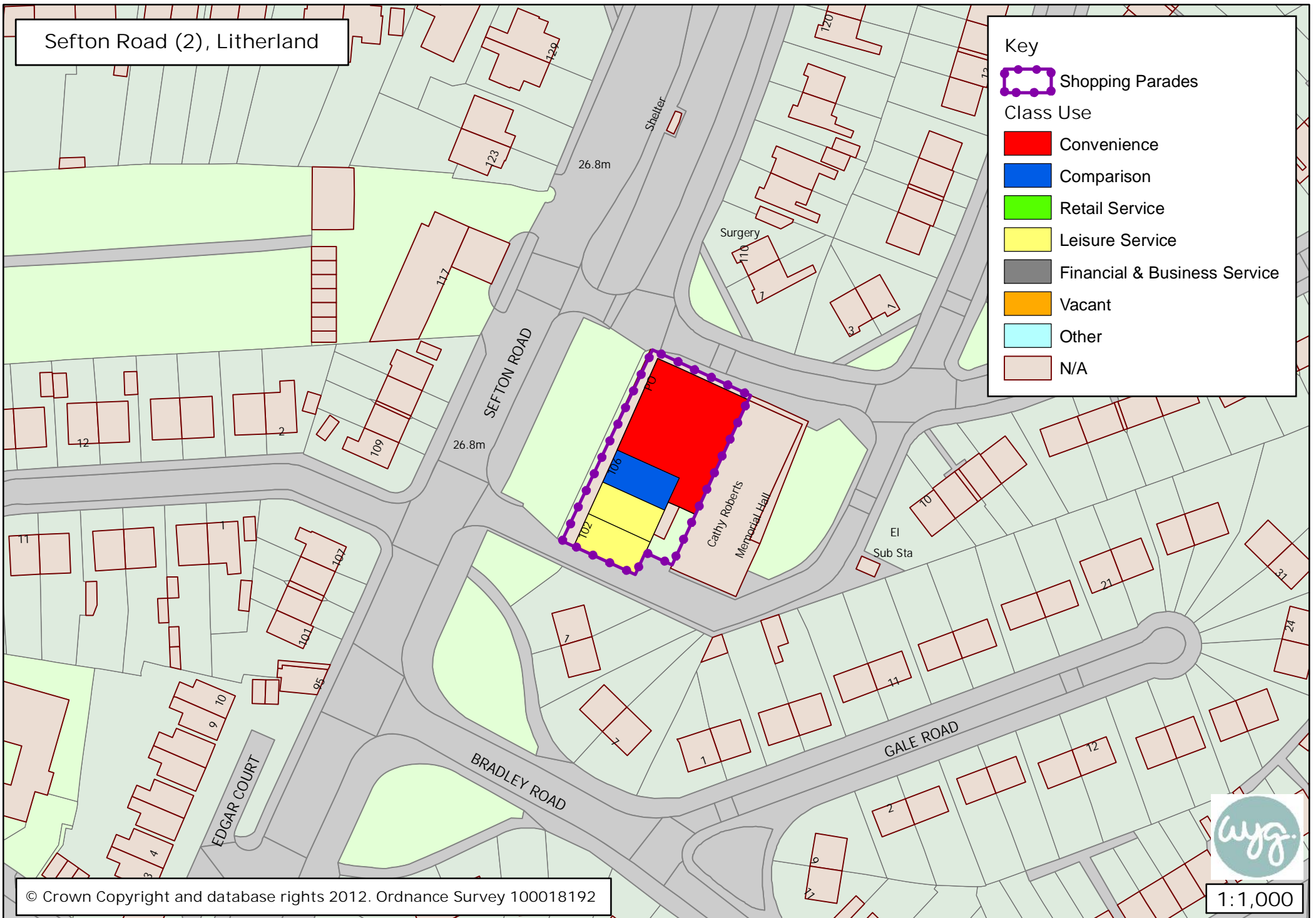
Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Sefton Road (2), Litherland

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 52: Sonning Avenue, Litherland

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located at the junction of Twyford Avenue and Sonning Avenue, approximately 1km to the east of Waterloo district centre. The five commercial units in the parade comprise two convenience foodstores, a café and two health and beauty salons. There are no ATM facilities located within the parade, with a small amount of on-street car parking facilities available to the front of the units.

Representation from National Retailers: There are no national operators in the Sonning Avenue parade.

Table 53: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Sonning Avenue	UK *	Sq m	Sonning Avenue	UK *
Convenience	2	40.0%	8.4%	272	49.3%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	2	40.0%	13.2%	207	37.5%	7.0%
Leisure Service	1	20.0%	21.8%	73	13.2%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	5	100%	100%	553	100%	100%

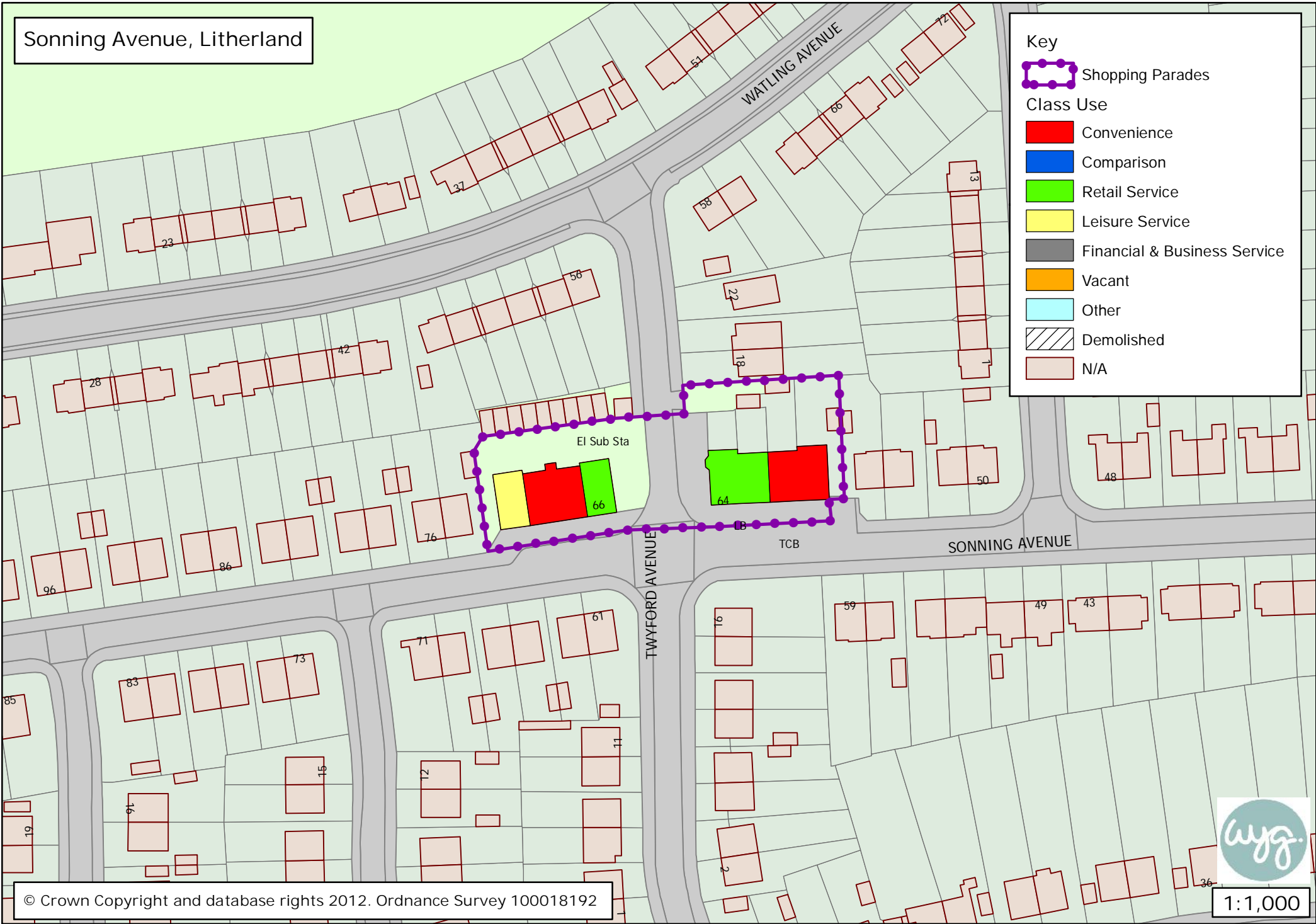
Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Sonning Avenue, Litherland

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  Demolished
-  N/A



Shopping Parade Number 53: Liverpool Road, Lydiate

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre MP05 – Liverpool Road parade.

Centre Overview: The linear parade is located approximately 0.5km to the north of Maghull district centre, with the units running along Liverpool Road and extending from Virginia Avenue to the north and Coronation Road to the south. The units comprise a convenience foodstore, an off-licence, pharmacy, take away unit, office, three health and beauty salons, a funeral care outlet and a vacant unit. There are no ATM facilities located within the parade. An off-street parking bay area is located to the front of the units and appeared to be almost full on the day of the site visit.

Representation from National Retailers: There is one national operator in the parade, namely Bargain Booze.

Table 54: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Liverpool Road	UK *	Sq m	Liverpool Road	UK *
Convenience	2	22.2%	8.4%	154	20.0%	14.3%
Comparison	1	11.1%	33.4%	72	9.4%	37.0%
Retail Service	4	44.4%	13.2%	386	50.2%	7.0%
Leisure Service	1	11.1%	21.8%	71	9.2%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	1	11.1%	11.9%	86	11.2%	9.8%
Total	9	100%	100%	768	100%	100%

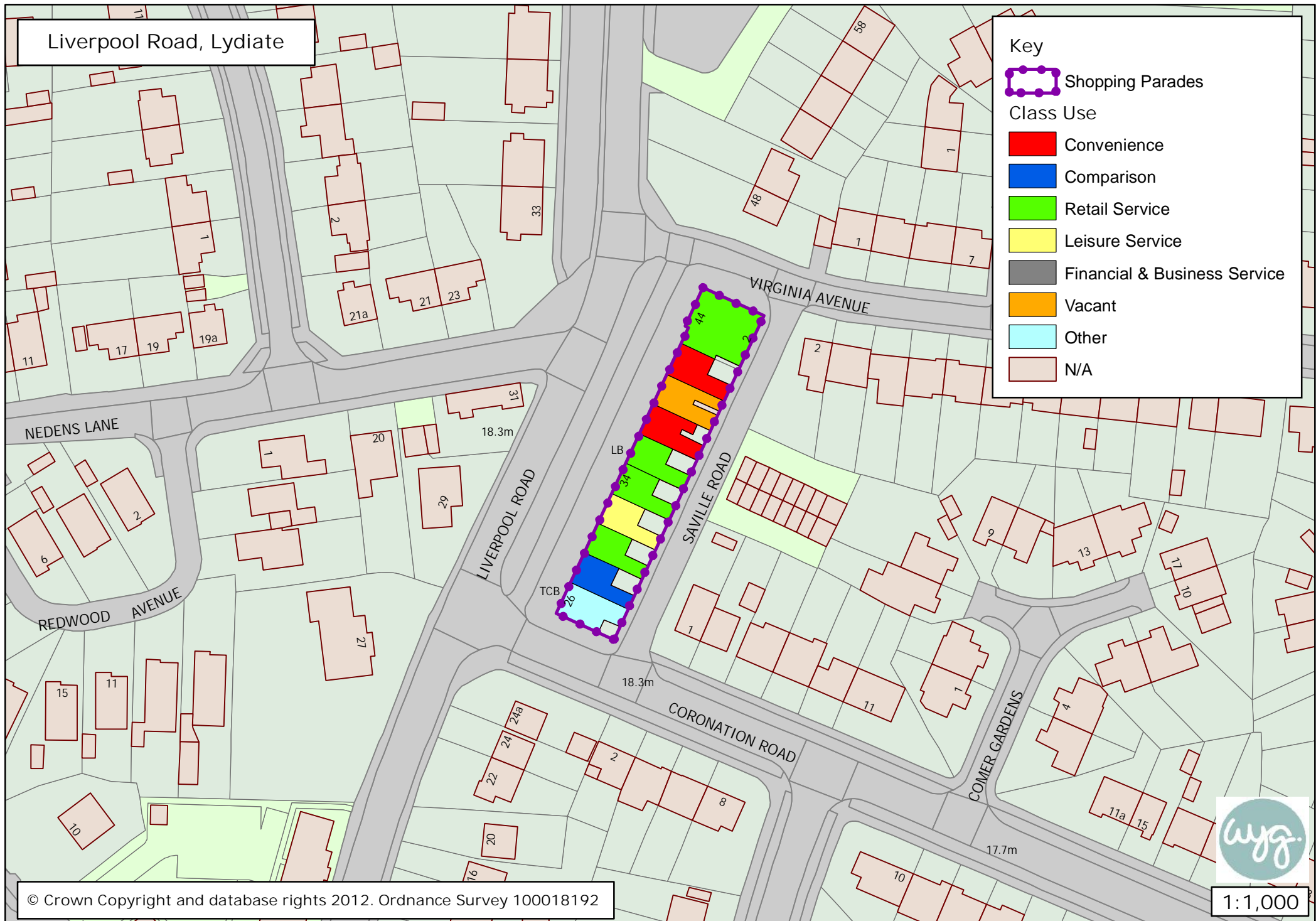
Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Liverpool Road, Lydiate

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 54: Moss Lane, Lydiate

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre MP04 – Moss Lane/Southport Road parade.

Centre Overview: The parade of retail and service units is located at the junction of Southport Road and Moss Lane, approximately 2km to the north-west of Maghull district centre. The five units comprise a convenience foodstore, a newsagent, an insurance office, café and health and beauty salon. A children's nursery is located in the parade. There are no ATM facilities located within the parade. Off-street parking is available in front of the units and the surrounding residential streets.

Representation from National Retailers: There is one national operator in the parade, namely Londis convenience store.

Table 55: Diversity of Use and Floorspace Figures (August 2011)






	Number of Units			Floorspace Figures		
	Number	Moss Lane	UK *	Sq m	Moss Lane	UK *
Convenience	2	40.0%	8.4%	124	32.8%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	1	20.0%	13.2%	135	35.7%	7.0%
Leisure Service	1	20.0%	21.8%	77	20.4%	22.8%
Financial & Business Service	1	20.0%	10.9%	42	11.1%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	5	100%	100%	378	100%	100%

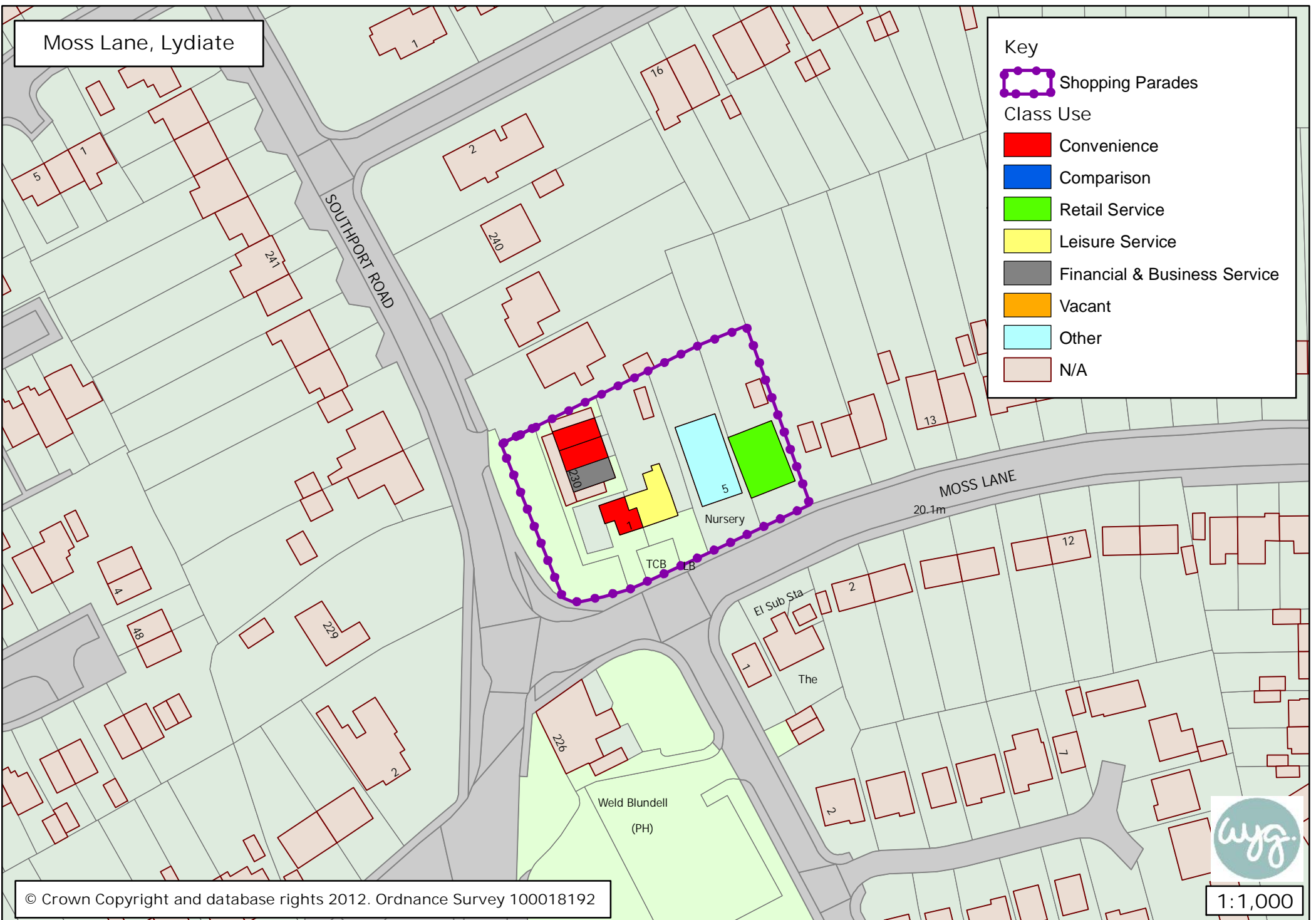
Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Moss Lane, Lydiate

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 55: Liverpool Road North, Maghull

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre MP03 – Liverpool Road North parade.

Centre Overview: The parade is located approximately 0.5km to the north of Maghull district centre, with the units located on both sides of Liverpool Road North. There is a good level of comparison and retail service operators in the parade, including a florist, pharmacy, electrical goods store, ladies wear unit and four health and beauty outlets. In addition, the parade also contains a convenience foodstore, a take away unit, café and chiropodist. There are no ATM facilities located within the parade. On-street parking is available to the front of the units, with bollards also in operation to prevent cars from parking on the pavement and to ensure pedestrian safety.

Representation from National Retailers: There is one national operator in the parade, namely Rowlands Pharmacy.

Table 56: Diversity of Use and Floorspace Figures (August 2011)






	Number of Units			Floorspace Figures		
	Number	Liverpool Road North	UK*	Sq m	Liverpool Road North	UK*
Convenience	1	6.7%	8.4%	85	5.0%	14.3%
Comparison	5	33.3%	33.4%	454	26.9%	37.0%
Retail Service	4	26.7%	13.2%	722	42.8%	7.0%
Leisure Service	2	13.3%	21.8%	185	11.0%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	3	20.0%	11.9%	240	14.2%	9.8%
Total	15	100%	100%	1,687	100%	100%

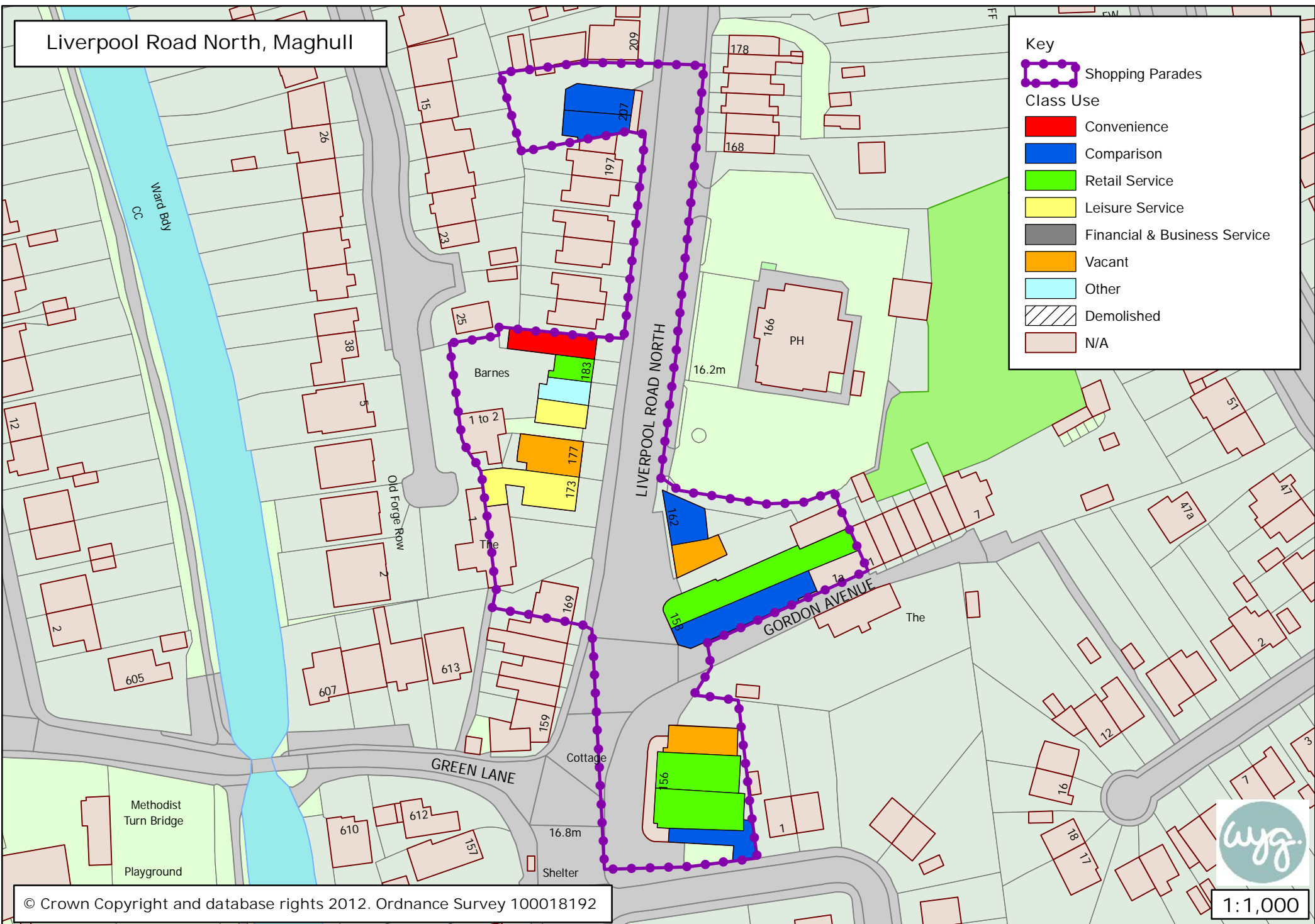
Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Liverpool Road North, Maghull

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  Demolished
-  N/A



Shopping Parade Number 56: Liverpool Road South (1), Maghull

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre MP01 – Liverpool Road South parade.

Centre Overview: The linear parade is located on one side of Liverpool Road South, extending from Alt Avenue in the north to beyond The Crescent junction in the south. The 11 commercial units comprise a newsagent, electrical goods company, motor accessories retailer, a financial management company, a building suppliers unit, a fancy dress shop, pet grooming unit and two health and beauty salons. There is also a dentist, veterinary surgery and two vacant units. There are no ATM facilities located within the parade. Limited off-street parking is available in front of the units.

Representation from National Retailers: There are no national operators in the Liverpool Road South (1) parade.

Table 57: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Liverpool Road South (1)	UK*	Sq m	Liverpool Road South (1)	UK*
Convenience	1	9.1%	8.4%	64	7.6%	14.3%
Comparison	2	18.2%	33.4%	149	17.8%	37.0%
Retail Service	4	36.4%	13.2%	215	25.7%	7.0%
Leisure Service	0	0.0%	21.8%	0	0.0%	22.8%
Financial & Business Service	2	18.2%	10.9%	289	34.5%	8.4%
Vacant	2	18.2%	11.9%	119	14.3%	9.8%
Total	11	100%	100%	836	100%	100%

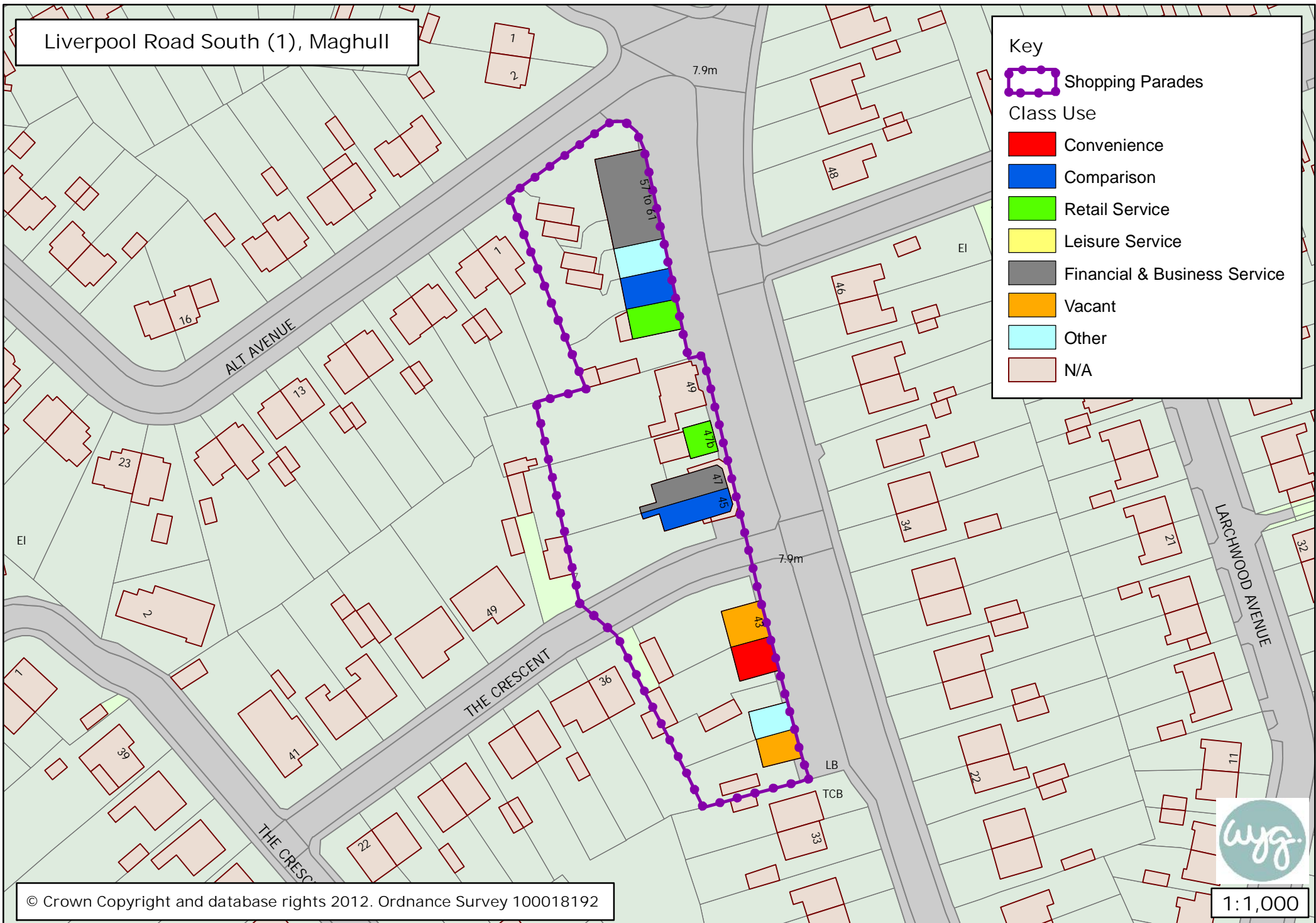
Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Liverpool Road South (1), Maghull

Key

- Shopping Parades
- Class Use
 - Convenience
 - Comparison
 - Retail Service
 - Leisure Service
 - Financial & Business Service
 - Vacant
 - Other
 - N/A



Shopping Parade Number 57: Liverpool Road South (2), Maghull

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre MP02 – Liverpool Road South parade.

Centre Overview: The parade is located approximately 0.5km to the south of Maghull District Centre, with the centre located on both sides of Liverpool Road South. The units extend from Ormonde Avenue in the north to The Bramleys in the south. The 20 commercial units include a pharmacy, ladies wear outlet, an estate agent, two take away units, four health and beauty outlets and a dry cleaners. An ATM machine is located at the Barclays bank unit. There is a good provision of off-street parking facilities in the parade, with the centre appearing to be trading well.

Representation from National Retailers: There are five national operators in the parade, namely Barclays bank, Bargain Booze, Cost Cutter, Swinton Insurance and William Hill.

Table 58: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Liverpool Road South (2)	UK*	Sq m	Liverpool Road South (2)	UK*
Convenience	2	10.0%	8.4%	169	12.2%	14.3%
Comparison	2	10.0%	33.4%	110	8.0%	37.0%
Retail Service	6	30.0%	13.2%	366	26.4%	7.0%
Leisure Service	4	20.0%	21.8%	256	18.4%	22.8%
Financial & Business Service	4	20.0%	10.9%	368	26.6%	8.4%
Vacant	2	10.0%	11.9%	117	8.4%	9.8%
Total	20	100%	100%	1,385	100%	100%

Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Liverpool Road South (2), Maghull

Key


 Shopping Parades

Class Use

 Convenience

 Comparison

 Retail Service

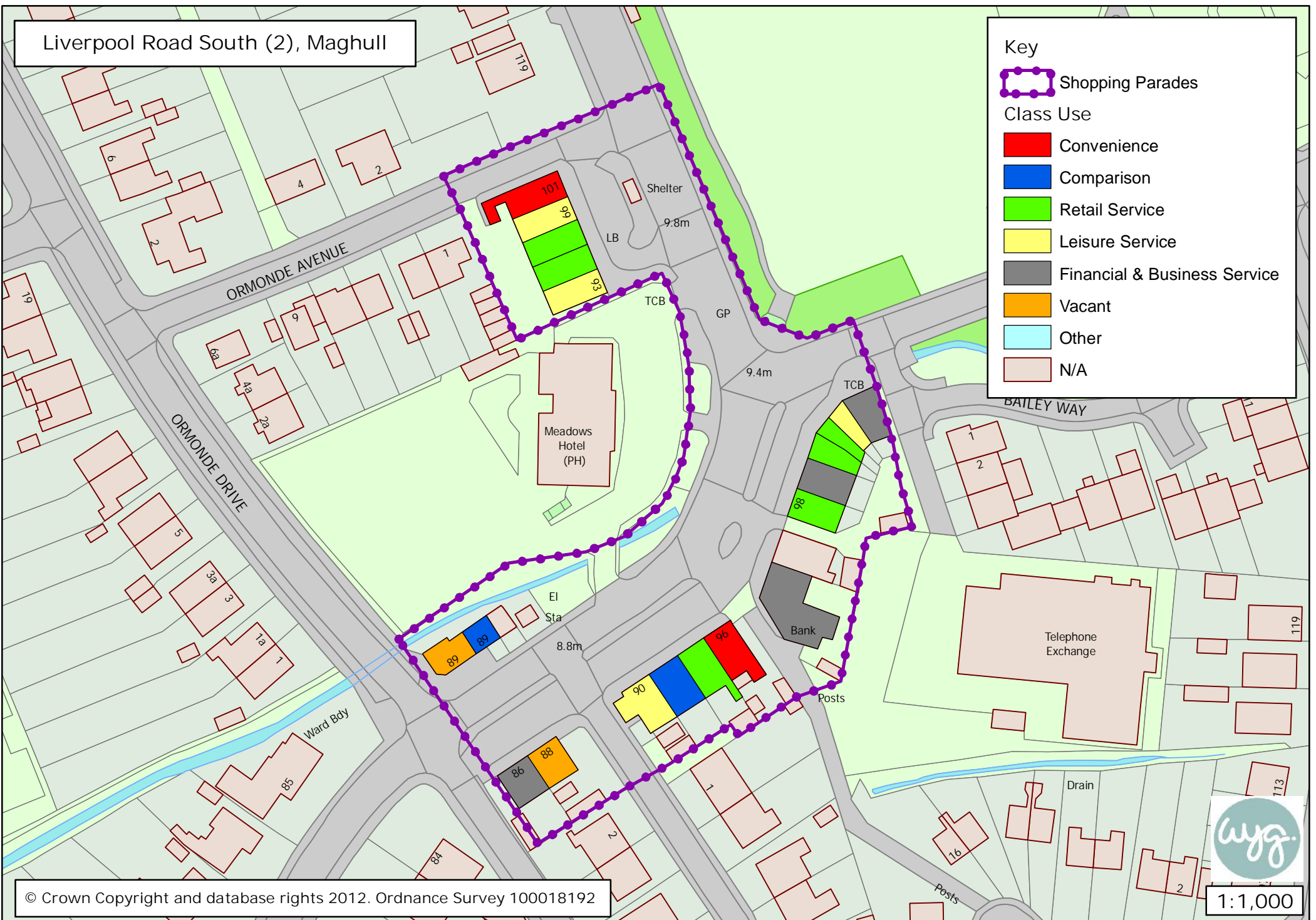
 Leisure Service

 Financial & Business Service

 Vacant

 Other

 N/A



Shopping Parade Number 58: Moorhey Road, Maghull

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre MP08 – Moorhey Road parade.

Centre Overview: Moorhey Road parade is a single-storey purpose-built row of shops at the junction of Old Hall Road, approximately 0.5km to the south of Maghull district centre. The 10 units comprise a convenience foodstore, art dealer, barbers, dog grooming salon, three health and beauty salons, a dry cleaners and two vacant units. There are no ATM facilities located within the parade. On-street car parking is available to the front of the units and appeared to be adequate to serve the needs of shoppers to the parade.

Representation from National Retailers: There are no national operators in the Moorhey Road parade.

Table 59: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Moorhey Road	UK *	Sq m	Moorhey Road	UK *
Convenience	1	10.0%	8.4%	67	9.5%	14.3%
Comparison	1	10.0%	33.4%	80	11.4%	37.0%
Retail Service	6	60.0%	13.2%	398	56.9%	7.0%
Leisure Service	0	0.0%	21.8%	0	0.0%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	2	20.0%	11.9%	155	22.2%	9.8%
Total	10	100%	100%	700	100%	100%

Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Shopping Parade Number 59: Northway, Maghull

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The self-contained shopping parade of units is located adjacent to the A59 (Northway) which is the main arterial road route through Maghull. There are only four commercial units in the parade, comprising Iceland frozen foods convenience store, a take away unit, a barbers, health and beauty salon, in addition to a religious centre which is classed as 'other.' There are no ATM facilities located within the parade, with parking provided to the front of the units and which appeared to be well-used on the day of the site visit.

Representation from National Retailers: There is one national operator in the parade, namely the Iceland store.

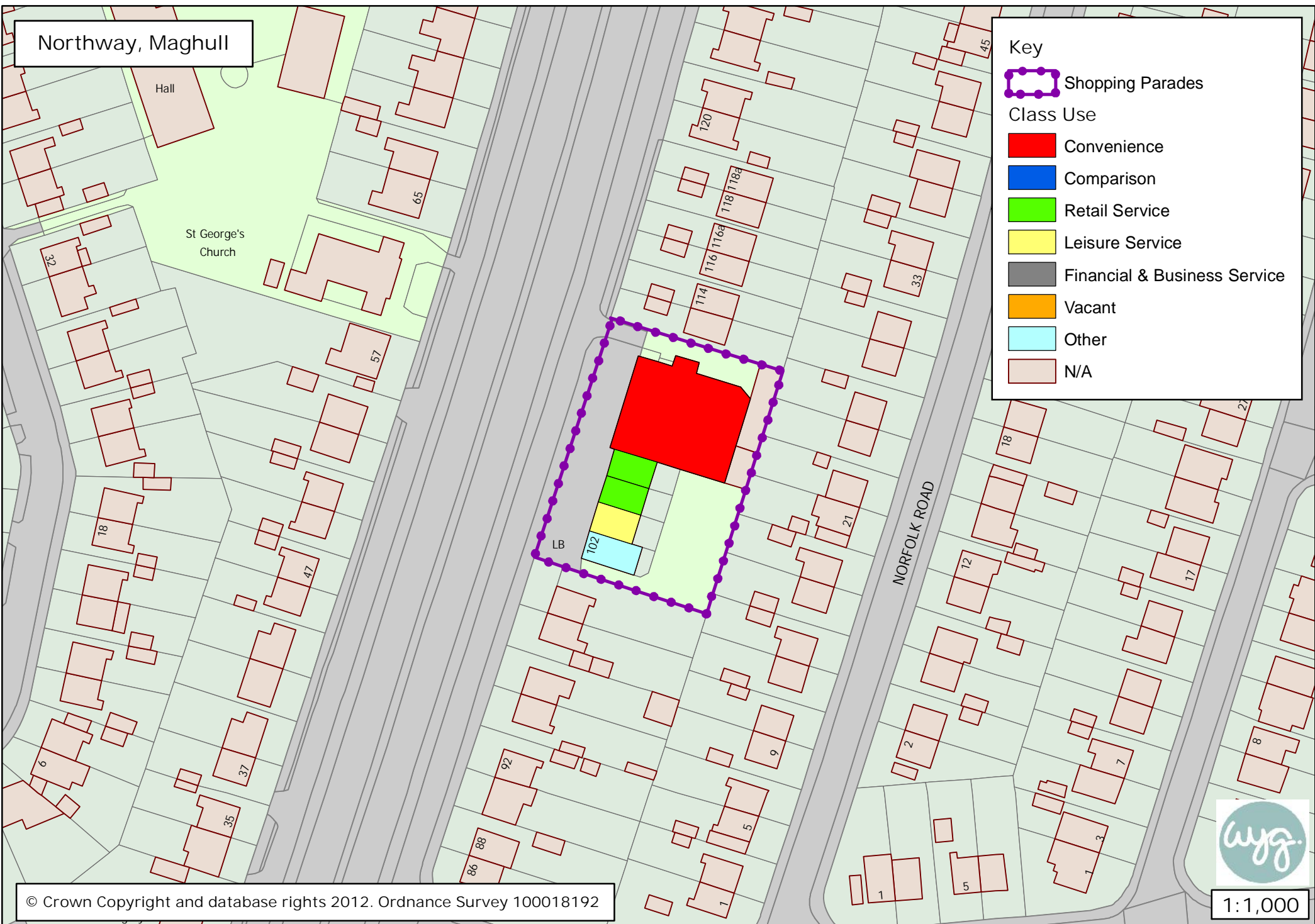
Table 60: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Northway	UK*	Sq m	Northway	UK*
Convenience	1	25.0%	8.4%	518	75.5%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	2	50.0%	13.2%	109	15.9%	7.0%
Leisure Service	1	25.0%	21.8%	59	8.6%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	4	100%	100%	686	100%	100%

Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Northway, Maghull



Key

- Shopping Parades
- Class Use**
- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other
- N/A



Shopping Parade Number 60: Deyes Lane, Maghull

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre MP06 – Deyes Lane parade.

Centre Overview: Deyes Lane parade is located to the east of Maghull district centre and comprises a self-contained single storey set of 13 commercial units at the junction of Kendal Drive. There is a good level of convenience operators in the centre, including a food supermarket, grocers, off-licence and bakers, in addition to a household goods operator, a florist, three take away units, a betting office, a Post Office and two health and beauty salons. An ATM machine is outside the Co-op store. Limited on-street parking is available to the front of the units and the centre appeared busy on the day of the site visit.

Representation from National Retailers: There are four national operators in the parade, namely Co-op, the Post Office, Sayers bakers and Subway.

Table 61: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Deyes Lane	UK *	Sq m	Deyes Lane	UK *
Convenience	4	30.8%	8.4%	768	52.3%	14.3%
Comparison	2	15.4%	33.4%	220	15.0%	37.0%
Retail Service	3	23.1%	13.2%	214	14.5%	7.0%
Leisure Service	4	30.8%	21.8%	267	18.2%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	13	100%	100%	1,470	100%	100%

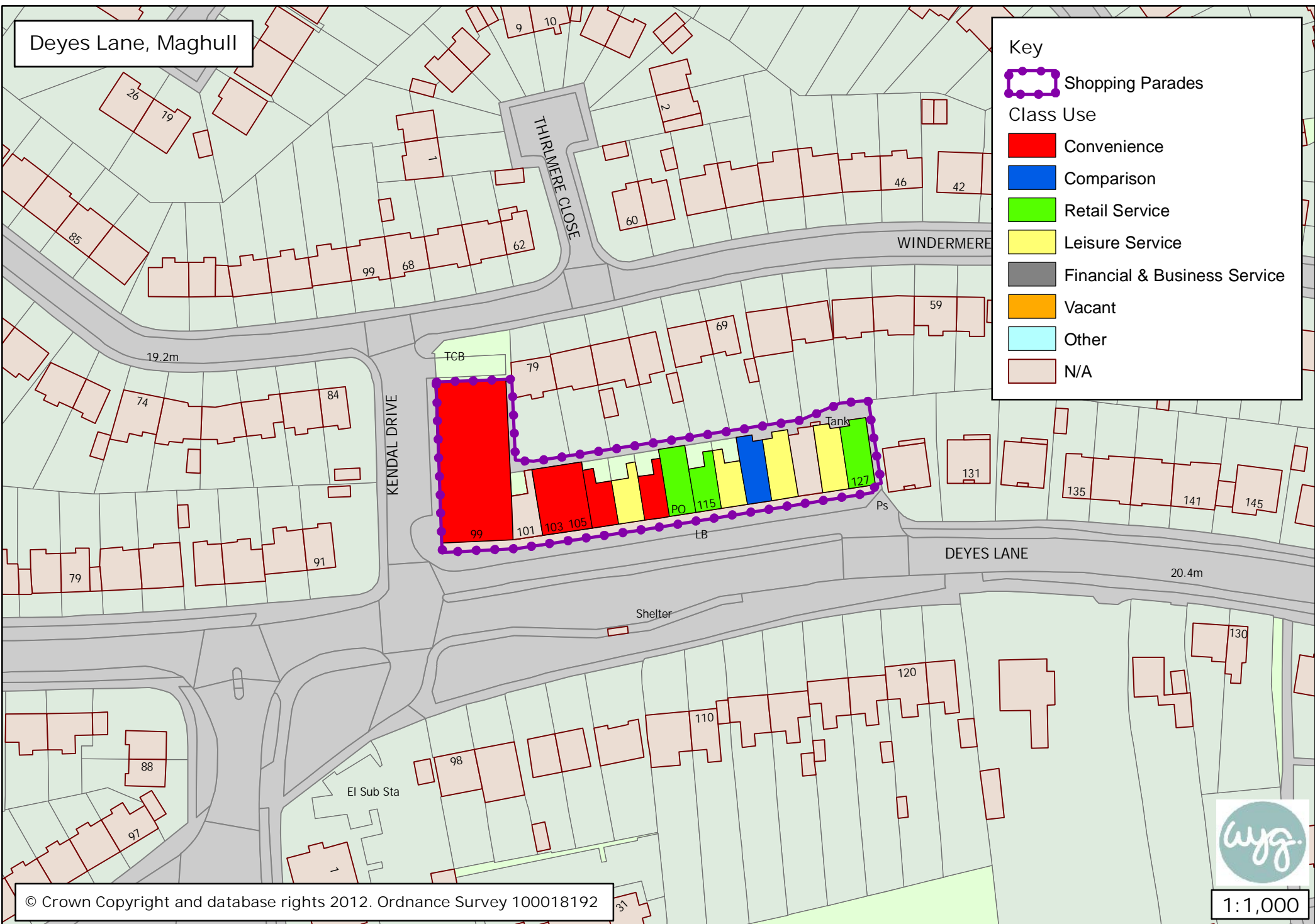
Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Deyes Lane, Maghull

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 61: Dover Road, Maghull

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre MP09 – Dover Road parade.

Centre Overview: The self-contained parade is located at the junction of Dover Road/Northway/Moorland Road, approximately 1km to the south of Maghull district centre. The 13 units comprise an off-licence, furniture store, betting office, three take away units, three health and beauty salons, an opticians, funeral service operator, computer repairs store and the Post Office. A Lidl foodstore is also located to the north of the parade and appeared to be trading well on the day of the site visit. There are no ATM facilities located within the parade, with limited car parking to the front of the units.

Representation from National Retailers: There is one national operator in the parade, namely the Post Office.

Table 62: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Dover Road	UK *	Sq m	Dover Road	UK *
Convenience	1	7.7%	8.4%	109	8.0%	14.3%
Comparison	1	7.7%	33.4%	113	8.3%	37.0%
Retail Service	7	53.8%	13.2%	715	52.4%	7.0%
Leisure Service	4	30.8%	21.8%	427	31.3%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	13	100%	100%	1,364	100%	100%

Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Shopping Parade Number 62: Tree View Court, Maghull

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre MP07 – Station Road parade.

Centre Overview: The parade is located to the south-east of Maghull district centre, close to Maghull railway station. The majority of the units are located within the small purpose-built Tree View Court shopping centre, with several other units also located on the opposite side of Station Road. The 17 units comprise a Spar, newsagent, bakers, pharmacy, gift store, surveyors firm, two take away outlets, a café, dry cleaners, three health and beauty salons, a travel agent and three vacant units. There are no ATM facilities located within the parade. Off-street parking is available to the front of the units.

Representation from National Retailers: There are two national operators in the parade, namely the Spar convenience store and Numark Pharmacy.

Table 63: Diversity of Use and Floorspace Figures (August 2011)








	Number of Units			Floorspace Figures		
	Number	Tree View Court	UK *	Sq m	Tree View Court	UK *
Convenience	3	17.6%	8.4%	538	33.6%	14.3%
Comparison	2	11.8%	33.4%	215	13.4%	37.0%
Retail Service	5	29.4%	13.2%	341	21.3%	7.0%
Leisure Service	3	17.6%	21.8%	239	14.9%	22.8%
Financial & Business Service	1	5.9%	10.9%	71	4.4%	8.4%
Vacant	3	17.6%	11.9%	198	12.4%	9.8%
Total	17	100%	100%	1,603	100%	100%

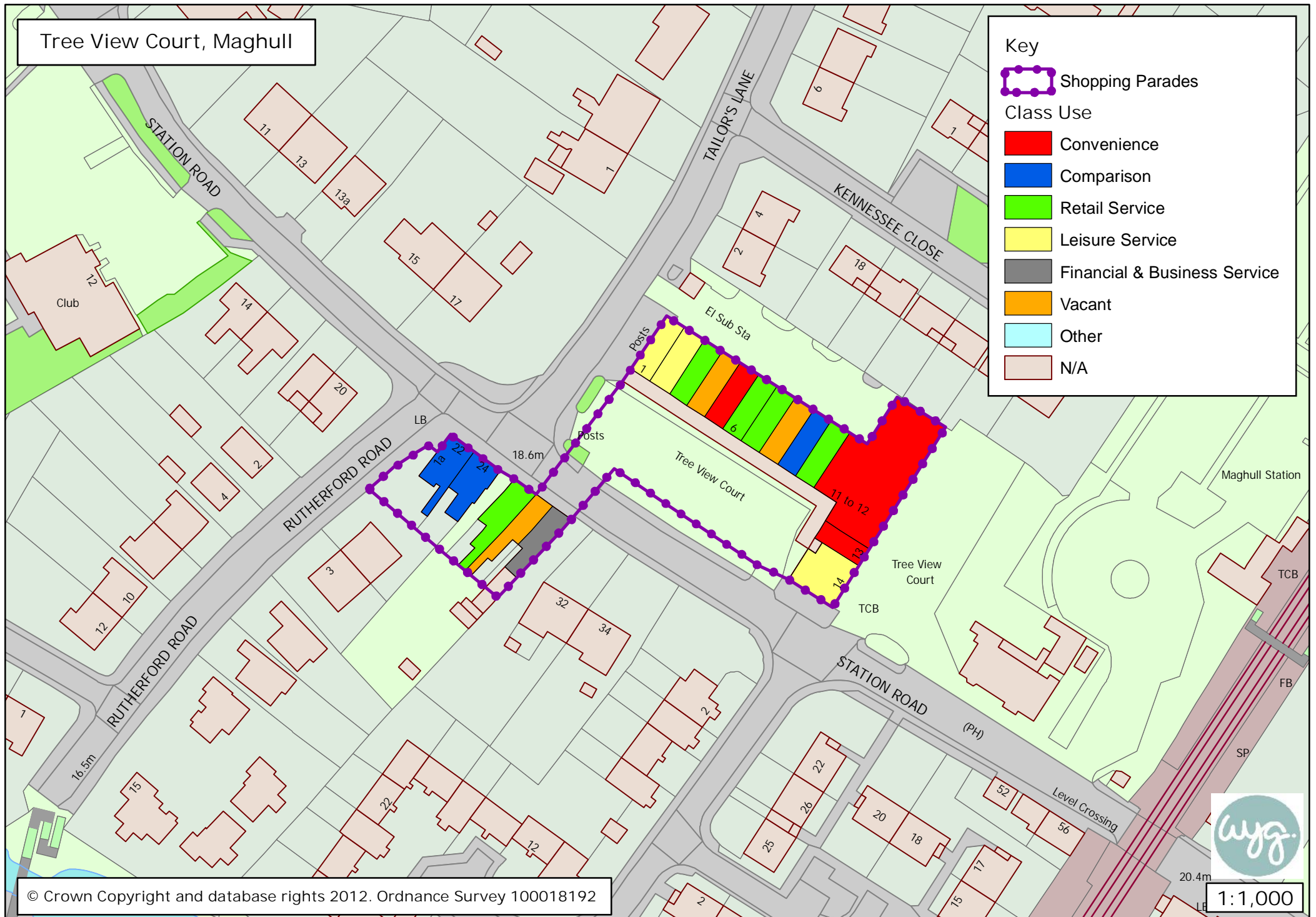
Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Tree View Court, Maghull

Key

-  Shopping Parades
- Class Use
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 63: Waddicar Lane (1), Melling

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: Waddicar Lane is located to the east of the study area, with Old Roan local centre approximately 3km to the west of the parade. The small row of commercial units comprises a pharmacy and a health and beauty salon, in addition to Melling Medical Surgery and a residential unit. There are no ATM facilities located within the parade, with a small area of off-street car parking located to the front of the units. A small Londis store and combined Post Office unit is located opposite the parade at the junction of Rock View.

Representation from National Retailers: There is one national operator in the parade, namely Rowlands Pharmacy.

Table 64: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Waddicar Lane (1)	UK*	Sq m	Waddicar Lane (1)	UK*
Convenience	0	0.0%	8.4%	0	0.0%	14.3%
Comparison	1	50.0%	33.4%	68	50.7%	37.0%
Retail Service	1	50.0%	13.2%	66	49.3%	7.0%
Leisure Service	0	0.0%	21.8%	0	0.0%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	2	100%	100%	134	100%	100%

Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Shopping Parade Number 64: Waddicar Lane (2), Melling

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located to the south of the Waddicar Lane (1) parade, and comprises five units which accommodate The Village Store newsagent and convenience store, a barbers, estate agent and take away unit, as well as a vacant unit and residential property in the centre of the parade. There was little pedestrian movement in the area on the day of the site visit and the small scale of the commercial units indicates that these perform a minor role for local residents only. There are no ATM facilities located within the parade.

Representation from National Retailers: There are no national operators in Waddicar Lane (2) parade.

Table 65: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Waddicar Lane (2)	UK*	Sq m	Waddicar Lane (2)	UK*
Convenience	1	20.0%	8.4%	78	23.6%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	1	20.0%	13.2%	56	16.9%	7.0%
Leisure Service	1	20.0%	21.8%	56	16.9%	22.8%
Financial & Business Service	1	20.0%	10.9%	75	22.7%	8.4%
Vacant	1	20.0%	11.9%	66	19.9%	9.8%
Total	5	100%	100%	331	100%	100%

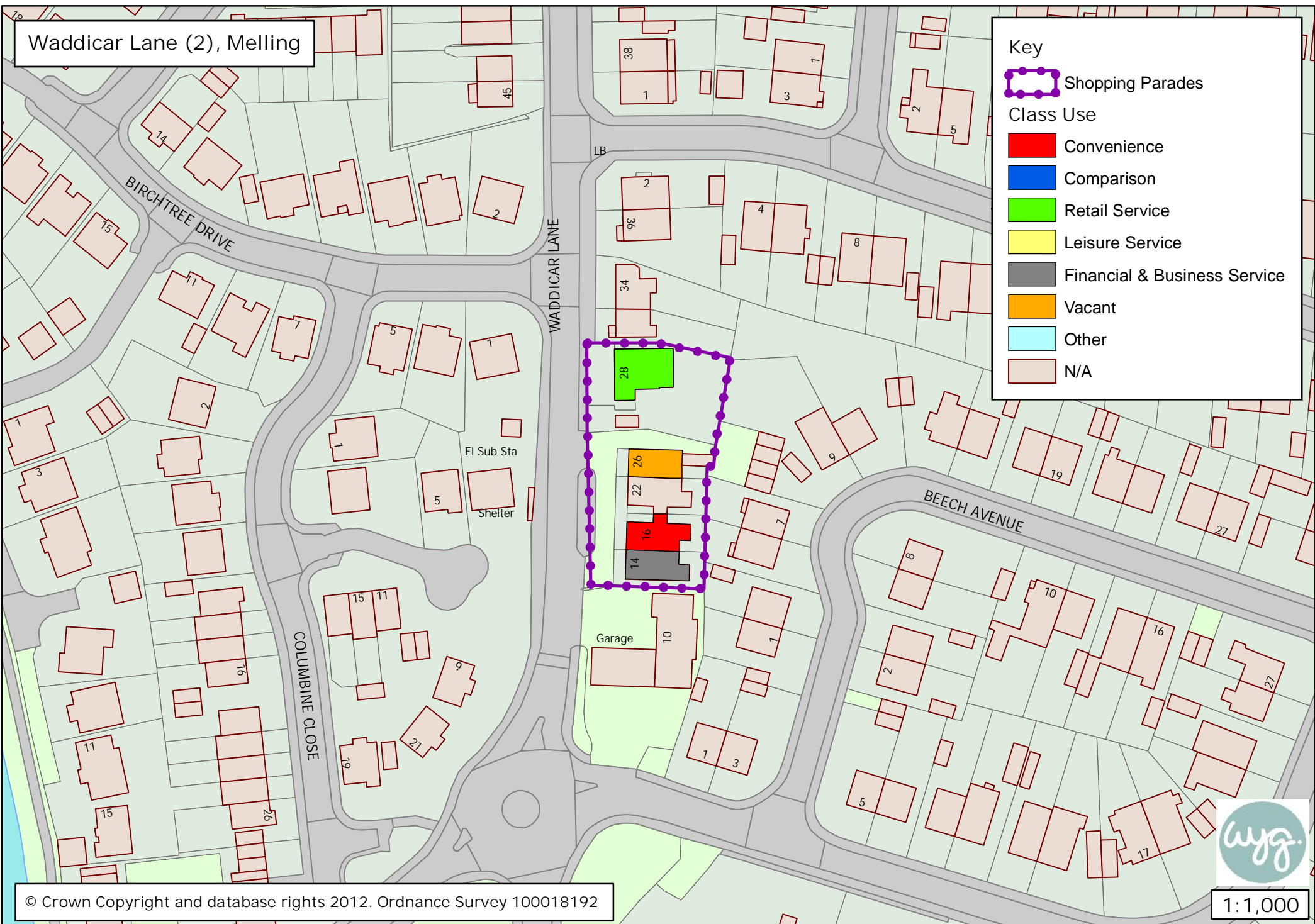
Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Waddicar Lane (2), Melling

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 65: Carr Meadow Hey, Netherton

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The Carr Meadow Hey parade is a single-storey series of units which includes The Croft Resource Centre at the junction of Appleby Drive. Other commercial units in the parade include two newsagents and a take away outlet, with the remaining units and floorspace identified as being vacant. The units are of a poor environmental quality, with the boarded up vacant units making the parade appear run-down. There are no ATM facilities located within the parade. Both on-street and off-street car parking is available at the parade, with bollards also in operation to ensure pedestrian safety and for crime prevention purposes.

Representation from National Retailers: There are no national operators in the Carr Meadow Hey parade.

Table 66: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Carr Meadow Hey	UK *	Sq m	Carr Meadow Hey	UK *
Convenience	2	33.3%	8.4%	103	28.7%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	0	0.0%	13.2%	0	0.0%	7.0%
Leisure Service	1	16.7%	21.8%	59	16.5%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	3	50.0%	11.9%	196	54.8%	9.8%
Total	6	100%	100%	358	100%	100%

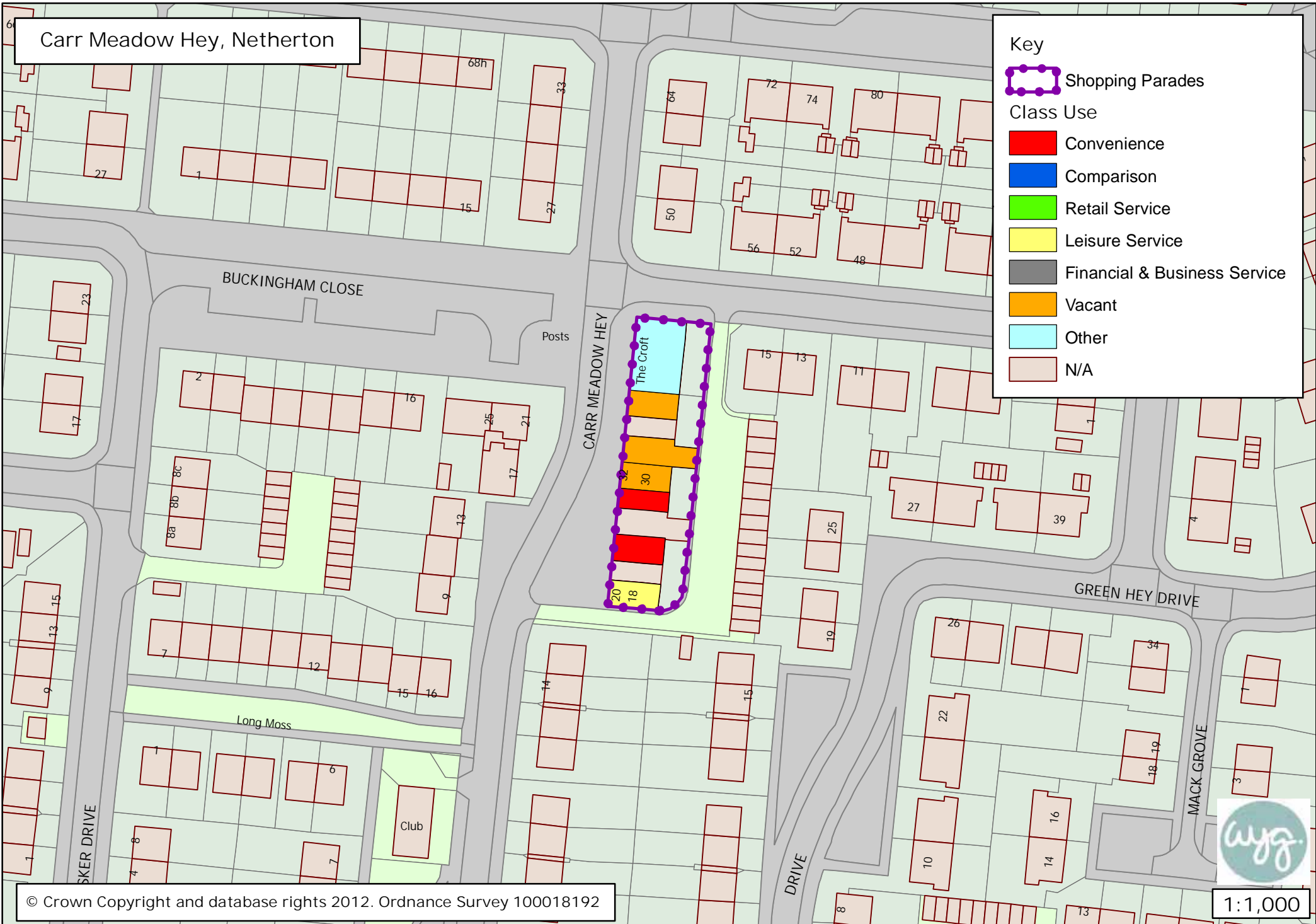
Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Carr Meadow Hey, Netherton

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 66: Copy Lane, Netherton

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: Copy Lane parade is located to the west of Old Roan local centre and railway station, at the junction of Netherton Grange. The four commercial units comprise a convenience foodstore, barbers, hairdressers and vacant outlet. A healthcare centre is also located within the parade and is classed as an 'other' unit. There are no ATM facilities located within the parade. A small area of off-street car parking is available to the front of the commercial units.

Representation from National Retailers: There are no national operators in the Copy Lane parade.

Table 67: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Copy Lane	UK*	Sq m	Copy Lane	UK*
Convenience	1	25.0%	8.4%	109	34.2%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	2	50.0%	13.2%	134	42.0%	7.0%
Leisure Service	0	0.0%	21.8%	0	0.0%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	1	25.0%	11.9%	76	23.8%	9.8%
Total	4	100%	100%	319	100%	100%

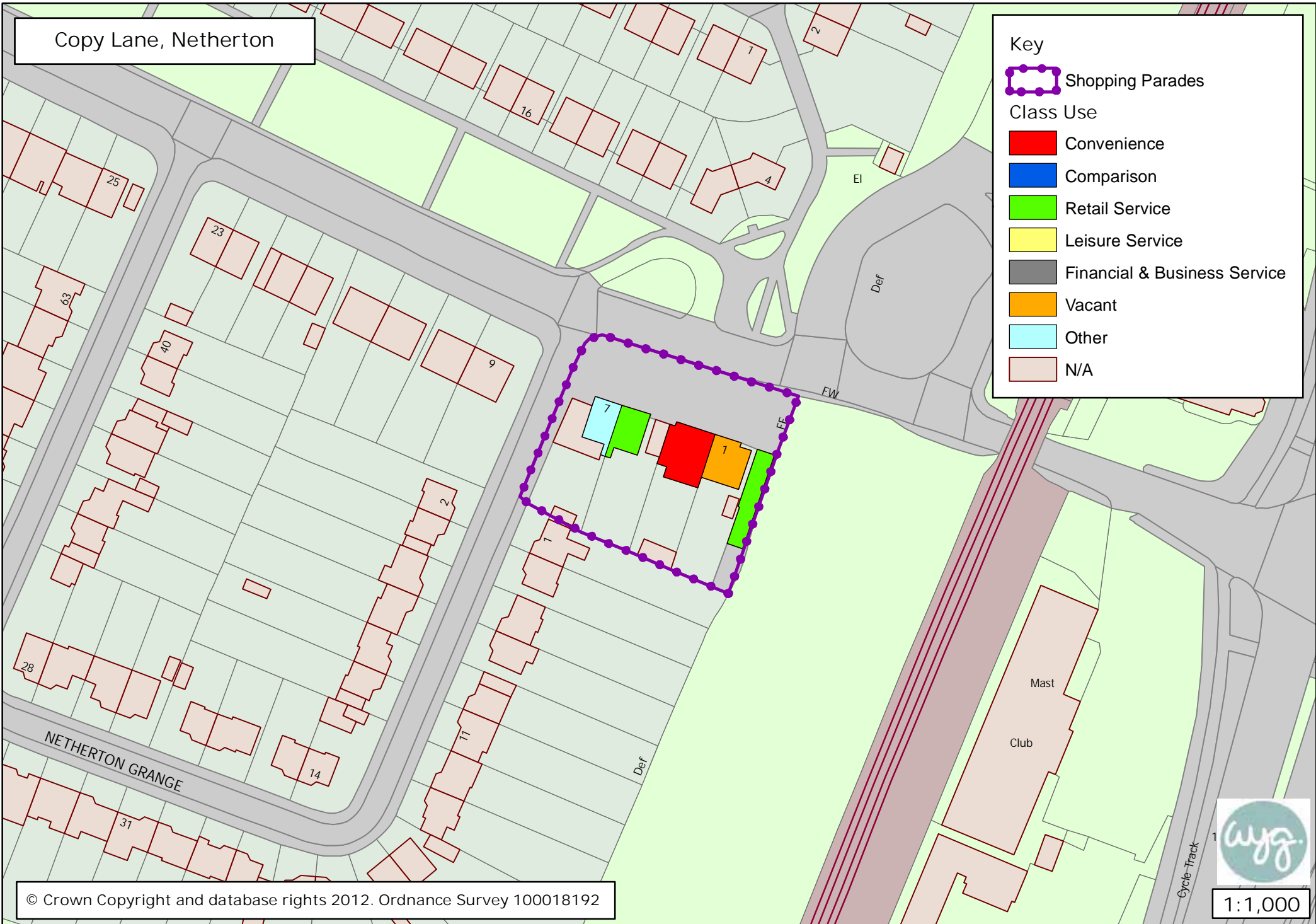
Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Copy Lane, Netherton

Key

- Shopping Parades
- Class Use
 - Convenience
 - Comparison
 - Retail Service
 - Leisure Service
 - Financial & Business Service
 - Vacant
 - Other
 - N/A



Shopping Parade Number 67: Homestead Avenue, Netherpton

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: Homestead Avenue parade is a linear row of commercial units located opposite the Prospect Way junction. There is a limited provision of active uses within the centre, with the only operators identified as comprising a take away outlet and health and beauty clinic. The remaining four units are vacant. There are no ATM facilities located within the parade. Residential properties are located above the commercial units, though there was very little pedestrian or vehicular movement noted during the site visit. The overall environmental quality of the parade is poor, with the boarded-up vacant units also making the area appear even more run-down.

Representation from National Retailers: There are no national operators in the Parade.

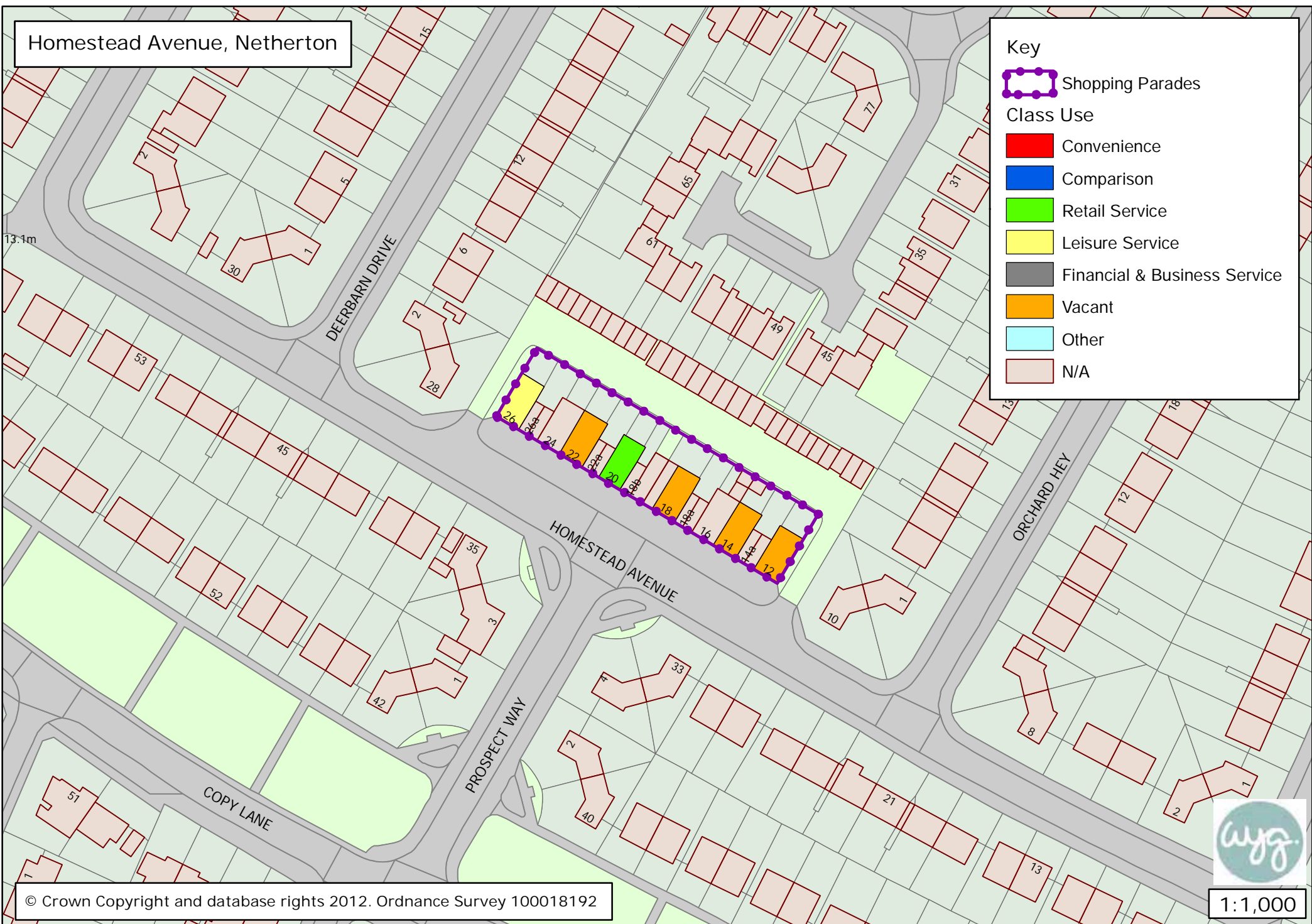
Table 68: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Homestead Avenue	UK *	Sq m	Homestead Avenue	UK *
Convenience	0	0.0%	8.4%	0	0.0%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	1	16.7%	13.2%	54	13.4%	7.0%
Leisure Service	1	16.7%	21.8%	58	14.4%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	4	66.7%	11.9%	291	72.2%	9.8%
Total	6	100%	100%	403	100%	100%

Source: Site Visit, August 2011, * UK Average Figures – Goad August 2011



Homestead Avenue, Netherton



Key

- Shopping Parades
- Class Use**
- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other
- N/A



Shopping Parade Number 68: Park Lane (1), Netherton

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade of three commercial units is located at the junction of Park Lane and Marina Crescent, approximately 3km to the south-east of Netherton local centre and to the south-west of Old Roan local centre. The units comprise a convenience store, take away unit and The Stamp Shop. On-street parking is available in the residential streets close to the parade. There are no ATM facilities located within the parade. Barriers are in operation to prevent cars from parking on the pavement in front of the units, though the surrounding residential streets also offer plenty of areas for visitors to park near the parade.

Representation from National Retailers: There are no national operators in Park Lane (1) parade.

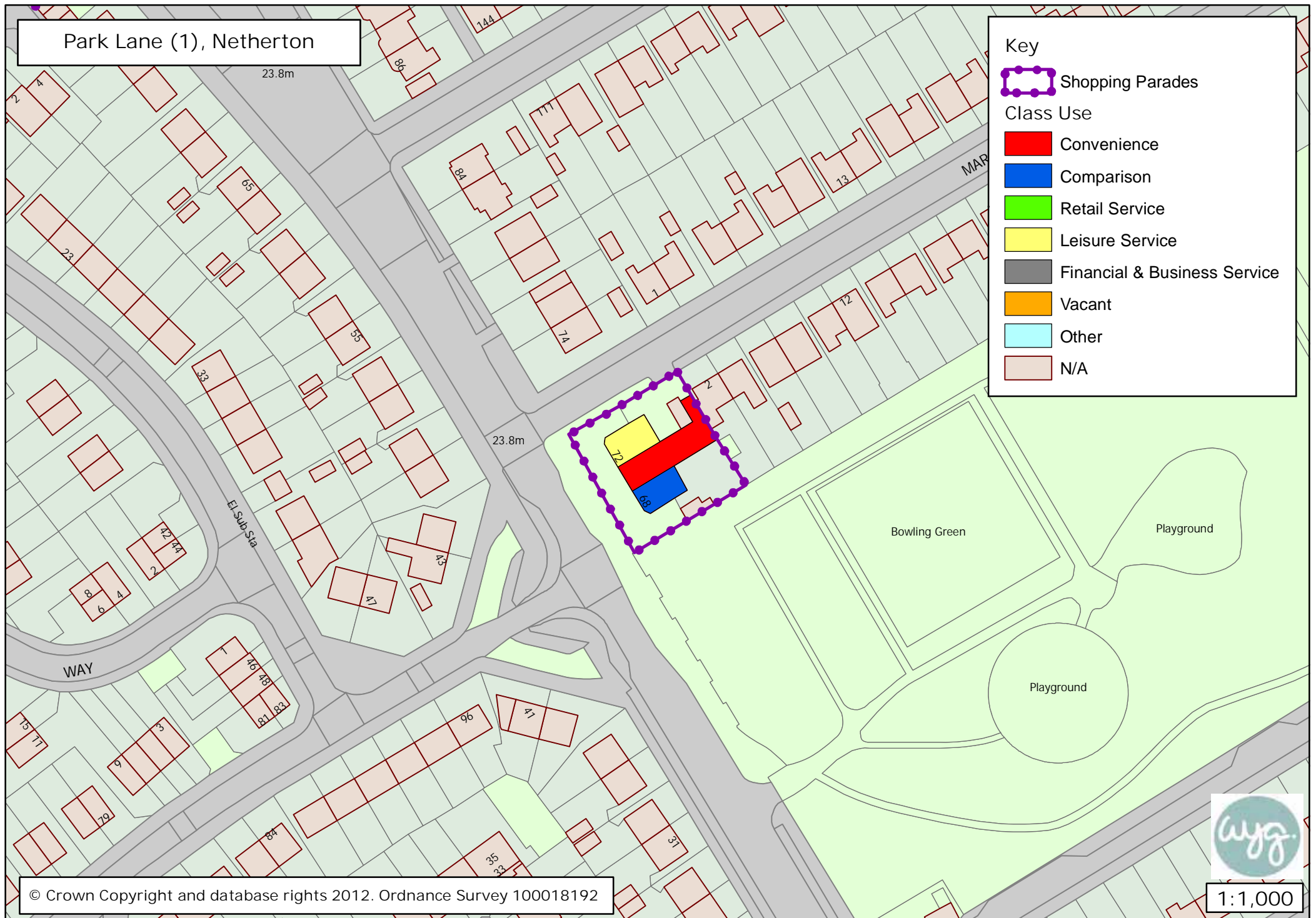
Table 69: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Park Lane (1)	UK*	Sq m	Park Lane (1)	UK*
Convenience	1	33.3%	8.4%	137	51.5%	14.3%
Comparison	1	33.3%	33.4%	60	22.6%	37.0%
Retail Service	0	0.0%	13.2%	0	0.0%	7.0%
Leisure Service	1	33.3%	21.8%	69	25.9%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	3	100%	100%	266	100%	100%




Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Park Lane (1), Netherton



Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 69: Park Lane (2), Netherton

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre BP21 – Park Lane parade.

Centre Overview: The parade is located to the north of parade no. 69: Park Lane (1), and close to Dunning Bridge Road (A5036). The single-storey series of commercial units is close to the local community centre, with Brecon Walk allowing pedestrian movement between the two sets of buildings. The eight commercial units comprise a convenience foodstore, a baker, charity shop, betting office, two take away units, a health and beauty salon and a Post Office. There are no vacant or financial and business service units in the parade, though an ATM machine is located outside of the Nisa store. Limited on-street parking is available to the front of the parade.

Representation from National Retailers: There are four national operators in the parade, namely Nisa, the Post Office, Sayers bakers and William Hill.

Table 70: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Park Lane (2)	UK*	Sq m	Park Lane (2)	UK*
Convenience	2	25.0%	8.4%	298	39.7%	14.3%
Comparison	1	12.5%	33.4%	76	10.1%	37.0%
Retail Service	2	25.0%	13.2%	153	20.4%	7.0%
Leisure Service	3	37.5%	21.8%	225	29.9%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	8	100%	100%	752	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011




Park Lane (2), Netherton

Key


 Shopping Parades


Class Use

 Convenience

 Comparison

 Retail Service

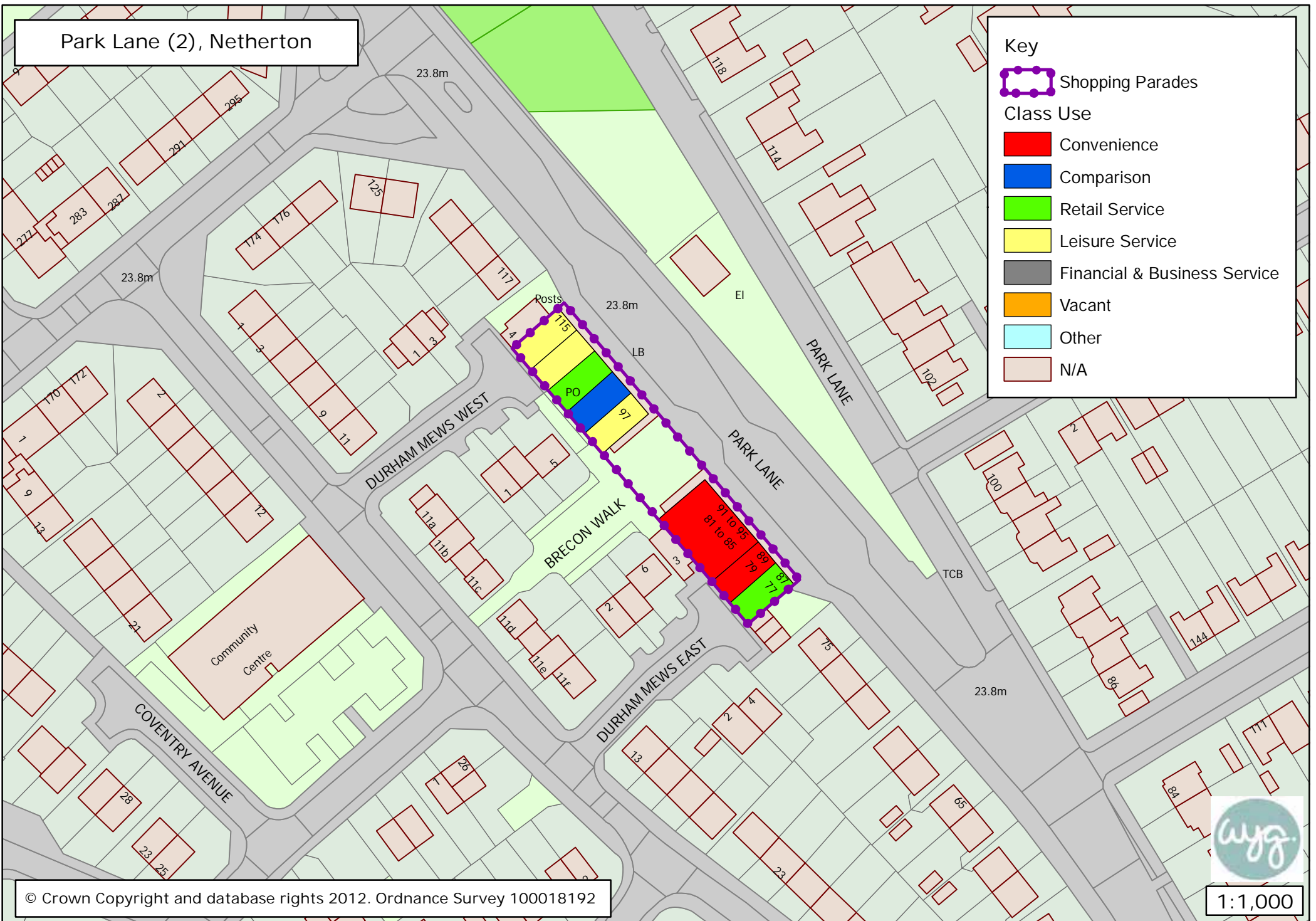
 Leisure Service

 Financial & Business Service

 Vacant

 Other

 N/A



Shopping Parade Number 70: Park Lane (3), Netherton

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located to the south of parade no.s 68 and 69: Park Lane (2 and 3), at the entrance of the Sentinel Way and Parkfield Avenue junction. The units in the parade are currently in operation as a convenience store, take away unit and vacant unit. There is a large pedestrianised area to the front of the parade, with several parking spaces also available. There are no ATM facilities located within the parade, with the centre appearing quiet on the day of the site visit.

Representation from National Retailers: There are no national operators in Park Lane (3) parade.

Table 71: Diversity of Use and Floorspace Figures (August 2011)









	Number of Units			Floorspace Figures		
	Number	Park Lane (3)	UK*	Sq m	Park Lane (3)	UK*
Convenience	1	33.3%	8.4%	61	32.3%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	0	0.0%	13.2%	0	0.0%	7.0%
Leisure Service	1	33.3%	21.8%	65	34.4%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	1	33.3%	11.9%	63	33.3%	9.8%
Total	3	100%	100%	189	100%	100%

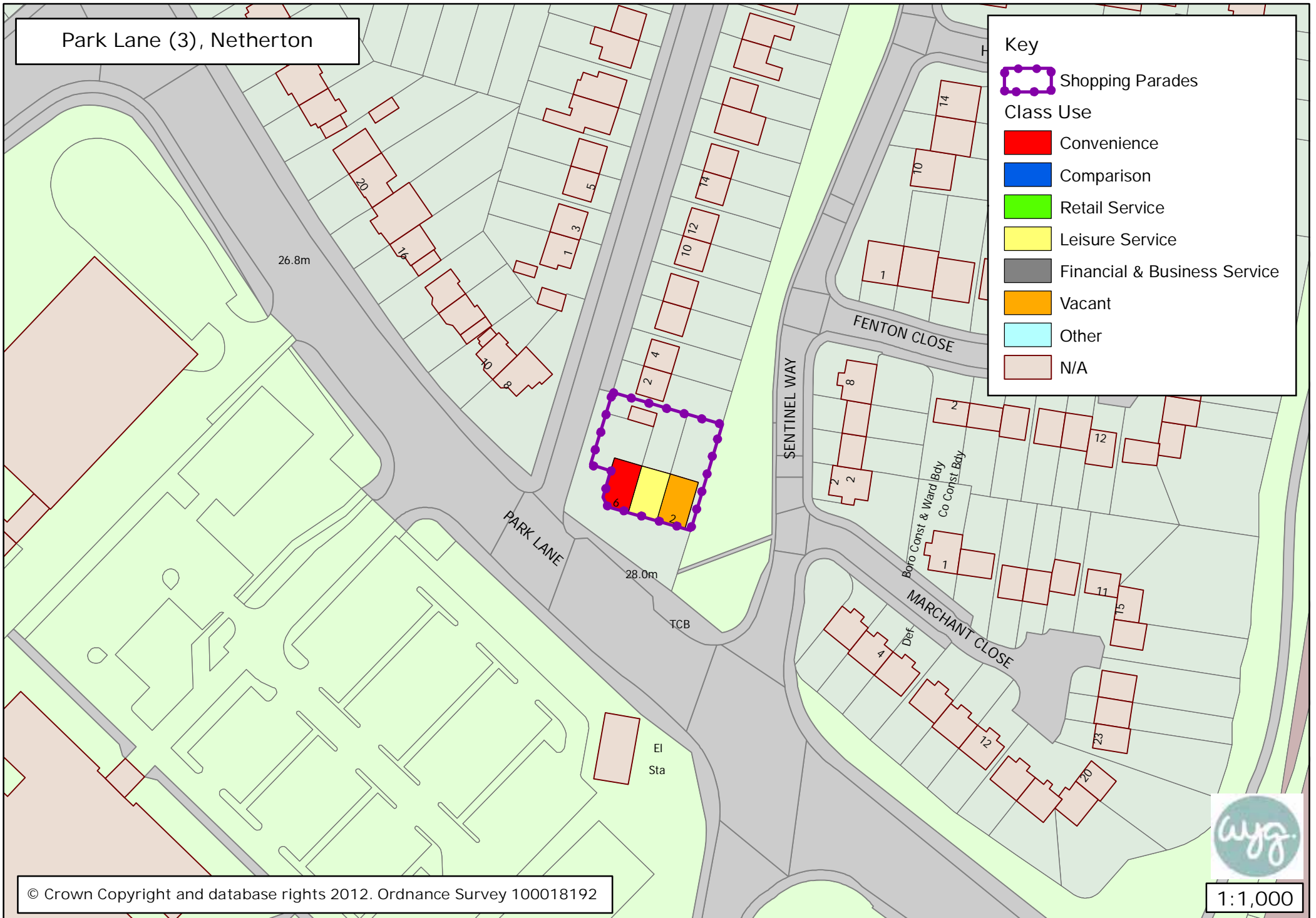
Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Park Lane (3), Netherton

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 71: Randall Drive, Netherton

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located approximately 2km to the north east of Waterloo district centre and is also adjacent to Gorsey Lane (B5422). There are only two commercial outlets in the parade and these comprise a Nisa convenience foodstore and a pharmacy. Limited car parking is available at the parade, with the centre appearing to be trading quietly on the day of the site visit, with little pedestrian movement noted. There are no ATM facilities located within the parade.

Representation from National Retailers: There is one national operator in the Randall Drive parade, namely the Nisa convenience foodstore.

Table 72: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Randall Drive	UK*	Sq m	Randall Drive	UK*
Convenience	1	50.0%	8.4%	166	56.3%	14.3%
Comparison	1	50.0%	33.4%	129	43.7%	37.0%
Retail Service	0	0.0%	13.2%	0	0.0%	7.0%
Leisure Service	0	0.0%	21.8%	0	0.0%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	2	100%	100%	295	100%	100%

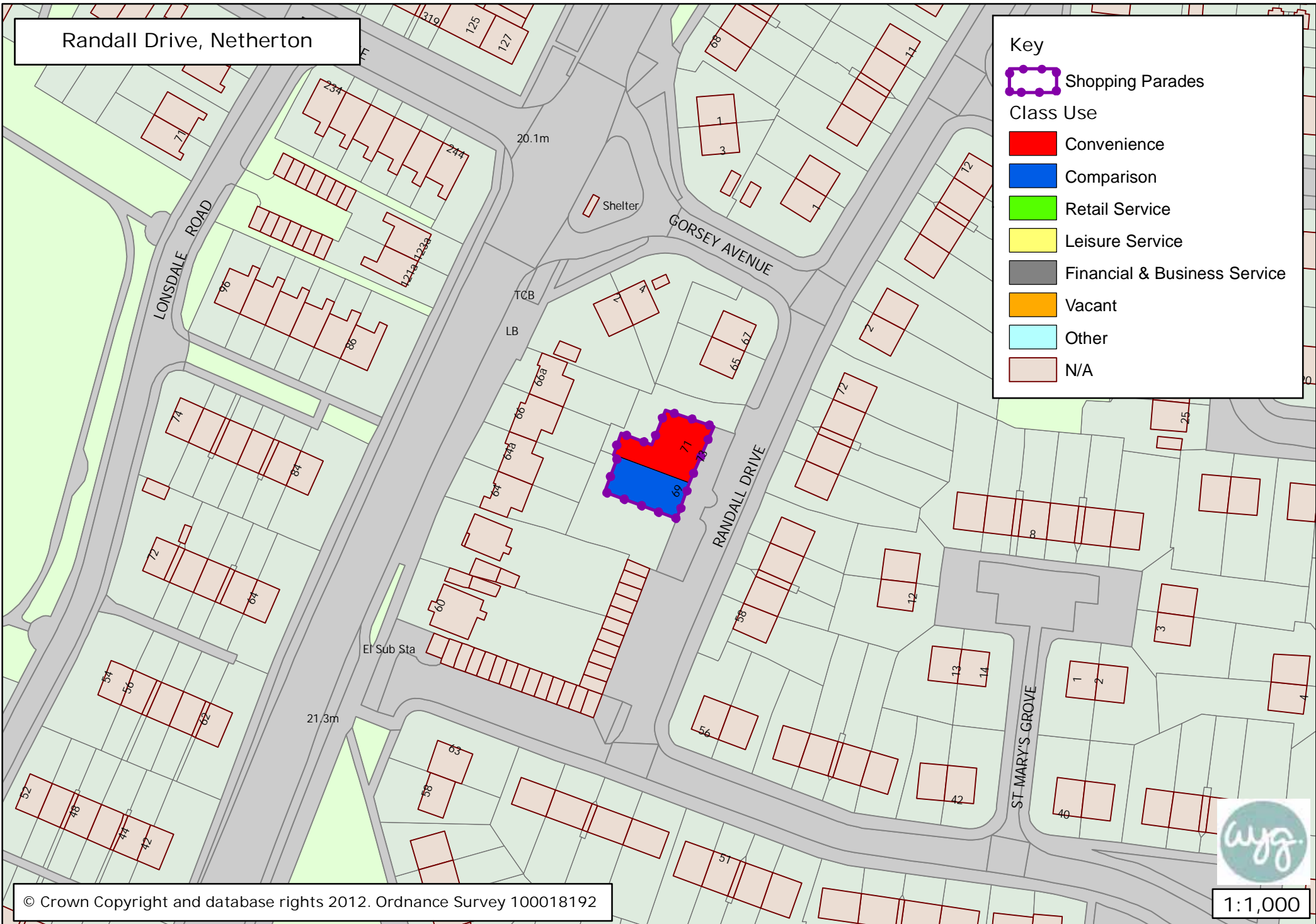
Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Randall Drive, Netherton

Key

- Shopping Parades
- Class Use
 - Convenience
 - Comparison
 - Retail Service
 - Leisure Service
 - Financial & Business Service
 - Vacant
 - Other
 - N/A



Shopping Parade Number 94: Dale Acre Drive, Netherton

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being Centre BP07 – Dale Acre Drive parade.

Centre Overview: The small parade comprises a total of six commercial units which serve the surrounding residential area. Only two of the units are currently in operation, namely a hairdressers and small supermarket/off-licence store. The Post Office ceased trading in the parade in 2008, though the convenience store does perform a number of its functions, including foreign exchange and travel insurance services, with an ATM machine also located inside the unit. The environmental quality of the parade is extremely poor, with limited levels of pedestrian movement notes on the day of the site visit.

Representation from National Retailers: There are no national operators in the Dale Acre Drive parade.

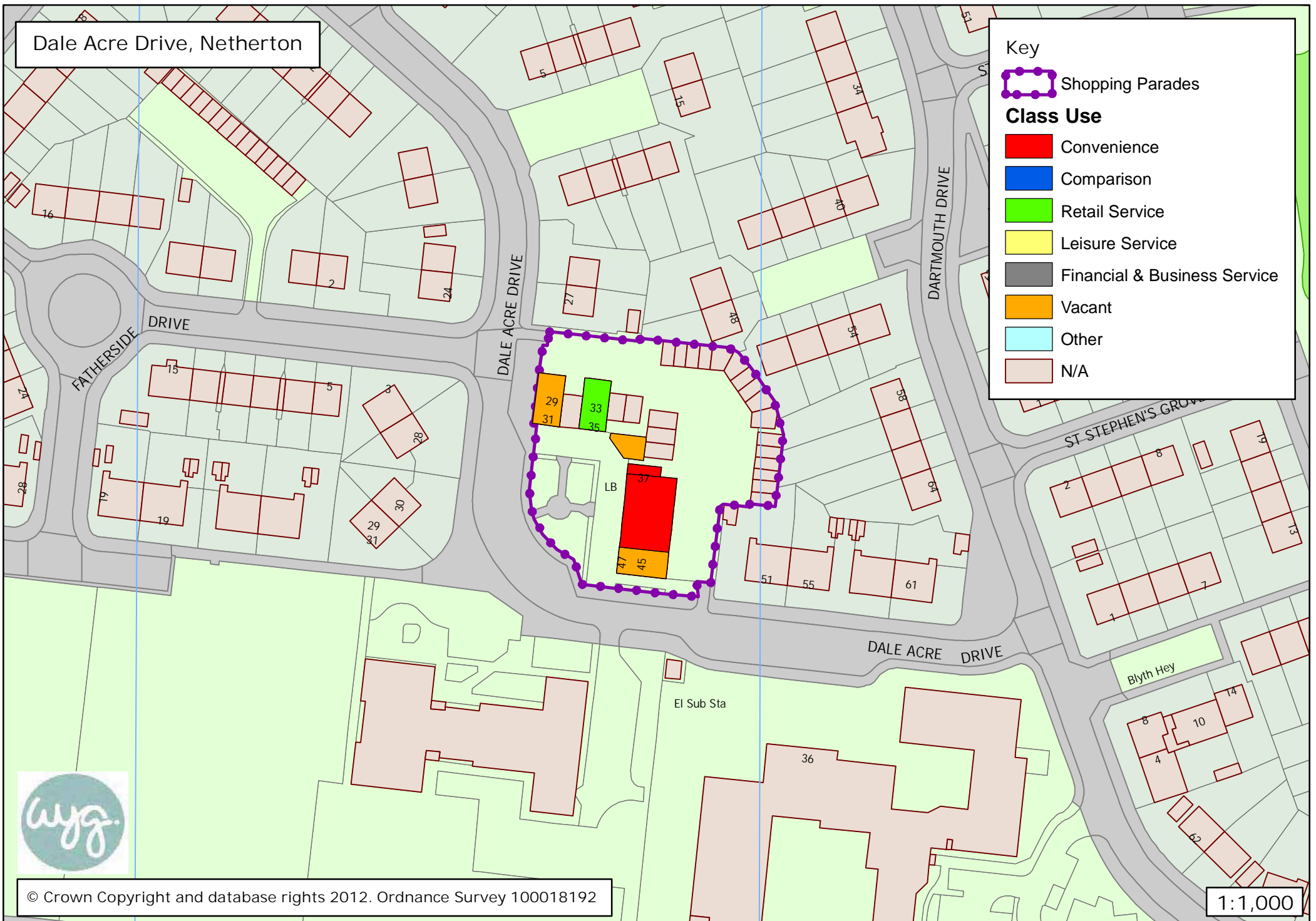
Table 95: Diversity of Use and Floorspace Figures (May 2012)

	Number of Units			Floorspace Figures		
	Number	Dale Acre Drive	UK*	Sq m	Dale Acre Drive	UK*
Convenience	1	16.7%	8.0%	186	44.2%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	36.9%
Retail Service	1	16.7%	13.4%	60	14.2%	7.1%
Leisure Service	0	0.0%	21.8%	0	0.0%	22.6%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.3%
Vacant	4	66.7%	12.2%	175	41.6%	10.0%
Total	6	100%	100%	421	100%	100%

Source: Site Visit, May 2012, *UK Average Figures – Goad April 2012



Dale Acre Drive, Netherton



Key


 Shopping Parades


Class Use

 Convenience

 Comparison

 Retail Service

 Leisure Service

 Financial & Business Service

 Vacant

 Other

 N/A



Shopping Parade Number 72: Rawson Road, Seaforth

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located halfway between Seaforth local centre and Waterloo district centre, extending in a linear form on one side of Rawson Road from Durham Road to the north and beyond Woodland Road to the south. The six units comprise Costcutter and Select&Save convenience stores, a take away unit, a betting office, a health and beauty and a vacant outlet. On-street parking is available to the front of the retail units and in the surrounding residential streets. There are no ATM facilities located within the parade.

Representation from National Retailers: There are two national operators in the parade, namely Costcutter and Ladbrokes.

Table 73: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Rawson Road	UK*	Sq m	Rawson Road	UK*
Convenience	2	33.3%	8.4%	357	55.9%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	1	16.7%	13.2%	54	8.5%	7.0%
Leisure Service	2	33.3%	21.8%	171	26.7%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	1	16.7%	11.9%	57	8.9%	9.8%
Total	6	100%	100%	639	100%	100%

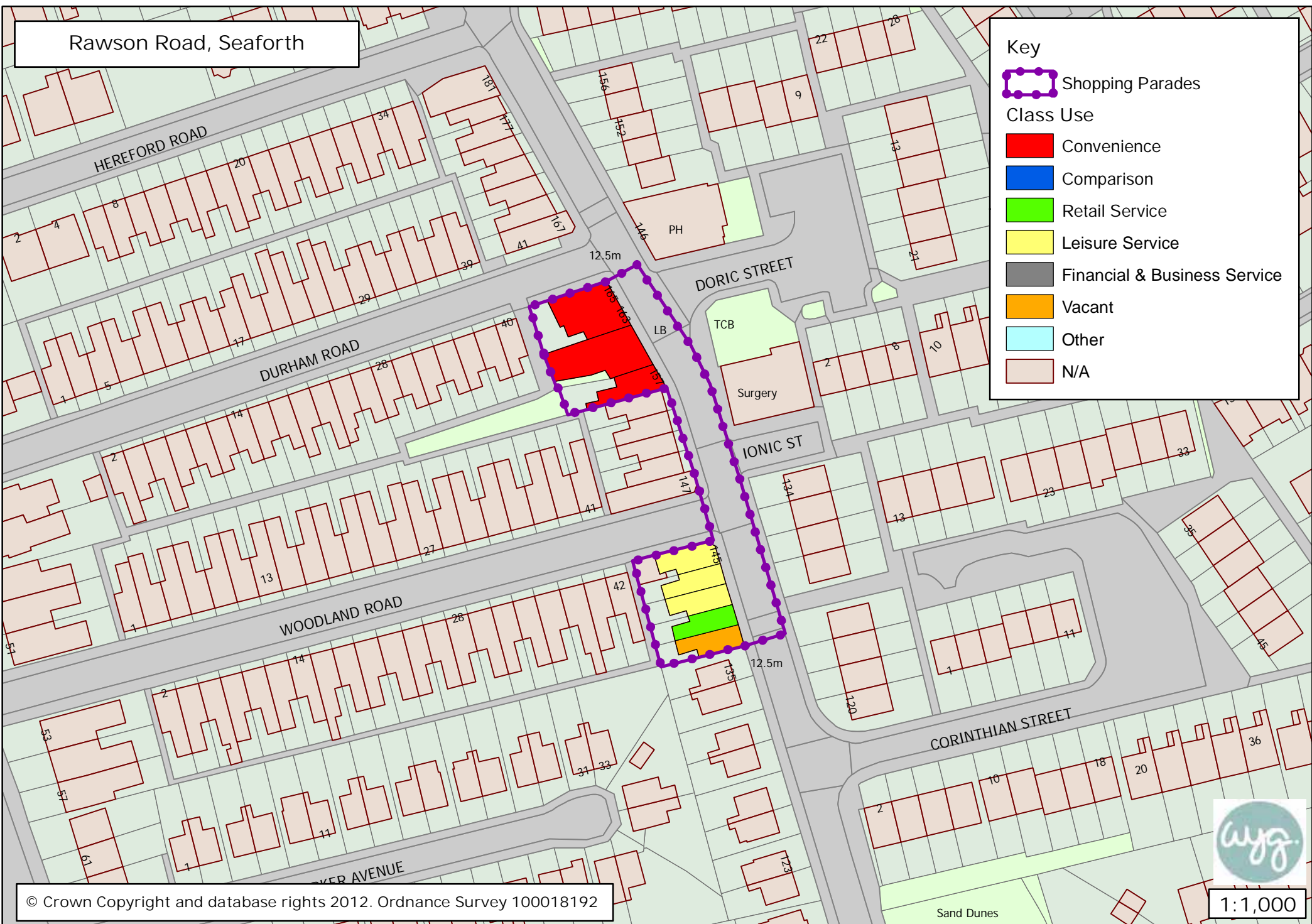
Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Rawson Road, Seaforth

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 73: Seaforth Road, Seaforth

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located to the south of Seaforth local centre, at the junction of Balfe Street. The five units in the parade comprise three convenience stores/off-licences, a take away and a vacant unit, with these commercial units interspersed with several residential units. It was noted from the site visit that an adequate level free on-street parking is available to the front of the units. There are no ATM facilities located within the parade.

Representation from National Retailers: There are no national operators in Seaforth Road parade.

Table 74: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Seaforth Road	UK *	Sq m	Seaforth Road	UK *
Convenience	3	60.0%	8.4%	190	64.9%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	0	0.0%	13.2%	0	0.0%	7.0%
Leisure Service	1	20.0%	21.8%	54	18.5%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	1	20.0%	11.9%	48	16.6%	9.8%
Total	5	100%	100%	292	100%	100%

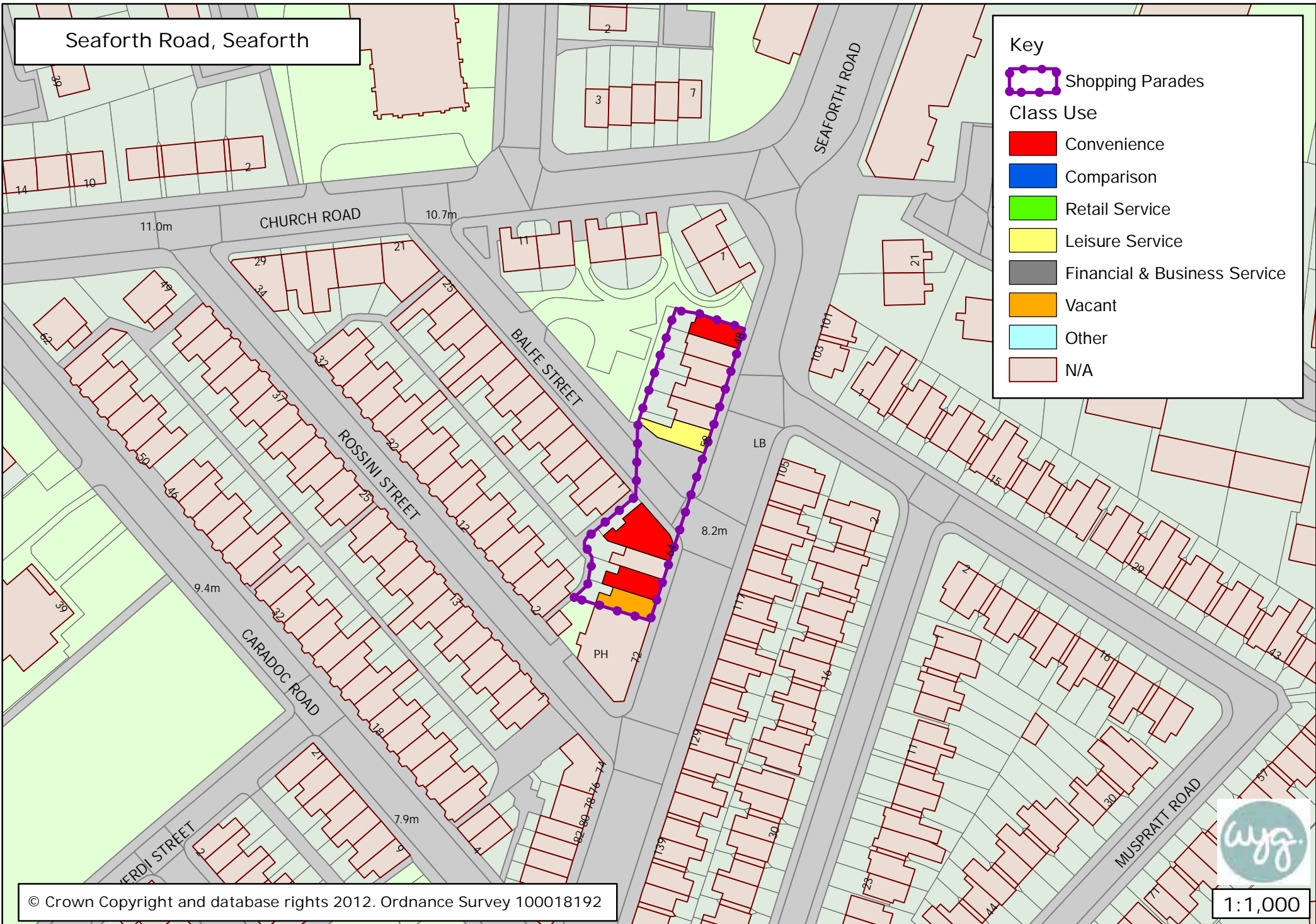
Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Seaforth Road, Seaforth

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 74: Ash Street, Southport

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre SP04 – Forest Road parade.

Centre Overview: The parade is located to the east of Southport town centre, with the commercial units concentrated at the junction of Ash Street and Forest Road. There are 12 units within the parade, comprising a shoe shop, DIY centre, three take away units, three health and beauty salons, a computer repair centre and three vacant units. Free on-street parking is provided in front of the majority of the units, with several residential properties are located in the centre. Although there are no financial and business service units within the parade, a Barclays bank and ATM machine are located close by.

Representation from National Retailers: There are no national operators in Ash Street parade.

Table 75: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Ash Street	UK *	Sq m	Ash Street	UK *
Convenience	0	0.0%	8.4%	0	0.0%	14.3%
Comparison	2	16.7%	33.4%	173	20.5%	37.0%
Retail Service	4	33.3%	13.2%	266	31.4%	7.0%
Leisure Service	3	25.0%	21.8%	198	23.4%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	3	25.0%	11.9%	209	24.7%	9.8%
Total	12	100%	100%	846	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Shopping Parade Number 75: Hart Street, Southport

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located close to parade no. 74: Ash Street, and is a series of self-contained commercial units. These comprise a DIY centre, café, health and beauty salon, TV repair centre and four vacant units. There was little pedestrian movement in the parade, which can be attributed to the high level of vacancies and the short distance to Southport town centre. There are no ATM facilities or financial and business service outlets located within the parade. On-street parking is available to the front of the retail units.

Representation from National Retailers: There are no national operators in Hart Street parade.

Table 76: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Hart Street	UK*	Sq m	Hart Street	UK*
Convenience	0	0.0%	8.4%	0	0.0%	14.3%
Comparison	1	12.5%	33.4%	40	14.1%	37.0%
Retail Service	2	25.0%	13.2%	76	26.7%	7.0%
Leisure Service	1	12.5%	21.8%	32	11.3%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	4	50.0%	11.9%	136	48.0%	9.8%
Total	8	100%	100%	284	100%	100%

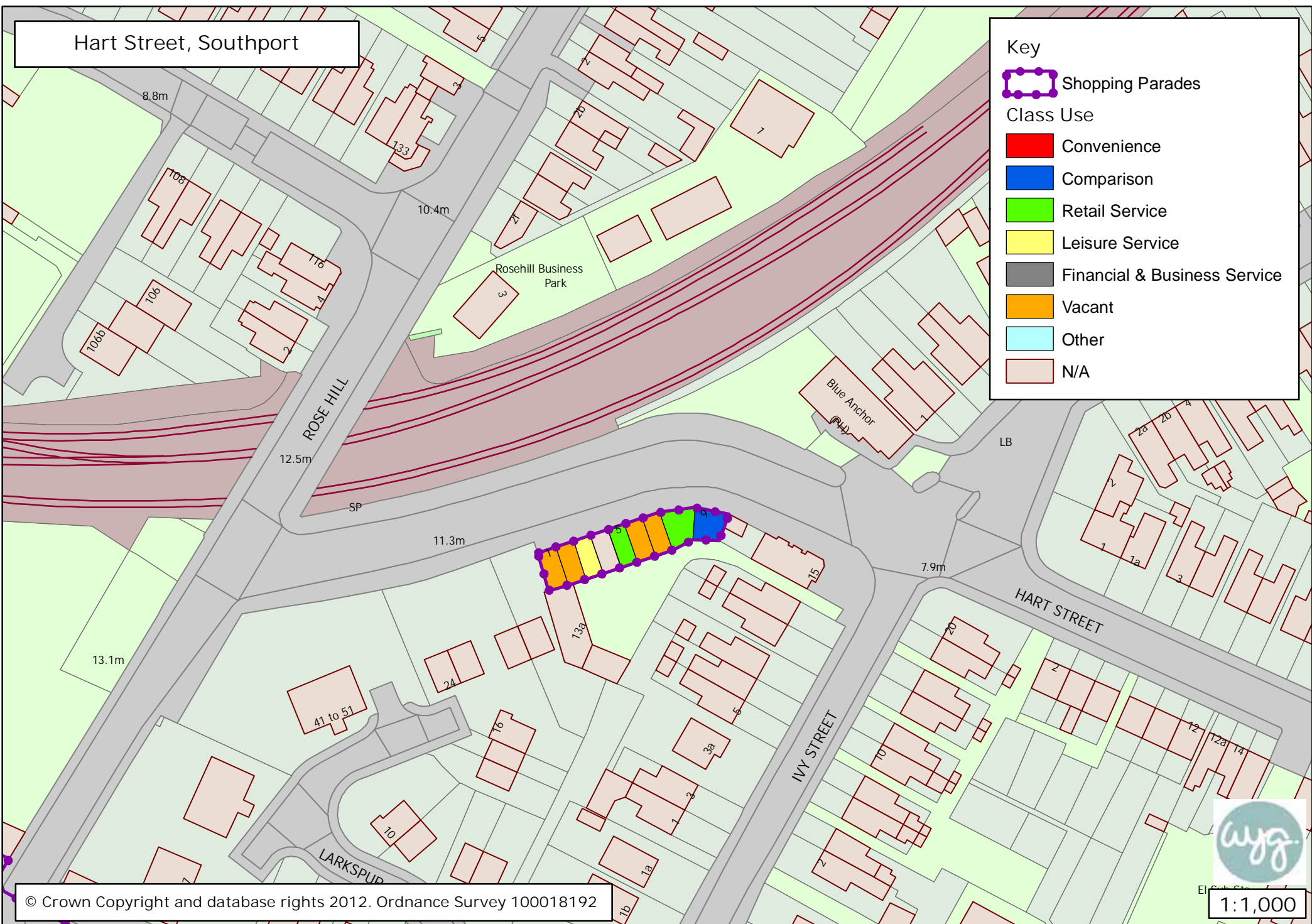
Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Hart Street, Southport

Key

- Shopping Parades
- Class Use**
- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other
- N/A



Shopping Parade Number 76: Bispham Road, Southport

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre SP06 – Bispham Road parade.

Centre Overview: The parade is located on both sides of Bispham Road, extending from slightly beyond Canning Road to the east and Wennington Road to the west. There is a good provision of convenience, retail service and leisure service operators, including four convenience foodstores/newsagents and an off-licence, six take away units, a betting office and gym, five health and beauty salons, two dry cleaners and a Post Office. A number of residential units are also interspersed throughout the parade, in addition to a large office. An ATM machine is located outside of the Post Office. Off-street car parking is available in front all of the units along Bispham Road.

Representation from National Retailers: There are four national operators in the parade, namely Bargain Booze, Ladbrokes, the Post Office and Spar.

Table 77: Diversity of Use and Floorspace Figures (August 2011)


	Number of Units			Floorspace Figures		
	Number	Bispham Road	UK*	Sq m	Bispham Road	UK*
Convenience	5	16.1%	8.4%	700	26.7%	14.3%
Comparison	5	16.1%	33.4%	407	15.5%	37.0%
Retail Service	12	38.7%	13.2%	931	35.5%	7.0%
Leisure Service	8	25.8%	21.8%	562	21.4%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	1	3.2%	11.9%	23	0.9%	9.8%
Total	31	100%	100%	2,623	100%	100%

Source: Site Visit,




Bispham Road, Southport

Key


 Shopping Parades


Class Use

 Convenience

 Comparison

 Retail Service

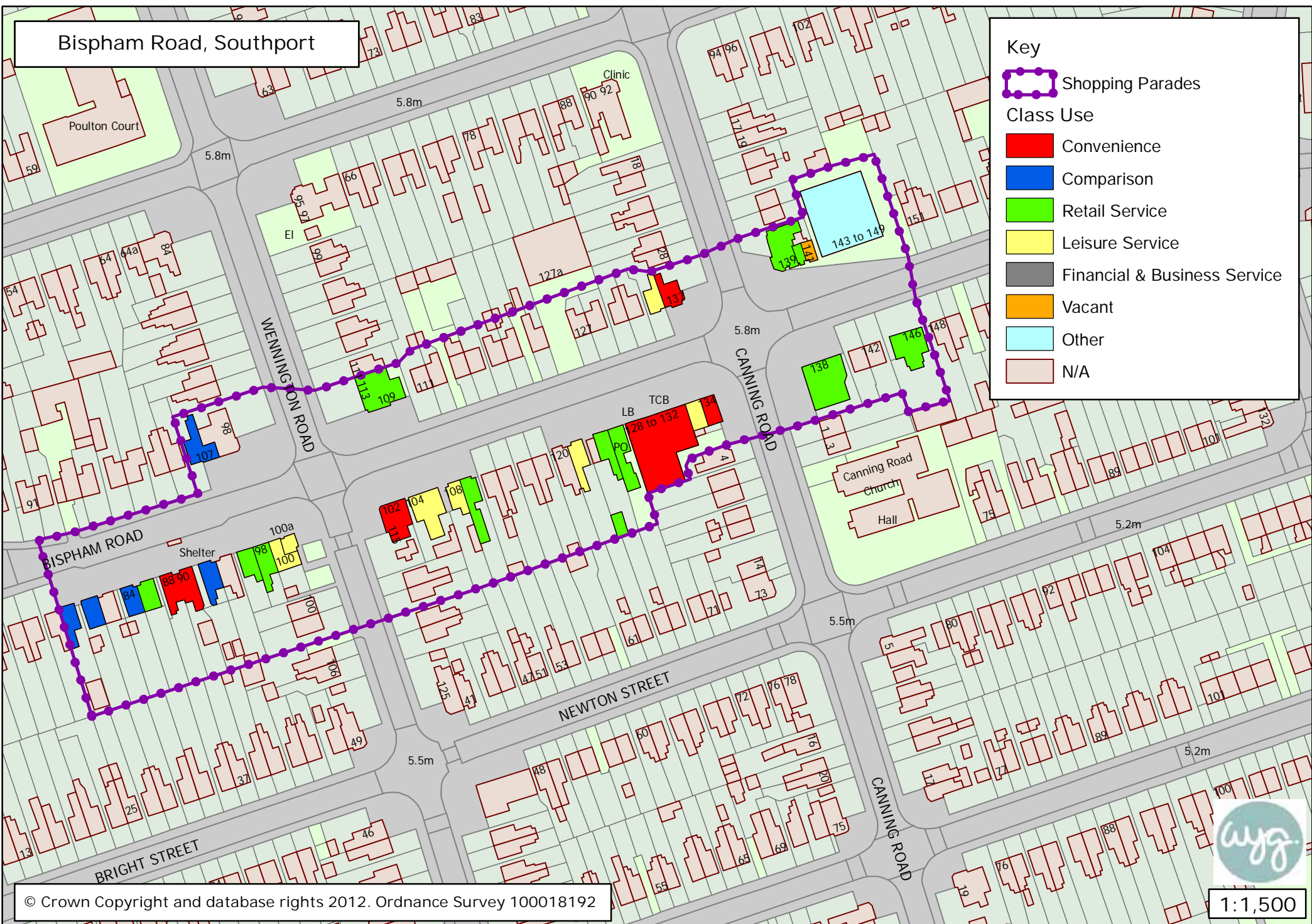
 Leisure Service

 Financial & Business Service

 Vacant

 Other

 N/A



Shopping Parade Number 77: Bold Street, Southport

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located on Bold Street and extends from Bath Street to the north and Stanley Street to the south, with the Debenhams store on Lord Street also close to the parade. The 11 units in the centre currently accommodate a convenience store, Polish food store, bakers, charity shop, a café, restaurant, two health and beauty salons, a dry cleaners, a motorcycle repair centre and a vacant unit. There are no ATM facilities located within the parade. There are several on-street parking bays on one side of Bold Street.

Representation from National Retailers: There are no national operators in Bold Street parade.

Table 78: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Bold Street	UK*	Sq m	Bold Street	UK*
Convenience	3	27.3%	8.4%	225	25.7%	14.3%
Comparison	1	9.1%	33.4%	109	12.4%	37.0%
Retail Service	4	36.4%	13.2%	261	29.7%	7.0%
Leisure Service	2	18.2%	21.8%	230	26.3%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	1	9.1%	11.9%	52	5.9%	9.8%
Total	11	100%	100%	877	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Shopping Parade Number 78: Bridge Grove, Southport

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located between Southport town centre and the Shakespeare Street local centre, at the roundabout of Bridge Grove and St. James Street. There are five commercial units in the parade, namely three furniture stores, a building supplies company and a café. A large Lidl foodstore is located on the opposite side of the roundabout on Virginia Street. There are no ATM facilities located within the parade. Off-street parking is available immediately in front of the units.

Representation from National Retailers: There are no national operators in Bridge Grove parade.

Table 79: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Bridge Grove	UK*	Sq m	Bridge Grove	UK*
Convenience	0	0.0%	8.4%	0	0.0%	14.3%
Comparison	3	60.0%	33.4%	405	85.8%	37.0%
Retail Service	0	0.0%	13.2%	0	0.0%	7.0%
Leisure Service	1	20.0%	21.8%	29	6.1%	22.8%
Financial & Business Service	1	20.0%	10.9%	38	8.1%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	5	100%	100%	472	100%	100%

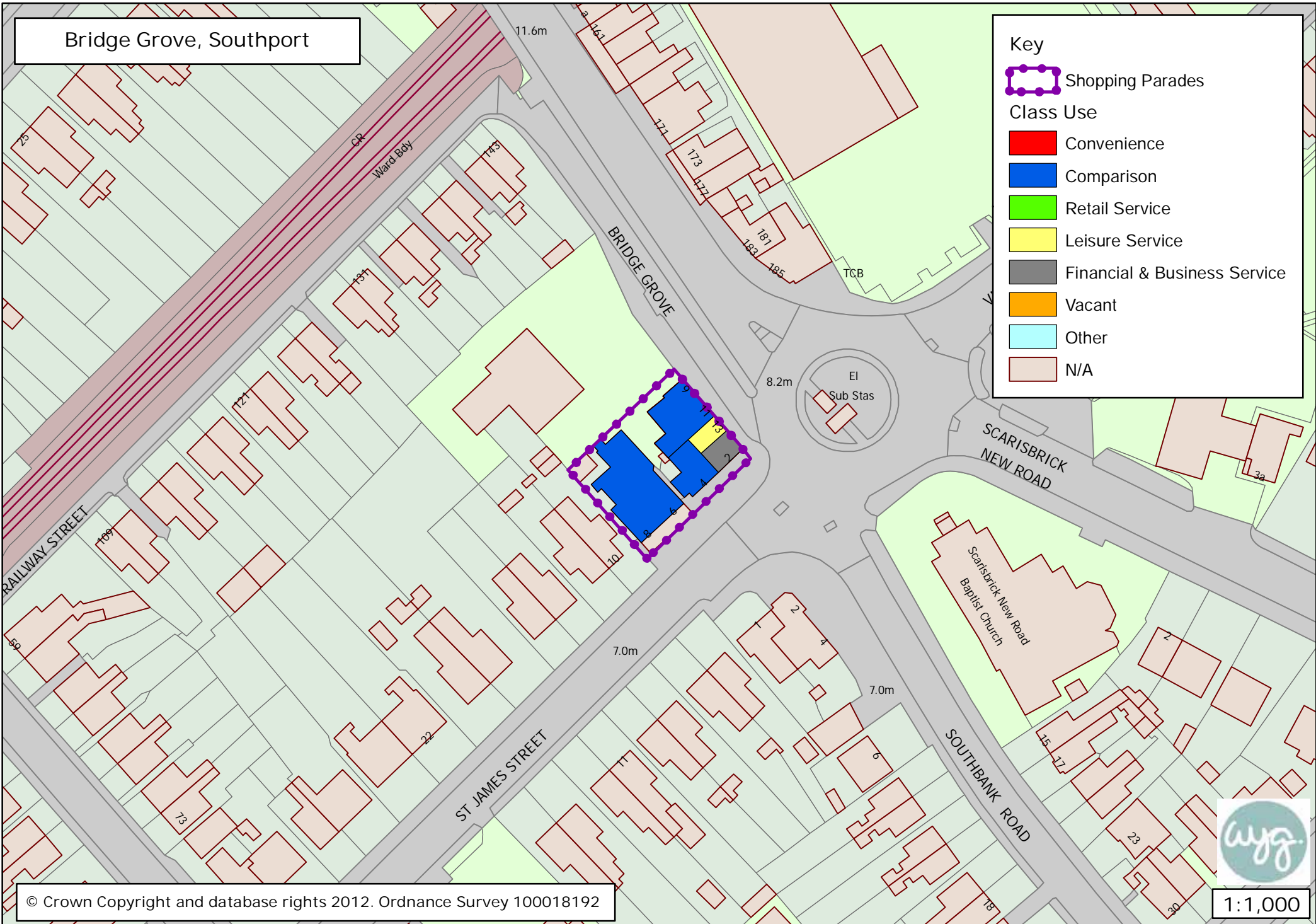
Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Bridge Grove, Southport

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 79: Cable Street, Southport

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located on both sides of Nevill Street, extending from West Street/Bath Street to the north and Cable Street/Stanley Street to the south. There is a high concentration of leisure units in the parade which can be attributed to its close location to Southport promenade, including four amusement arcades, three take away units, a café and restaurant. Other commercial units in the parade include a sweet shop and off-licence, with one vacant unit recorded. The buildings are of a high quality and the overall environmental quality in the centre is good. There are no ATM facilities located within the parade. Although there is a lack of car parking spaces in the parade, there is a good provision of facilities in the wider Southport town centre.

Representation from National Retailers: There are no national operators in Cable Street parade.

Table 80: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Cable Street	UK*	Sq m	Cable Street	UK*
Convenience	2	16.7%	8.4%	184	8.3%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	0	0.0%	13.2%	0	0.0%	7.0%
Leisure Service	9	75.0%	21.8%	1,939	86.8%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	1	8.3%	11.9%	110	4.9%	9.8%
Total	12	100%	100%	2,234	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011












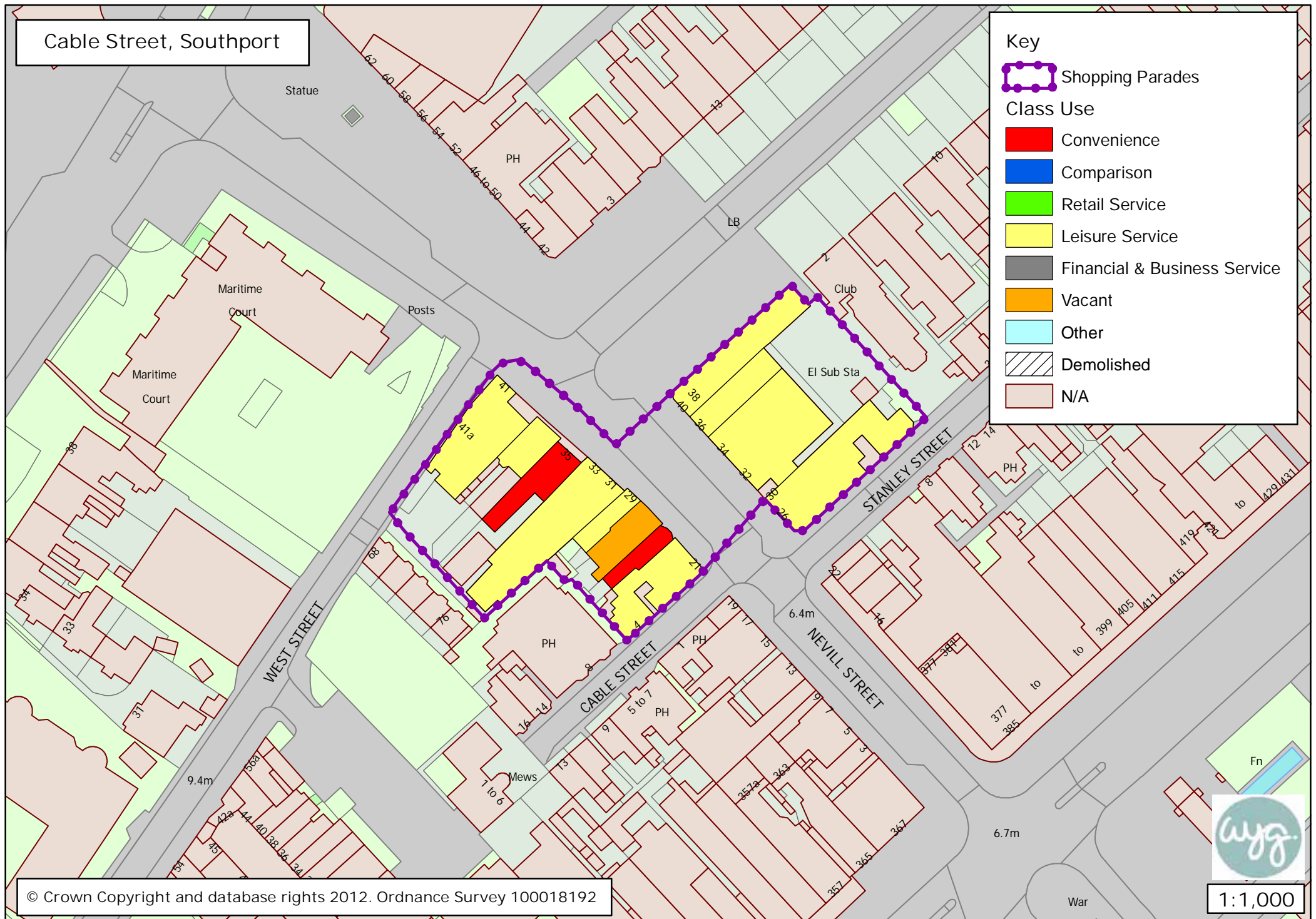
Cable Street, Southport

Key

 Shopping Parades

Class Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  Demolished
-  N/A



Shopping Parade Number 80: Hoghton Street, Southport

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located immediately adjacent to Southport Primary Shopping Area and includes several key commercial roads, including Chapel Street, Hill Street, Hoghton Street, London Street, Lord Street and Union Street. There is a variety of operators in the area, including four mobile shops, a pharmacy, five estate agents, seven cafes, seven health and beauty salons and two opticians. There was good level of pedestrian movement throughout the parade, with particularly strong levels noted along London Street which may be attributed to its close proximity to the Southport Central 12 Retail Park.

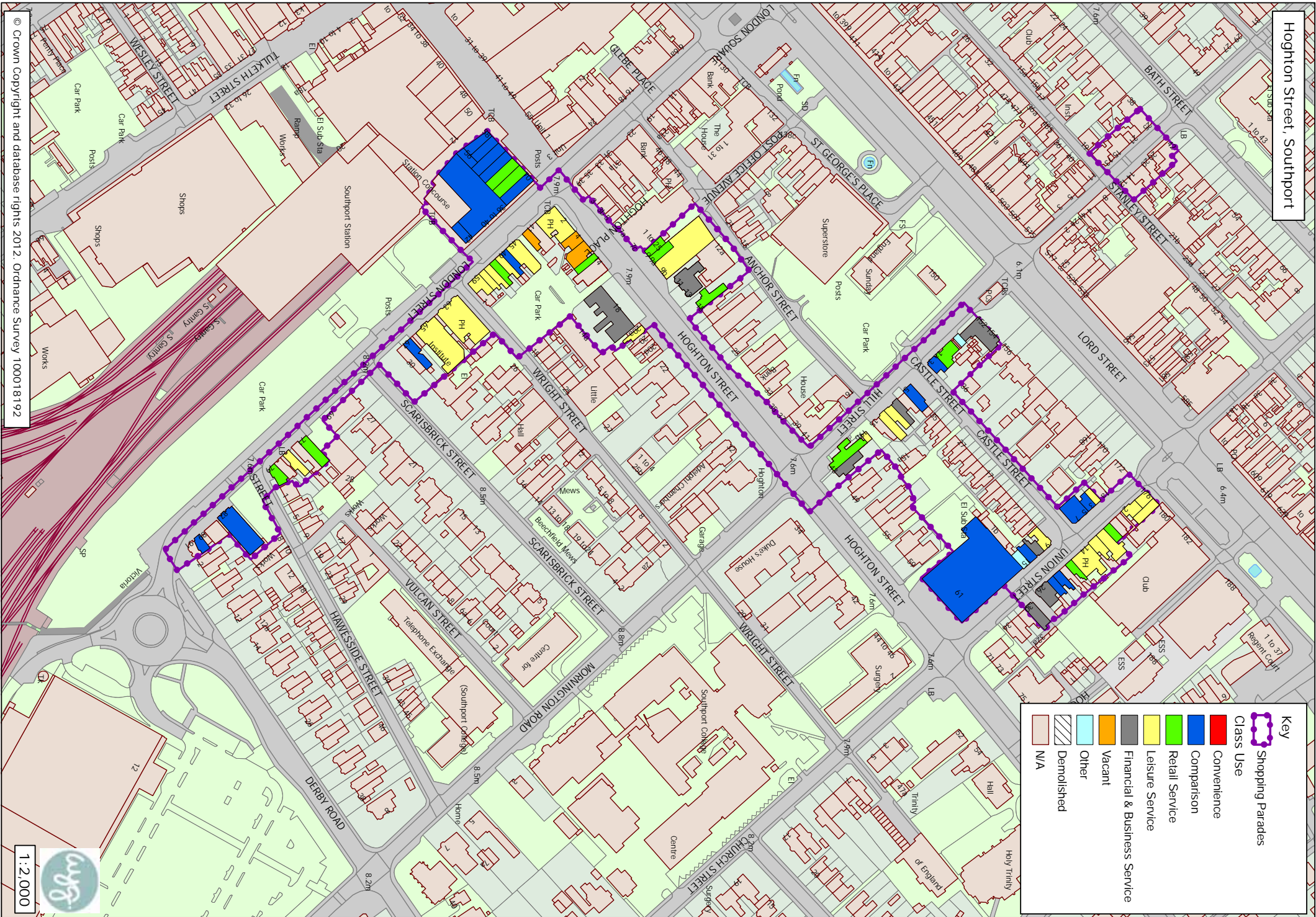
Representation from National Retailers: There are 11 national operators in the parade, including Carphone Warehouse, Vision Express and Wilkinson's.

Table 81 : Diversity of Use and Floorspace Figures (August 2011)

	Number of Units		Floorspace Figures			
	No.	Hoghton Street	UK*	Sq m	Hoghton Street	UK*
Convenience	0	0.0%	8.4%	0	0.0%	14.3%
Comparison	21	30.4%	33.4%	4,599	40.5%	37.0%
Retail Service	13	18.8%	13.2%	1,260	11.1%	7.0%
Leisure Service	21	30.4%	21.8%	3,367	29.6%	22.8%
Financial & Business Service	11	15.9%	10.9%	1,854	16.3%	8.4%
Vacant	3	4.3%	11.9%	282	2.5%	9.8%
Total	69	100%	100%	11,362	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011





Key	
	Shopping Parades
	Class Use
	Comparison
	Convenience
	Retail Service
	Leisure Service
	Financial & Business Service
	Vacant
	Other
	Demolished
	N/A



Shopping Parade Number 81: Churchill Avenue, Southport

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located approximately 2.5km to the north-east of Southport town centre and 1km to the north-west of Churchtown. The self-contained row of shops on Churchill Avenue is at the entrance of Eden Avenue and surrounded by residential properties. The six units currently comprise a pet shop, printing firm, take away, two health salons and a vacant unit. There are no ATM facilities located within the parade, with little pedestrian activity noted on the day of the site visit. An area of of-street parking is available in front of the units and this appeared to be busy on the day of the site visit.

Representation from National Retailers: There are no national operators in Churchill Avenue parade.

Table 82: Diversity of Use and Floorspace Figures (August 2011)


	Number of Units			Floorspace Figures		
	Number	Churchill Avenue	UK*	Sq m	Churchill Avenue	UK*
Convenience	0	0.0%	8.4%	0	0.0%	14.3%
Comparison	1	16.7%	33.4%	76	16.2%	37.0%
Retail Service	2	33.3%	13.2%	161	34.2%	7.0%
Leisure Service	1	16.7%	21.8%	77	16.4%	22.8%
Financial & Business Service	1	16.7%	10.9%	80	17.0%	8.4%
Vacant	1	16.7%	11.9%	76	16.2%	9.8%
Total	6	100%	100%	470	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011




Churchill Avenue, Southport

Key


 Shopping Parades


Class Use

 Convenience

 Comparison

 Retail Service

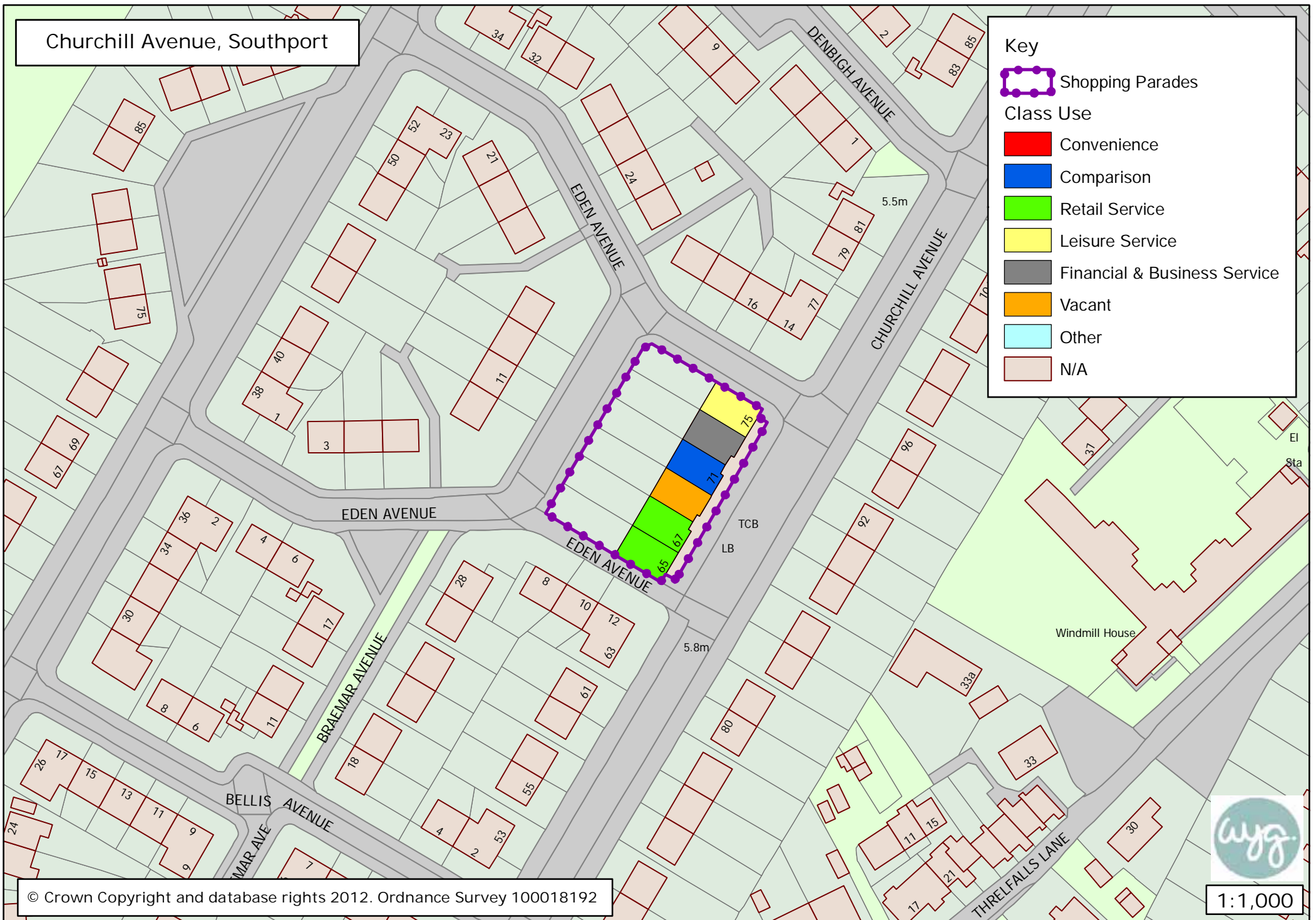
 Leisure Service

 Financial & Business Service

 Vacant

 Other

 N/A



Shopping Parade Number 82: Portland Street/King Street, Southport

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located to the south of Lord Street and to the west of defined Southport Primary Shopping Area. The 20 units in the parade currently comprise a newsagent, three clothing stores, a sports goods operator, a financial services unit, a solicitors, two restaurants, a take away unit, six health and beauty salons and four vacancies. The largest vacant unit is a former hotel on Portland Street. Due to the close proximity of the parade to the main retail area in Southport, it is unsurprising that there was a good flow of pedestrian movement in the area. There are no ATM facilities located within the parade. There are several parking bays in the parade, though the site visit also identified that a number of cars were parked on the pavement in front of the units.

Representation from National Retailers: There is one national operator in the Portland Street/King Street parade, namely the Intersport unit.

Table 83: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Portland Street/King Street	UK*	Sq m	Portland Street/King Street	UK*
Convenience	1	5.0%	8.4%	89	3.5%	14.3%
Comparison	4	20.0%	33.4%	346	13.7%	37.0%
Retail Service	6	30.0%	13.2%	662	26.2%	7.0%
Leisure Service	3	15.0%	21.8%	306	12.1%	22.8%
Financial & Business Service	2	10.0%	10.9%	315	12.5%	8.4%
Vacant	4	20.0%	11.9%	806	31.9%	9.8%
Total	20	100%	100%	2,525	100%	100%

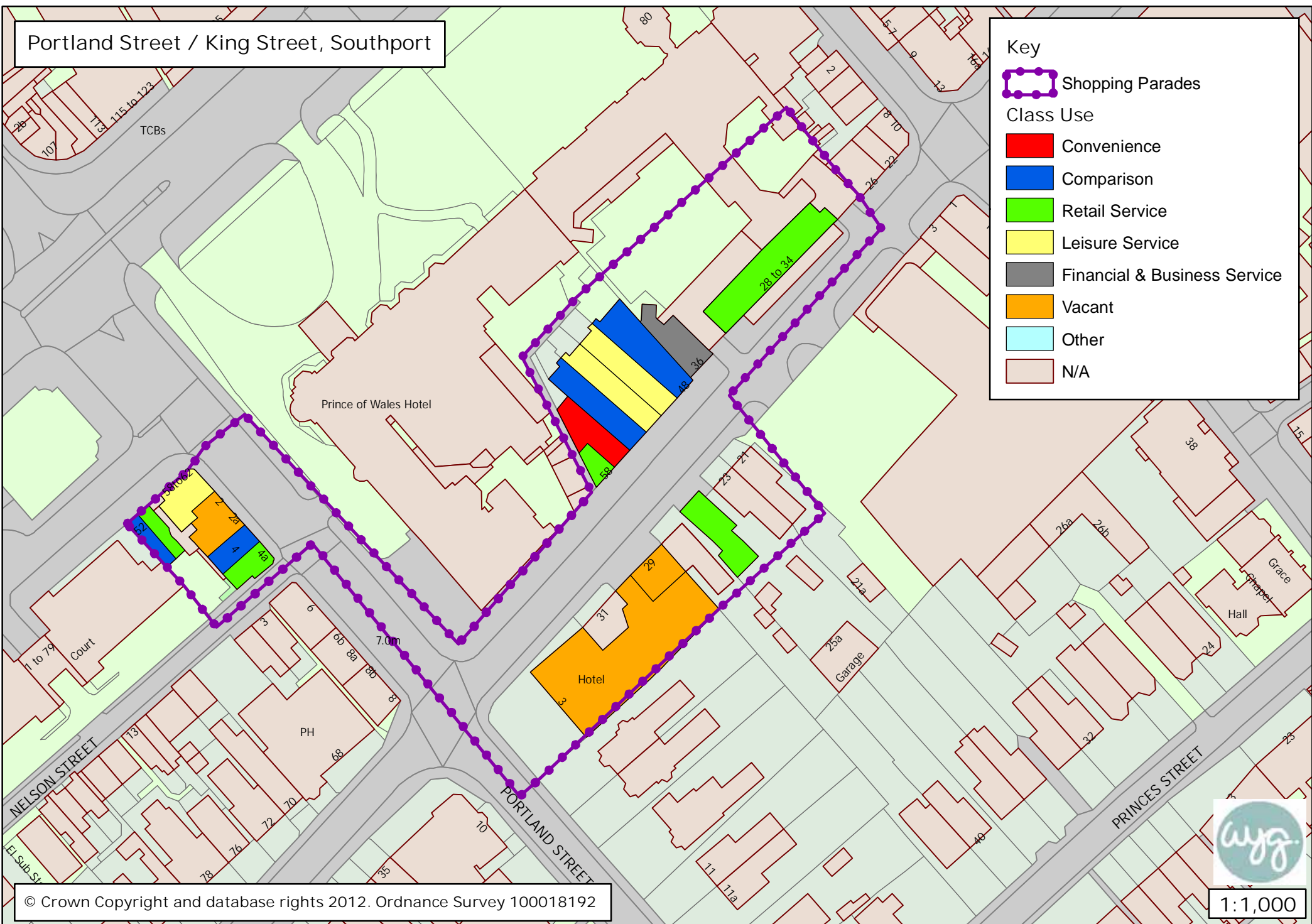
Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Portland Street / King Street, Southport

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 83: Manchester Road, Southport

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre SP10 – Manchester Road parade.

Centre Overview: The parade is located to the north-east of Southport town centre, with the commercial units located on both side of Manchester Road, close to the junction of Zetland Street and Roe Lane. The 13 units comprise a variety of uses, including a florist, furniture store, gift shop, betting office, take away, café, restaurant and three health and beauty salons. On-street and off-street parking is available throughout the parade, with the wide pavements in front of the units also enabling easy access for pedestrian movement. There are no ATM facilities located within the parade.

Representation from National Retailers: There is one national operator in the Manchester Road parade, namely William Hill.

Table 84: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Manchester Road	UK*	Sq m	Manchester Road	UK*
Convenience	0	0.0%	8.4%	0	0.0%	14.3%
Comparison	5	38.5%	33.4%	429	29.1%	37.0%
Retail Service	3	23.1%	13.2%	178	12.1%	7.0%
Leisure Service	4	30.8%	21.8%	708	48.0%	22.8%
Financial & Business Service	1	7.7%	10.9%	159	10.8%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	13	100%	100%	1,474	100%	100%

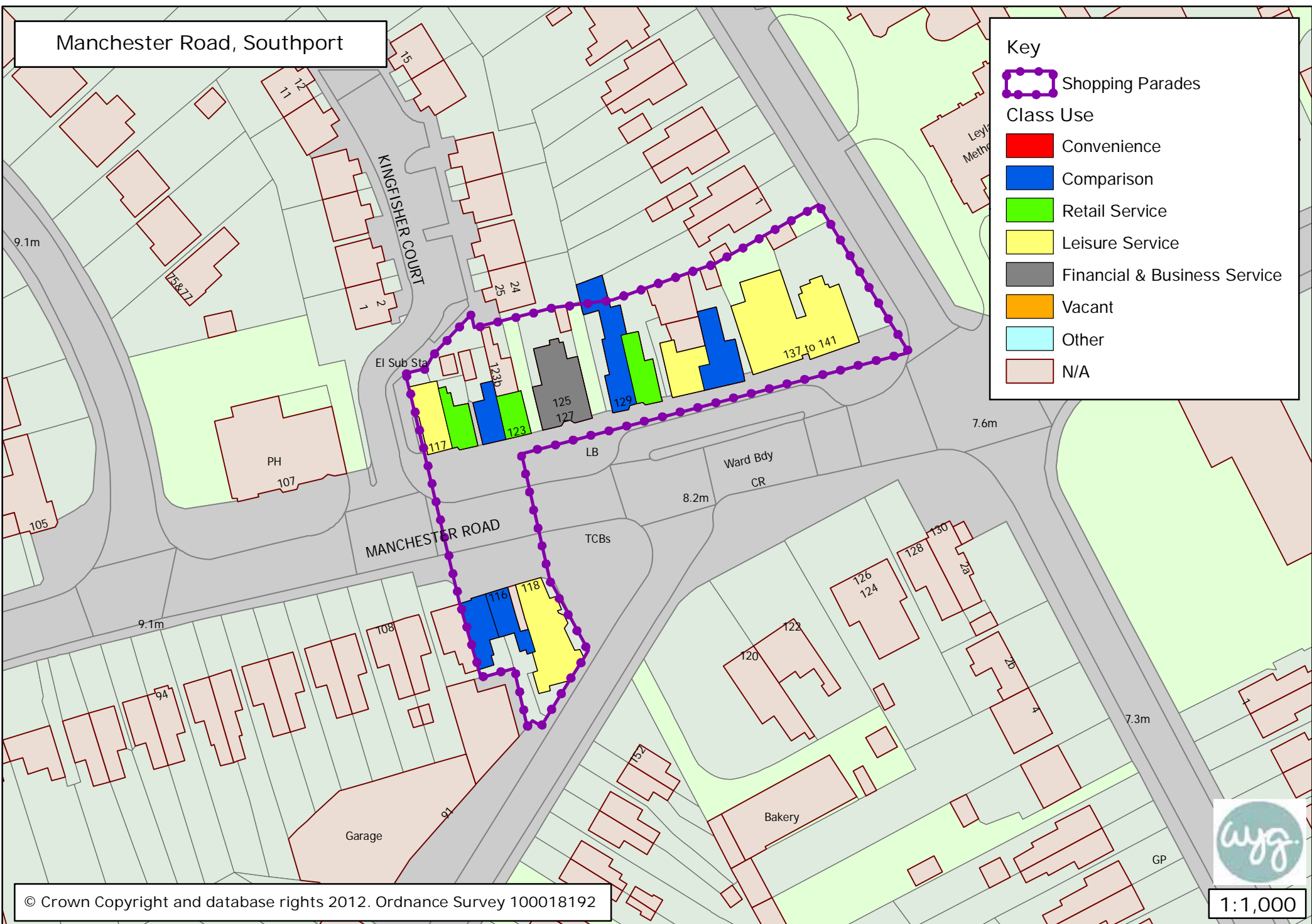
Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Manchester Road, Southport

Key

- Shopping Parades
- Class Use**
- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other
- N/A



Shopping Parade Number 84: Hesketh Drive, Southport

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre SP08 – Hesketh Drive parade.

Centre Overview: The parade is located to the south-east of Churchtown local centre, at the junction of Hesketh Drive, Rookery Road and Carisbrooke Drive, with the commercial units located on all four corners of the parade. The small centre comprises a newsagent (and Post Office), fishmongers, convenience foodstore, butcher, gift shop, hardware store, take away unit and a health and beauty salon. There is limited parking within the parade, with bollards in place to prevent cars from parking on the pavements. There are no ATM facilities located within the parade.

Representation from National Retailers: There is one national operator in Hesketh Drive parade, namely the Post Office outlet within News Plus.

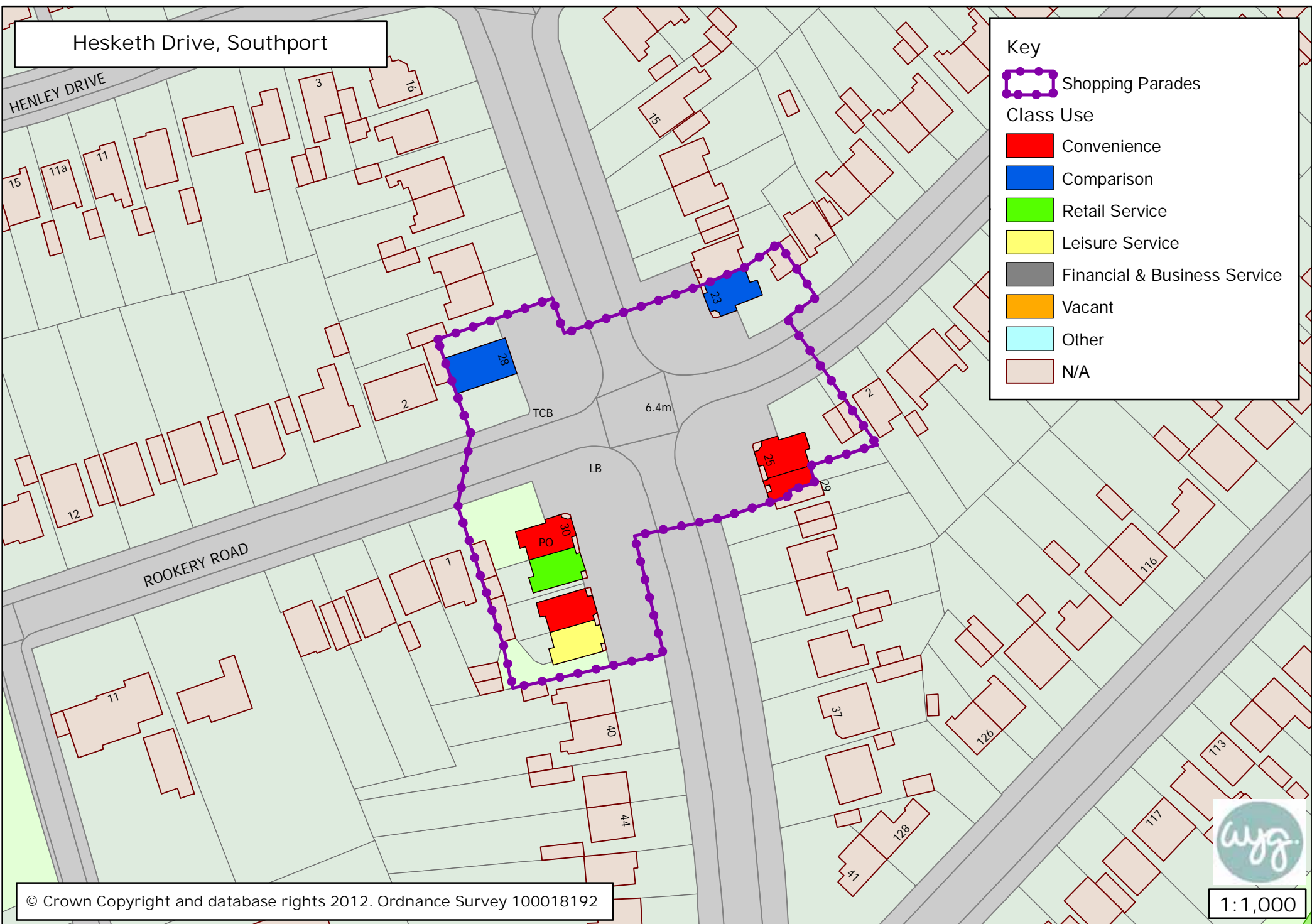
Table 85: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Hesketh Drive	UK*	Sq m	Hesketh Drive	UK*
Convenience	4	50.0%	8.4%	267	44.9%	14.3%
Comparison	2	25.0%	33.4%	180	30.2%	37.0%
Retail Service	1	12.5%	13.2%	75	12.6%	7.0%
Leisure Service	1	12.5%	21.8%	73	12.3%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	8	100%	100%	595	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Hesketh Drive, Southport



Key

- Shopping Parades
- Class Use**
- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other
- N/A



Shopping Parade Number 85: High Park Place, Southport

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre SP07 – Roe Lane parade.

Centre Overview: The parade is located to the south of Churchtown local centre, with the units focused at the roundabout of Roe Lane and High Park Place. There is a good provision of services in the parade, including a convenience store, bakers, pharmacy, solicitors, restaurant, funeral directors and four health and beauty salons. The centre appeared to be quite busy on the day of the site visit, though it was noted that there was a limited number of car parking spaces for shoppers to the area. There are no ATM facilities located within the parade.

Representation from National Retailers: There is one national operator in the High Park Place parade, namely the Spar convenience store.

Table 86: Diversity of Use and Floorspace Figures (August 2011)


	Number of Units			Floorspace Figures		
	Number	High Park Place	UK*	Sq m	High Park Place	UK*
Convenience	2	20.0%	8.4%	204	21.9%	14.3%
Comparison	1	10.0%	33.4%	67	7.2%	37.0%
Retail Service	5	50.0%	13.2%	501	53.7%	7.0%
Leisure Service	1	10.0%	21.8%	137	14.7%	22.8%
Financial & Business Service	1	10.0%	10.9%	24	2.6%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	10	100%	100%	934	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011




High Park Place, Southport

Key


 Shopping Parades


Class Use

 Convenience

 Comparison

 Retail Service

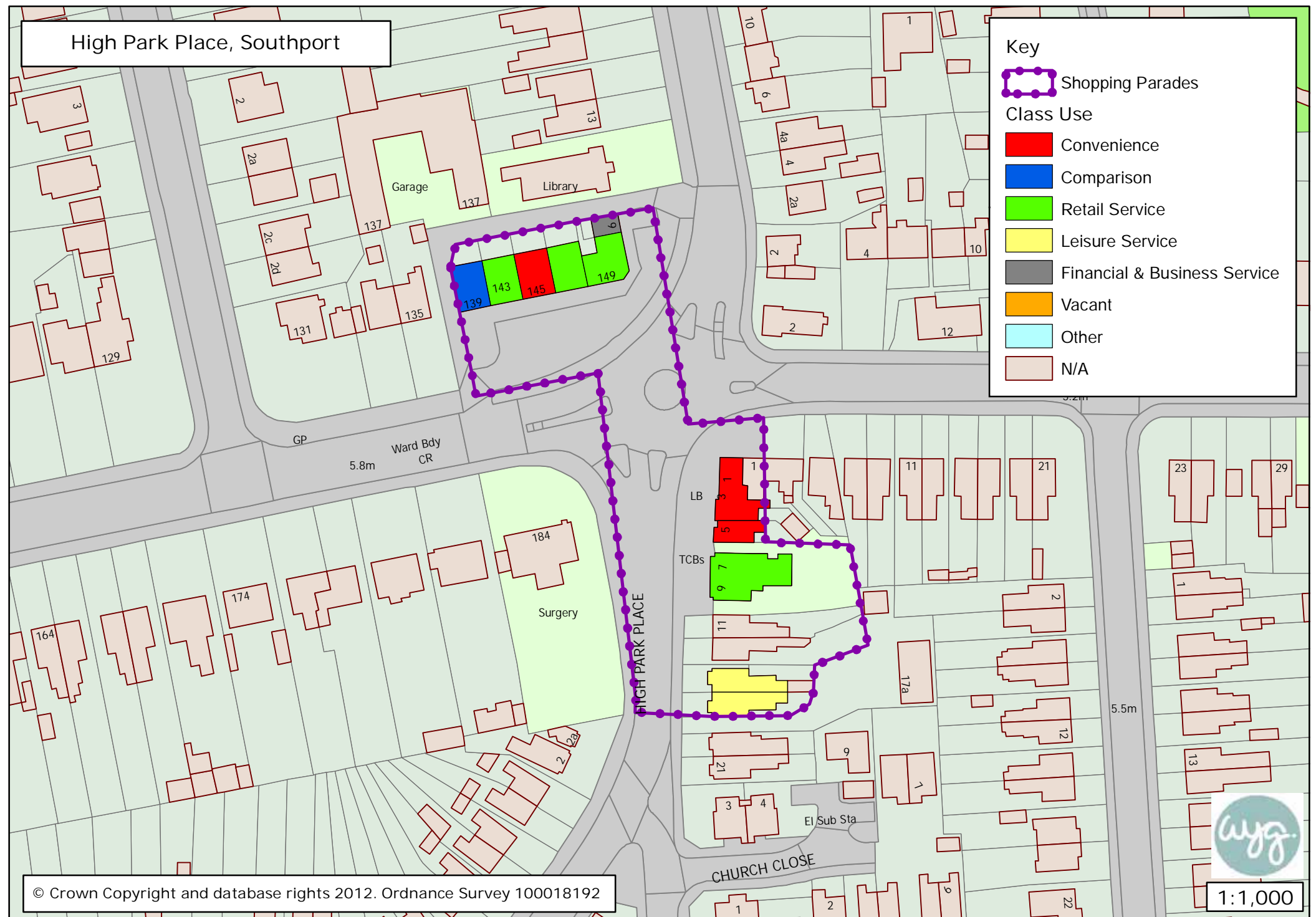
 Leisure Service

 Financial & Business Service

 Vacant

 Other

 N/A



Shopping Parade Number 86: Ovington Drive, Southport

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located approximately 4km to the south-east of Southport town centre, with the units located within a block of two single-storey buildings at the junction of Ingleton Road and Ovington Drive. The centre comprises a Spar and Post Office unit, mortgage centre and business centre, take away outlet and two health and beauty salons. The parade is located close to the Meols Cop and Kew Retail Parks which contain a number of large units including Argos, B&Q and Tesco Extra. There are no ATM facilities located within the parade. On-street car parking spaces are available to the front of the units.

Representation from National Retailers: There are two national operators in the parade, namely the combined Spar and Post Office unit.

Table 87: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Ovington Drive	UK*	Sq m	Ovington Drive	UK*
Convenience	1	16.7%	8.4%	216	37.6%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	2	33.3%	13.2%	140	24.4%	7.0%
Leisure Service	1	16.7%	21.8%	71	12.3%	22.8%
Financial & Business Service	2	33.3%	10.9%	148	25.7%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	6	100%	100%	575	100%	100%

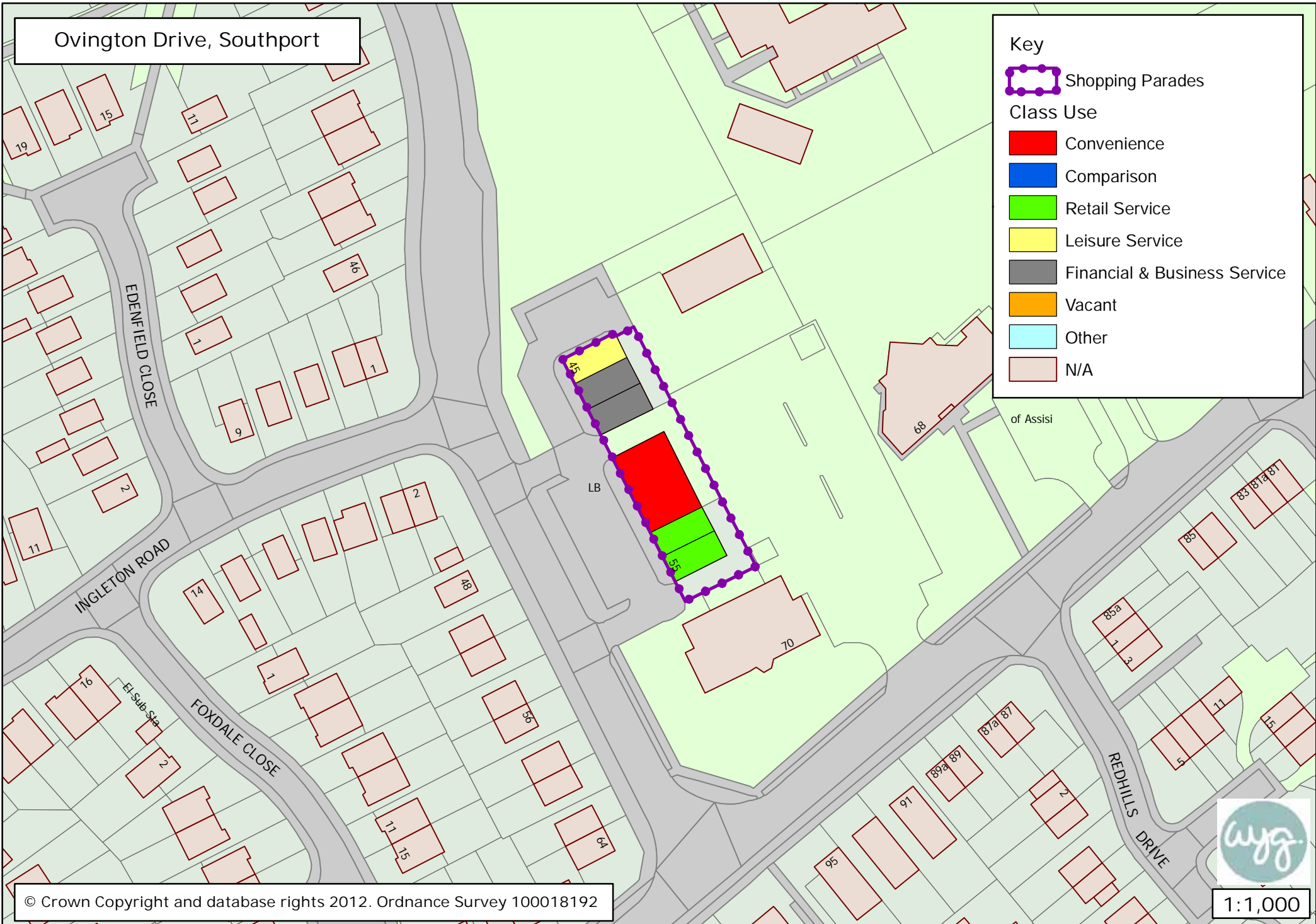
Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Ovington Drive, Southport

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 87: Queens Road, Southport

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located to the north east of Southport town centre, at the junction of Queens Road (B5280) and Park Road. There are only four units within the parade, namely a McColl's convenience store, a pharmacy, hairdressers and café. An ATM machine is located outside of the McColl's unit. The centre appeared to be fairly active for a parade of its size and location, with the McColl's unit in particular appearing to serve an important local need. There is a large pedestrianised area in front of the parade, with limited on-street parking spaces also available.

Representation from National Retailers: There is one national operator in the parade, namely the McColl's convenience store.

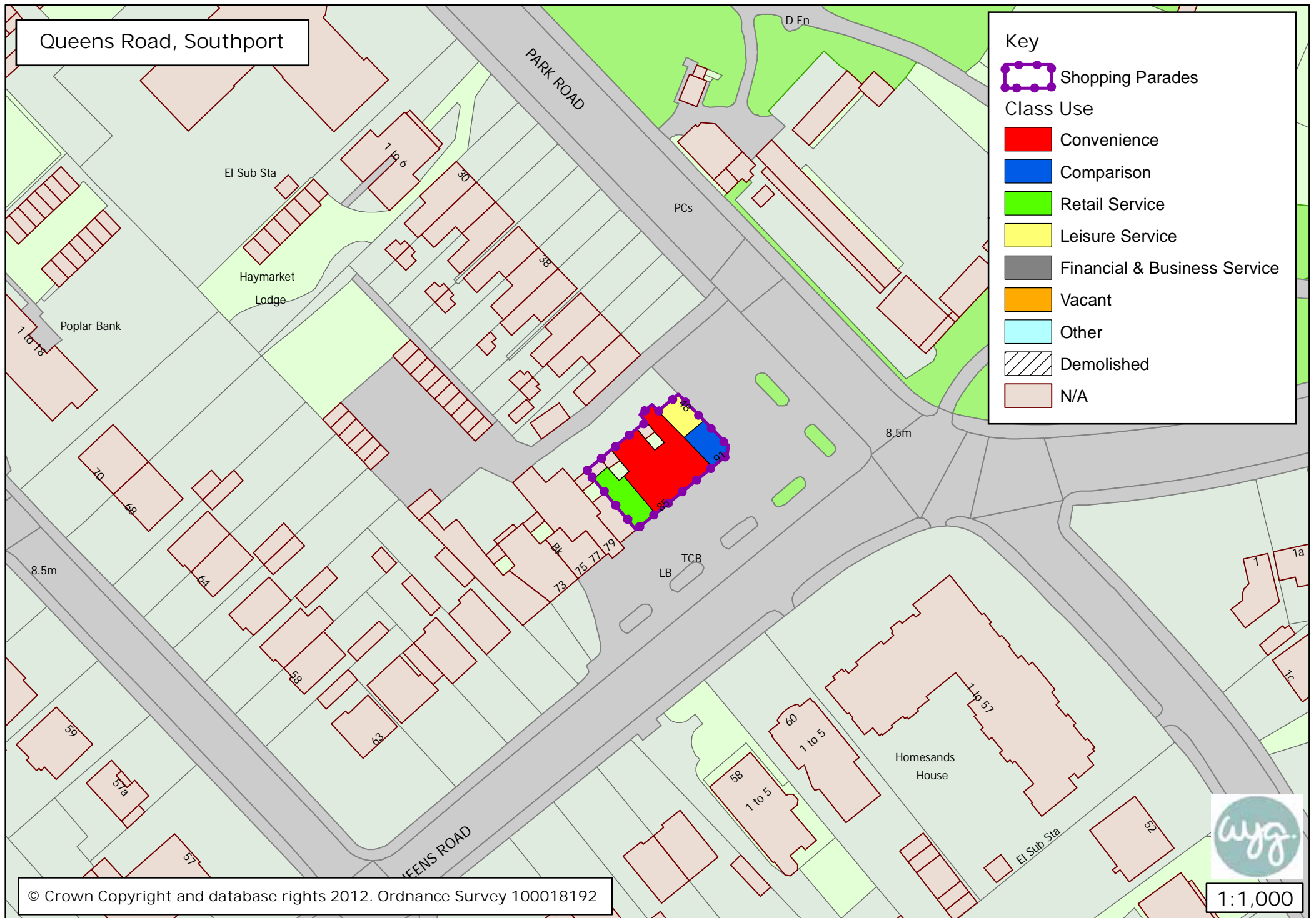
Table 88: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Queens Road	UK*	Sq m	Queens Road	UK*
Convenience	1	25.0%	8.4%	229	59.2%	14.3%
Comparison	1	25.0%	33.4%	47	12.1%	37.0%
Retail Service	1	25.0%	13.2%	68	17.6%	7.0%
Leisure Service	1	25.0%	21.8%	43	11.1%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	4	100%	100%	387	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Queens Road, Southport



Key

- Shopping Parades
- Class Use**
- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other
- Demolished
- N/A



Shopping Parade Number 88: Rufford Road, Southport

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre SP11 – Rufford Road parade.

Centre Overview: The parade is located approximately 1km to the north-east of Churchtown local centre, with the commercial units located on both sides of Rufford Road, close to Land Lane and Brade Street. There is a variety of commercial units in the parade, including a convenience foodstore, bakers, butchers, pharmacy, DIY store, computer shop, two take away units, four health and beauty salons and a Post Office. There were also several residential properties which are interspersed amongst the commercial buildings. There are no ATM facilities located within the parade. Both on-street and off-street parking is available at the parade, with bollards and a zebra crossing on Rufford Road in operation to ensure pedestrian safety.

Representation from National Retailers: There is one national operator in the parade, namely the Post Office unit.

Table 89: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Rufford Road	UK*	Sq m	Rufford Road	UK*
Convenience	3	23.1%	8.4%	230	28.9%	14.3%
Comparison	3	23.1%	33.4%	147	18.5%	37.0%
Retail Service	5	38.5%	13.2%	302	37.9%	7.0%
Leisure Service	2	15.4%	21.8%	116	14.6%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	13	100%	100%	795	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Rufford Road, Southport

Parish Centre

Surgery

Key

 Shopping Parades

Class Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A

Bowling Green

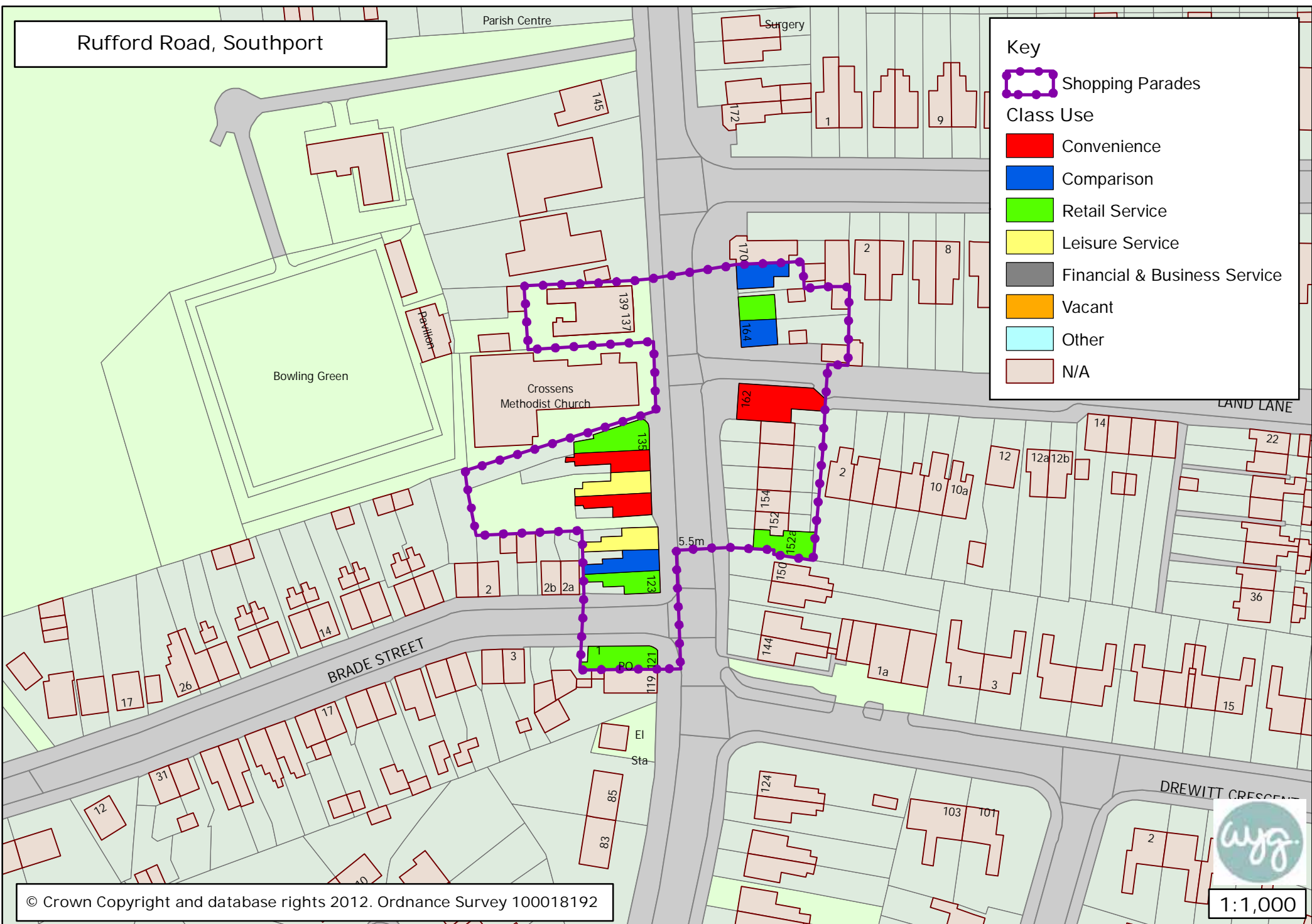
Crossens Methodist Church

LAND LANE

BRADE STREET

DREWITT CRESCENT

5.5m



Shopping Parade Number 89: Sussex Road, Southport

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located to the north-east of Southport Primary Shopping Area, at the junction of Windsor Road and Sussex Road. The units comprise two health and beauty salons, a café, betting office, mortgage financial advisors firm and two vacancies. Off-street car parking is available in front of several of the units, though bollards are also in operation to prevent cars from parking on the pedestrianised areas. There are no ATM facilities located within the parade.

Representation from National Retailers: There is one national operator in Sussex Road parade, namely Ladbrokes.

Table 90: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Sussex Road	UK*	Sq m	Sussex Road	UK*
Convenience	0	0.0%	8.4%	0	0.0%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	2	28.6%	13.2%	158	30.8%	7.0%
Leisure Service	2	28.6%	21.8%	155	30.1%	22.8%
Financial & Business Service	1	14.3%	10.9%	66	12.9%	8.4%
Vacant	2	28.6%	11.9%	135	26.2%	9.8%
Total	7	100%	100%	514	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011




Sussex Road, Southport

Key


 Shopping Parades


Class Use

 Convenience

 Comparison

 Retail Service

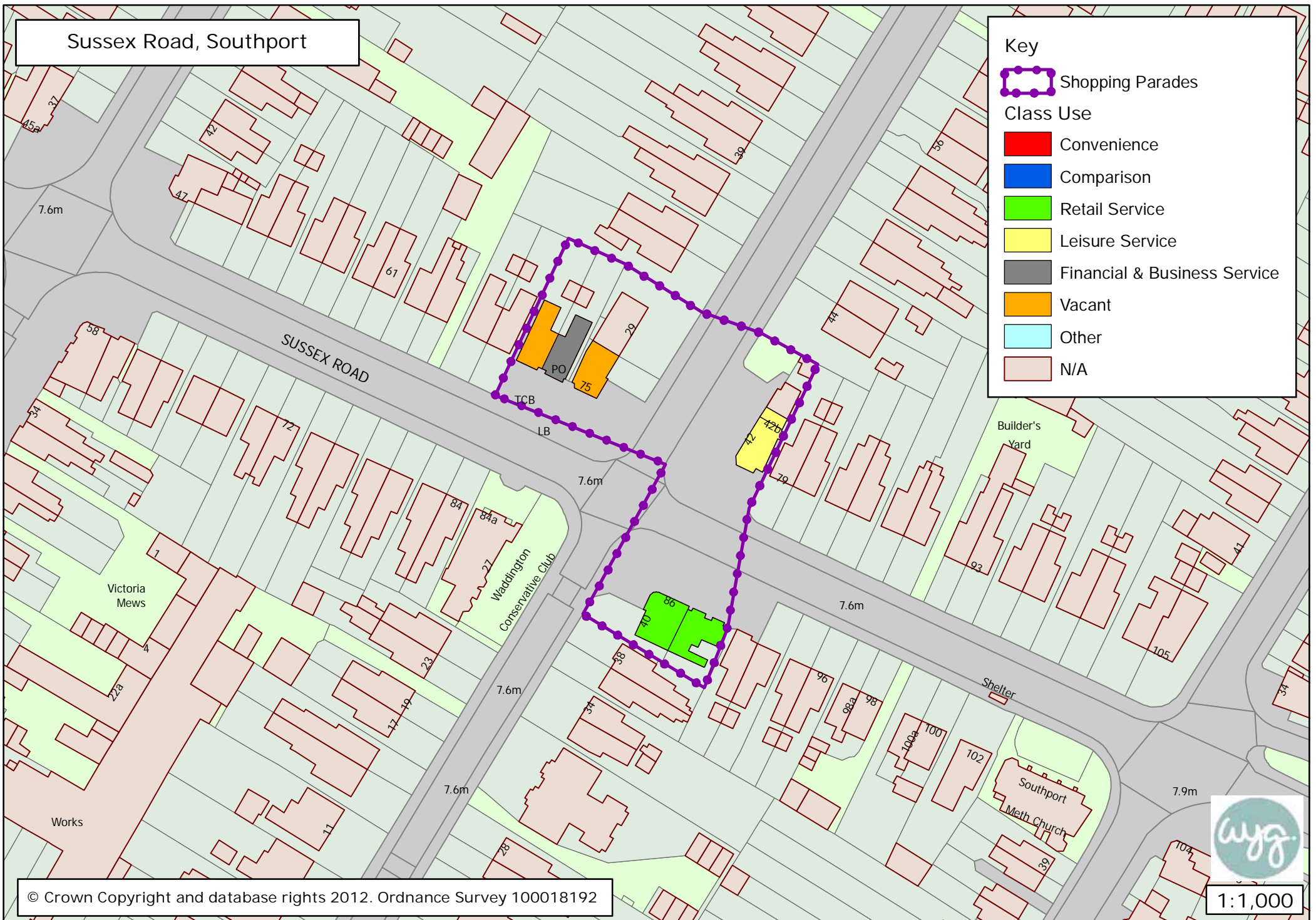
 Leisure Service

 Financial & Business Service

 Vacant

 Other

 N/A



Shopping Parade Number 93: Ashley Road, Southport

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being Centre SP09 – Ashley Road parade.

Centre Overview: The parade is located approximately 500 metres to the south of Southport town centre, with the six commercial units located on both sides of Ashley Road. The majority of buildings within the parade are residential properties, with the one-way traffic system on Ashley Road also limiting the level of activity through the parade. The commercial units comprise a vehicle accessories store, a barber, a pet grooming firm, a take away and two vacant units. In addition, there are also several stores which are located close to the parade, including two hairdressers and a British Red Cross charity shop. There are no ATM facilities within the parade. On-street car parking is available along the parade and in the nearby residential streets.

Representation from National Retailers: There are no national operators in the Ashley Road parade.

Table 94: Diversity of Use and Floorspace Figures (May 2012)

	Number of Units			Floorspace Figures		
	Number	Ashley Road	UK*	Sq m	Ashley Road	UK*
Convenience	0	0.0%	8.0%	0	0.0%	14.3%
Comparison	1	16.7%	33.4%	103	23.9%	36.9%
Retail Service	2	33.3%	13.4%	51	11.8%	7.1%
Leisure Service	1	16.7%	21.8%	64	14.8%	22.6%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.3%
Vacant	2	33.3%	12.2%	213	49.4%	10.0%
Total	6	100%	100%	431	100%	100%

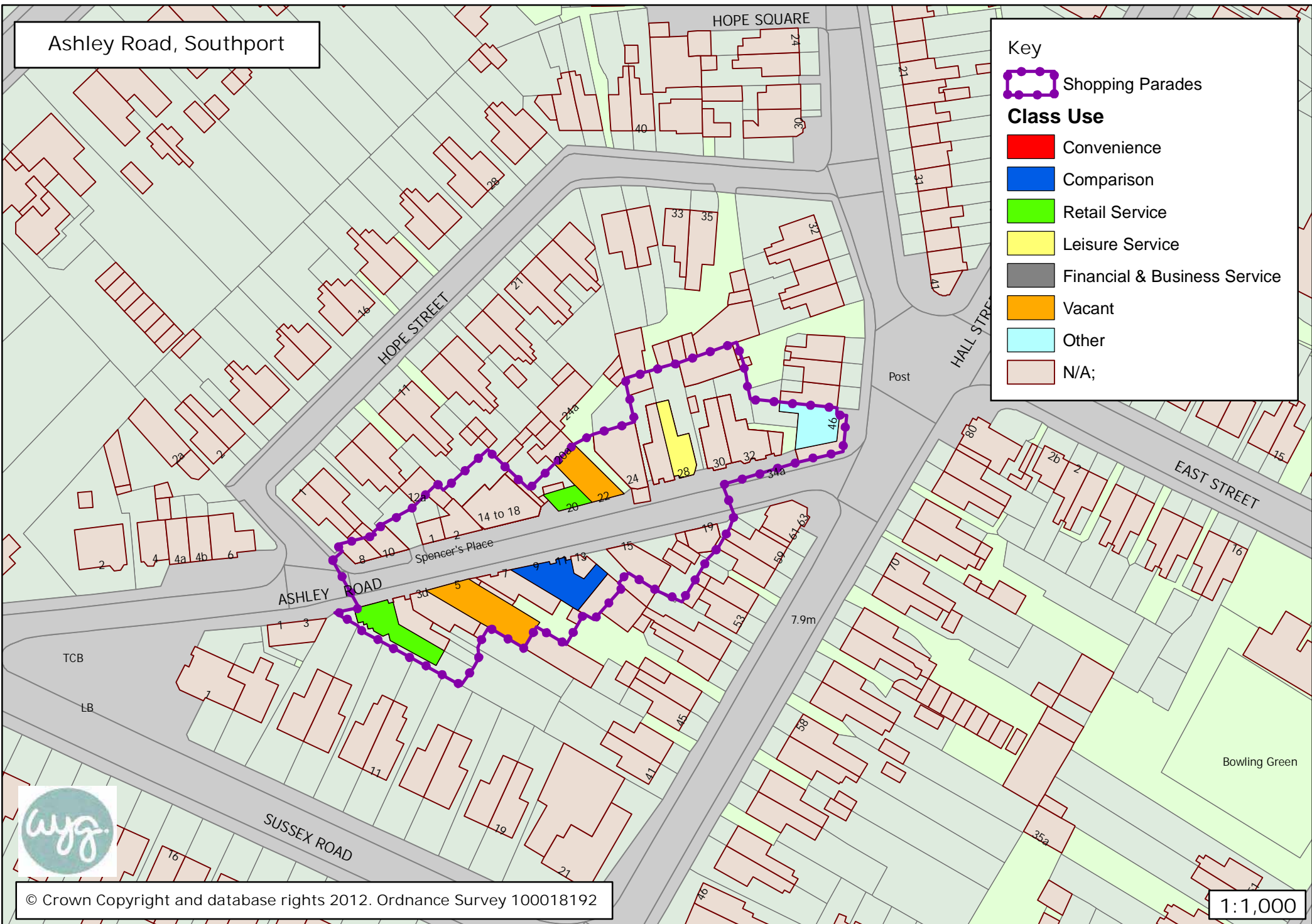
Source: Site Visit, May 2012, *UK Average Figures – Goad April 2012



Ashley Road, Southport

Key

- Shopping Parades
- Class Use**
- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other
- N/A;



Shopping Parade Number 90: The Crescent, Thornton

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre CP06 – The Crescent parade.

Centre Overview: The Crescent is located approximately 2km to the north east of Crosby district centre, and is a self-contained row of shops at the junction of Edge Lane and Moor Lane (A565). The nine commercial uses comprise a convenience foodstore, a pharmacy, two furniture stores, a motor spares unit, a betting office, take away unit, health and beauty salon and Post Office. A dentist is also located in the parade. There is a small area of off-street car parking in front of the parade and this appeared to be well used. An ATM machine is located outside of the Post Office unit, with a large Aldi foodstore also located on the opposite side of Moor Lane.

Representation from National Retailers: There are four national operators in the parade, namely Londis, the Post Office, Subway and William Hill

Table 91: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	The Crescent	UK *	Sq m	The Crescent	UK *
Convenience	1	11.1%	8.4%	71	10.1%	14.3%
Comparison	4	44.4%	33.4%	331	46.9%	37.0%
Retail Service	2	22.2%	13.2%	155	22.0%	7.0%
Leisure Service	2	22.2%	21.8%	148	21.0%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	0	0.0%	11.9%	0	0.0%	9.8%
Total	9	100%	100%	705	100%	100%

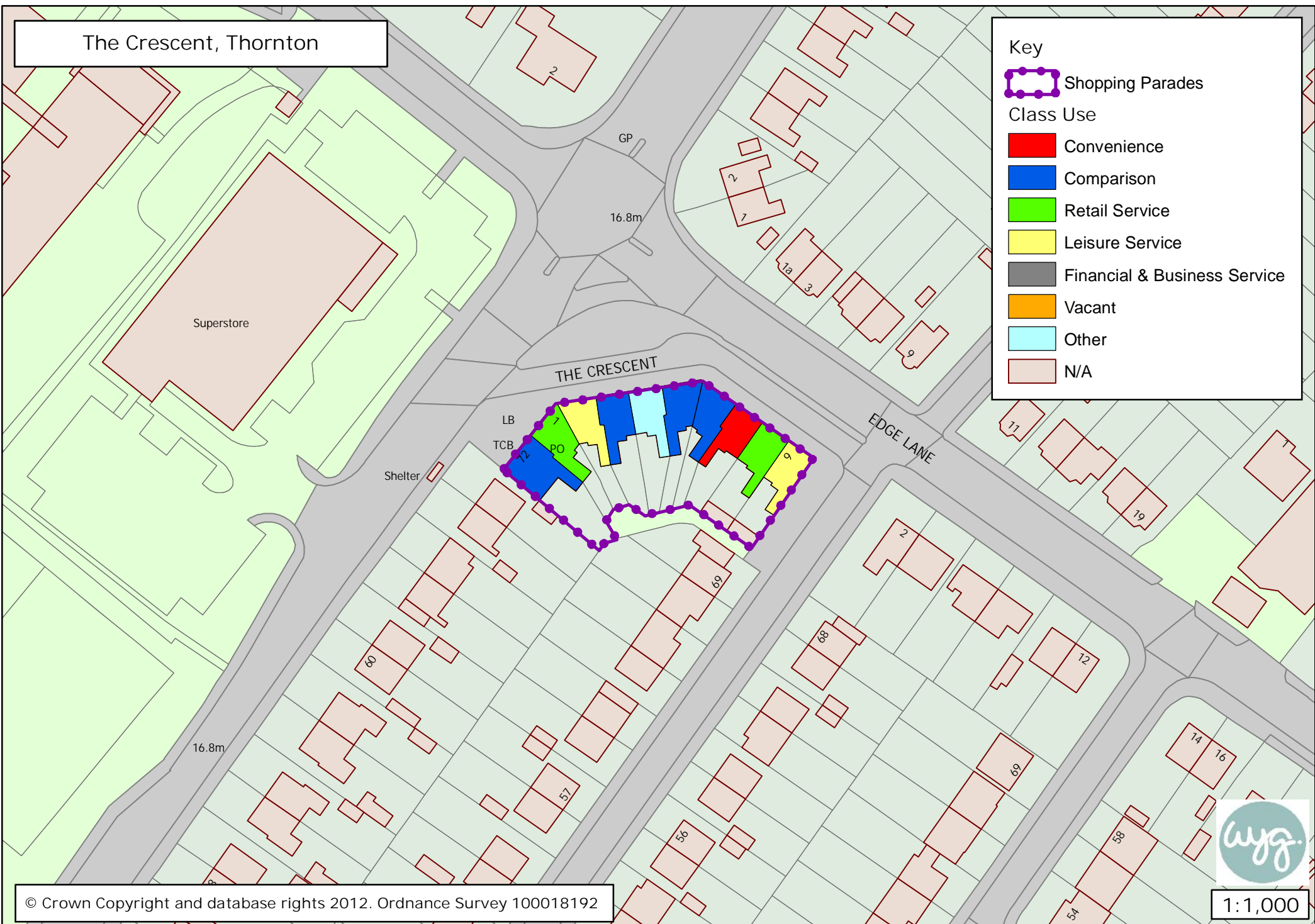
Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



The Crescent, Thornton

Key

-  Shopping Parades
- Class Use**
-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial & Business Service
-  Vacant
-  Other
-  N/A



Shopping Parade Number 91: Crosby Road North, Waterloo

Status: The parade was not identified in the previous Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004).

Centre Overview: The parade is located adjacent to the Waterloo district centre boundary, with the block of commercial units located on one side of Crosby Road North, at the junction of Handfield Road. There are only six units within the parade and these comprise a newsagent, The Plaza cinema, a take away unit, public house, photo studio and vacant unit, in addition to an office. The lack of comparison and financial and business service operators is unsurprising due to its close proximity to Waterloo centre. There are no ATM facilities located within the parade. There is a small parking bay area in front of the units on Crosby Road North, with additional spaces located in the main Waterloo district centre car park.

Representation from National Retailers: There are no national operators in Crosby Road North parade.

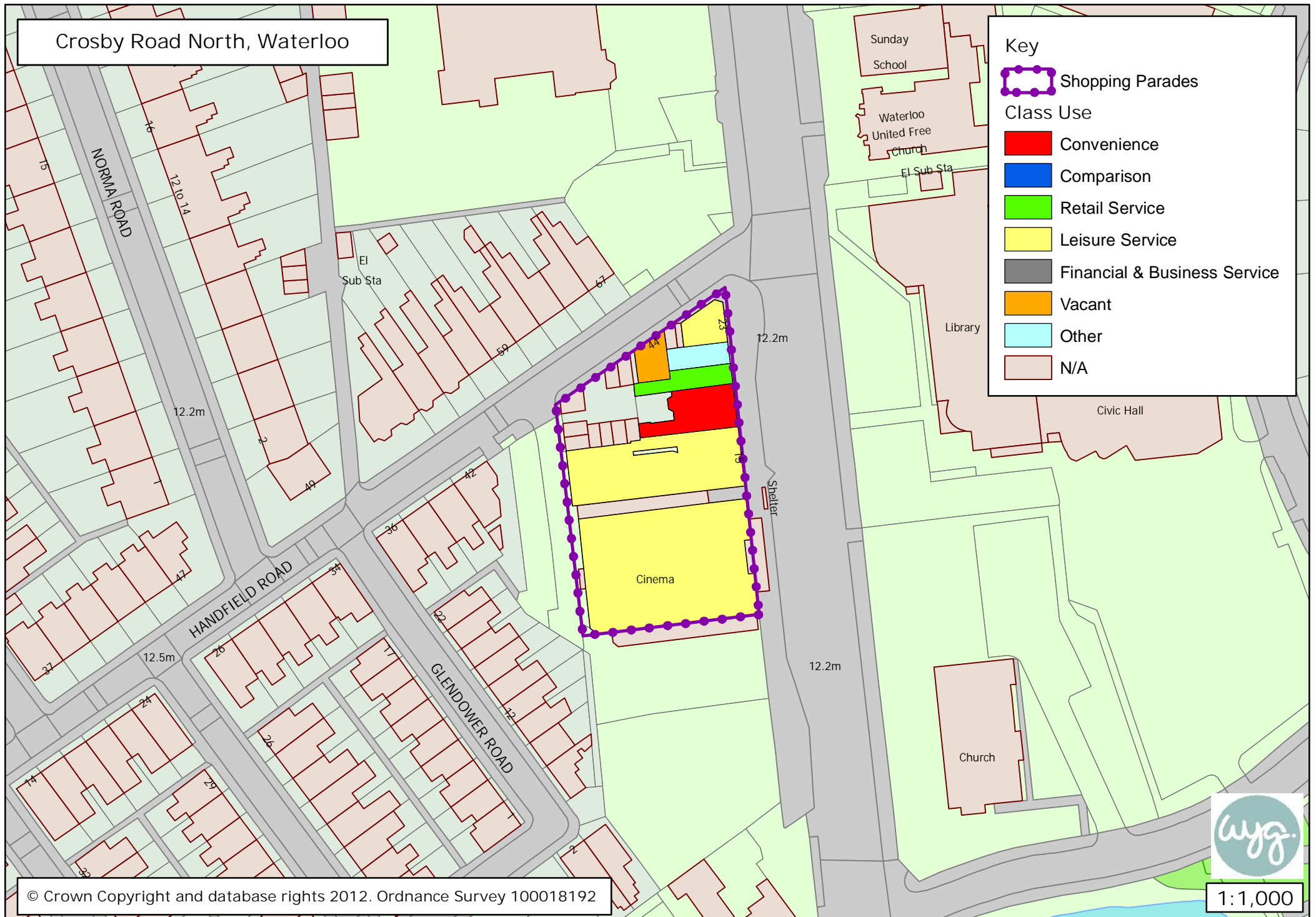
Table 92: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Crosby Road North	UK*	Sq m	Crosby Road North	UK*
Convenience	1	16.7%	8.4%	144	8.7%	14.3%
Comparison	0	0.0%	33.4%	0	0.0%	37.0%
Retail Service	1	16.7%	13.2%	77	4.6%	7.0%
Leisure Service	3	50.0%	21.8%	1,383	83.2%	22.8%
Financial & Business Service	0	0.0%	10.9%	0	0.0%	8.4%
Vacant	1	16.7%	11.9%	59	3.5%	9.8%
Total	6	100%	100%	1,663	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Crosby Road North, Waterloo



Shopping Parade Number 92: Oxford Road, Waterloo

Status: The parade was previously identified in the Sefton District Centres, Local Centres and Shopping Parades Study (White Young Green, March 2004) as being within Centre CP01 – Bridge Road parade.

Centre Overview: The commercial units in the parade are located on both sides of Oxford Road and to the south of parade no. 30: Bridge Road, Crosby. There is a limited number of active uses in the centre, with only an off licence, antique shop, accountants and two take away units in operation in the parade, with the remaining units identified as being either vacant or residential properties. The overall environmental quality of the parade is poor, with the boarded-up vacant units making the area appear extremely run-down. There are no ATM facilities located within the parade. Off-street parking bays are available in front of the units, on both sides of Oxford Road.

Representation from National Retailers: There are no national operators in Oxford Road parade.

Table 93: Diversity of Use and Floorspace Figures (August 2011)

	Number of Units			Floorspace Figures		
	Number	Oxford Road	UK *	Sq m	Oxford Road	UK *
Convenience	1	10.0%	8.4%	97	17.1%	14.3%
Comparison	1	10.0%	33.4%	81	14.3%	37.0%
Retail Service	0	0.0%	13.2%	0	0.0%	7.0%
Leisure Service	2	20.0%	21.8%	122	21.5%	22.8%
Financial & Business Service	1	10.0%	10.9%	40	7.1%	8.4%
Vacant	5	50.0%	11.9%	226	40.0%	9.8%
Total	10	100%	100%	566	100%	100%

Source: Site Visit, August 2011, *UK Average Figures – Goad August 2011



Oxford Road, Waterloo

Key

- Shopping Parades
- Class Use
 - Convenience
 - Comparison
 - Retail Service
 - Leisure Service
 - Financial & Business Service
 - Vacant
 - Other
 - N/A

